

# ARC of Southwest Gulf Coast to Glades

Southeast and Caribbean Division · South Florida Region  
FL · 6 counties · HQ Fort Myers, FL · FEMA Region IV

1,916,473

People

828,848

Households

45.1%

Households below the ALICE survival threshold

6

Counties · 6,311 sq mi

Nearly **45% of households** across this chapter live below the ALICE survival threshold — the working families one disaster away from crisis.

**In this report** · Economic vulnerability · Who lives here · Home fire mission (FLARE) · mission delivery & the bespoke relationship strategy to follow

Sources: American Red Cross geography + 2023 demographics reference table; United Way ALICE + poverty (latest county year).

CONTENTS

# In this report.

ARC of Southwest Gulf Coast to Glades · 6 counties · FL

Geography & Footprint	3
Who Lives Here	4
Economic Vulnerability	5
Disaster Risk	6
FEMA Disaster History	7
Home Fire Mission (FLARE)	8
Response & Prevention	9
DAT Response	10
Red Cross Facilities	11
Bridge Financial Assistance	12
Philanthropy & Donors	13
County Deep Dives	14
Live Tools	20
Sources & Methodology	21
Appendix · County Data	22

Bespoke chapter intelligence — every figure traces to a named source.

# The chapter's footprint.

**6**  
Counties

**6,311**  
Square miles

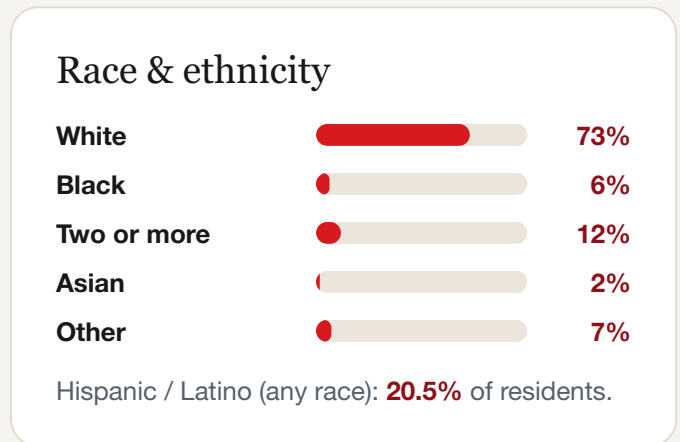
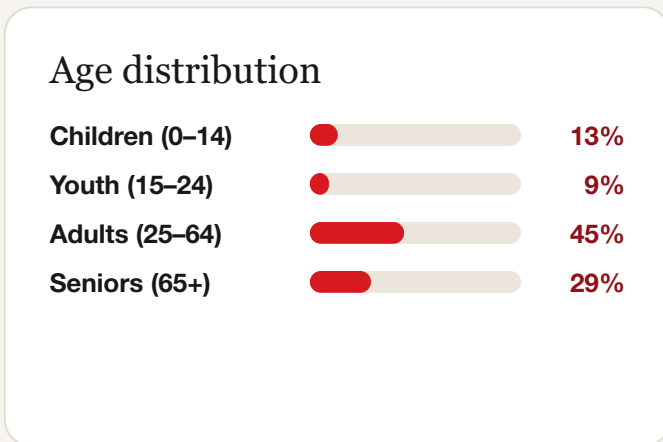
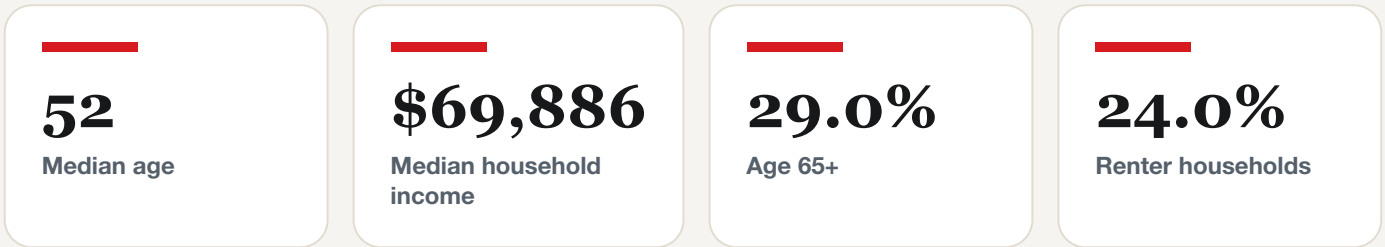
**1,916,473**  
People

**South Florida  
Region**  
Southeast and  
Caribbean Division

COUNTY	PEOPLE	SQ MI	% OF CHAPTER
<b>Lee</b>	812,737	811	42.4%
<b>Sarasota</b>	455,383	579	23.8%
<b>Collier</b>	396,840	2,029	20.7%
<b>Charlotte</b>	199,007	715	10.4%
<b>Hendry</b>	40,524	1,190	2.1%
<b>Glades</b>	11,982	987	0.6%

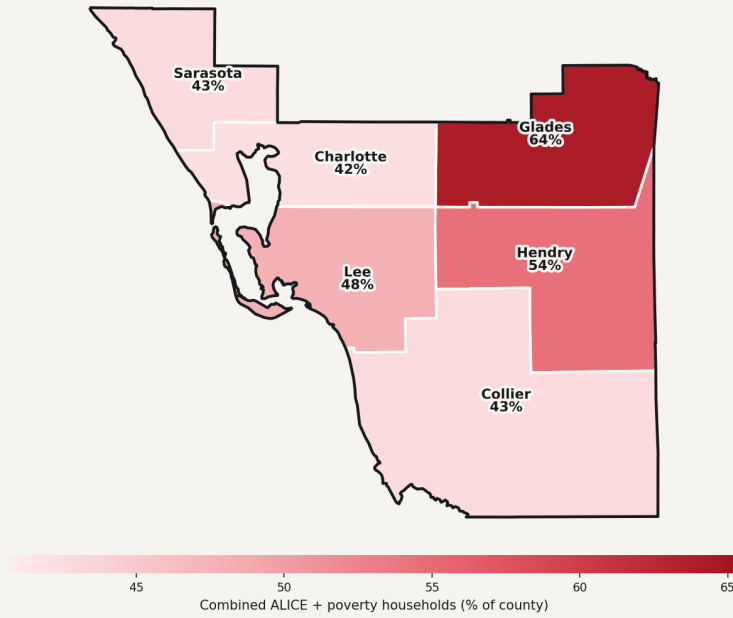
HQ: Fort Myers, FL · FEMA Region IV. Counties sorted by population.

# The people of this chapter.



Source: American Red Cross 2023 demographics reference table. Chapter figures aggregate the 6 counties; median age and income are population-weighted.

# Where the need is greatest.



COUNTY	PEOPLE	MEDIAN HH INCOME	ALICE	POVERTY	COMBINED
<b>Glades</b>	<b>11,982</b>	<b>\$44,194</b>	<b>41.3%</b>	<b>22.8%</b>	<b>64.1%</b>
<b>Hendry</b>	40,524	\$40,409	36.1%	18.3%	54.5%
<b>Lee</b>	812,737	\$66,905	36.0%	11.9%	47.9%
<b>Sarasota</b>	455,383	\$75,739	33.5%	9.4%	42.9%
<b>Collier</b>	396,840	\$78,379	33.1%	9.8%	42.8%
<b>Charlotte</b>	199,007	\$59,278	33.7%	8.7%	42.4%

Combined = households in poverty plus ALICE households (above poverty, below the cost of basics), as a share of all county households. Source: United Way ALICE, latest county year.

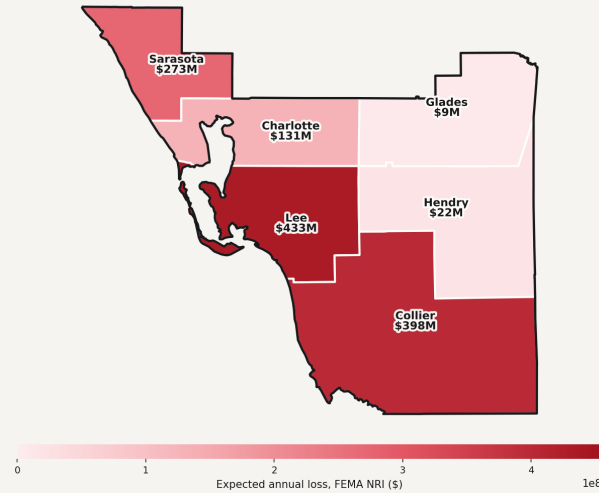
# What this chapter is up against.

**\$1267.1M**  
Expected annual loss, all hazards

**Lee**  
Highest-risk county

**69.7%**  
Avg social vulnerability (SVI)

**13**  
FEMA declarations, 5 yr (top county)



COUNTY	NRI RISK	EXP. ANNUAL LOSS	SVI %ILE	FEMA 5YR	FEMA ALL
<b>Lee</b>	<b>Relatively High</b>	<b>\$433.3M</b>	<b>70.9%</b>	<b>13</b>	<b>45</b>
<b>Collier</b>	<b>Relatively High</b>	<b>\$398.2M</b>	<b>61.4%</b>	<b>13</b>	<b>54</b>
<b>Sarasota</b>	<b>Relatively High</b>	<b>\$273.0M</b>	<b>36.5%</b>	<b>13</b>	<b>48</b>
<b>Charlotte</b>	<b>Relatively High</b>	<b>\$131.3M</b>	<b>59.5%</b>	<b>13</b>	<b>42</b>
<b>Hendry</b>	Relatively Low	\$22.4M	99.5%	8	38
<b>Glades</b>	Relatively Low	\$8.8M	90.6%	8	37

Sources: FEMA National Risk Index 2025 (risk rating, expected annual loss), CDC/ATSDR SVI 2022 (social-vulnerability percentile), FEMA disaster declarations — via the Red Cross national county database.

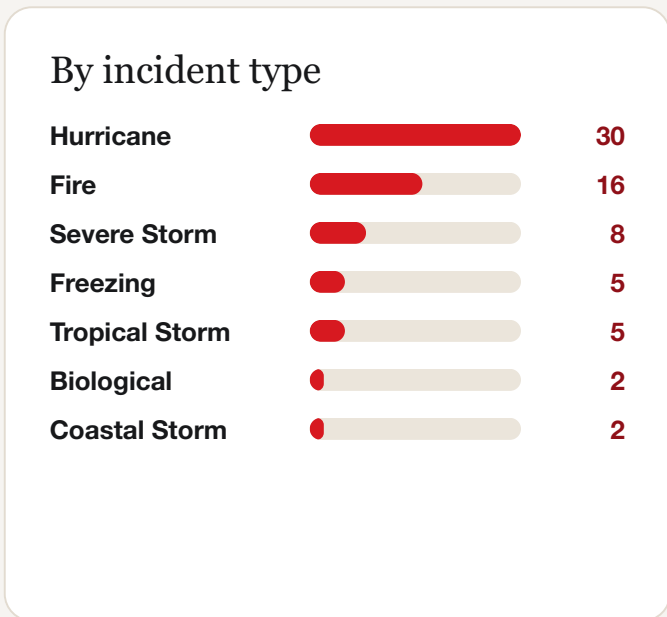
# A chapter shaped by disaster.

**71**  
Federal disaster declarations

**30**  
Hurricanes

**Hurricane**  
Most common type

**2025**  
Most recent

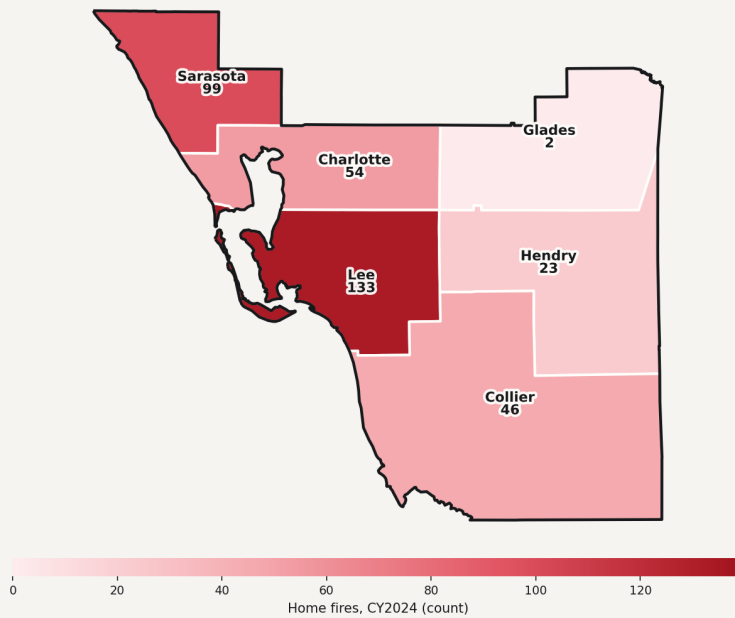
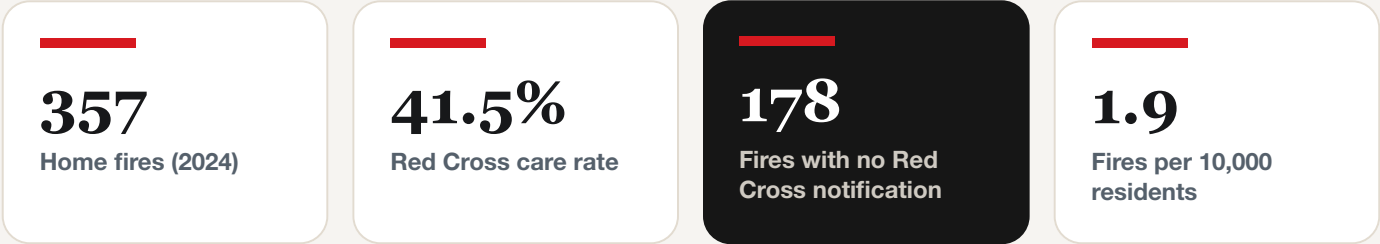


### Most recent declarations

FY	DISASTER	TYPE
2025	Hurricane Milton	Hurricane
2025	Hurricane Milton	Hurricane
2024	Hurricane Helene	Hurricane
2024	Tropical Storm Helene	Tropical Storm
2024	Hurricane Debby	Tropical Storm
2024	Tropical Storm Debby	Tropical Storm
2023	Hurricane Idalia	Hurricane
2023	Tropical Storm Idalia	Tropical Storm
2023	Hurricane Nicole	Hurricane
2023	Tropical Storm Nicole	Tropical Storm

Source: FEMA Disaster Declarations Summaries v2 — county-level, deduplicated to unique disasters.

# Every home fire is a Red Cross moment.



Red Cross cared for **42%** of home fires — but **178 (50%)** happened with no Red Cross notification: the prevention, smoke-alarm, and response opportunity, county by county.

Source: FLARE Fire Incidents 2024 (American Red Cross, public layer). "With care" = Red Cross provided assistance; "no notification" = the Red Cross was never alerted to the fire.

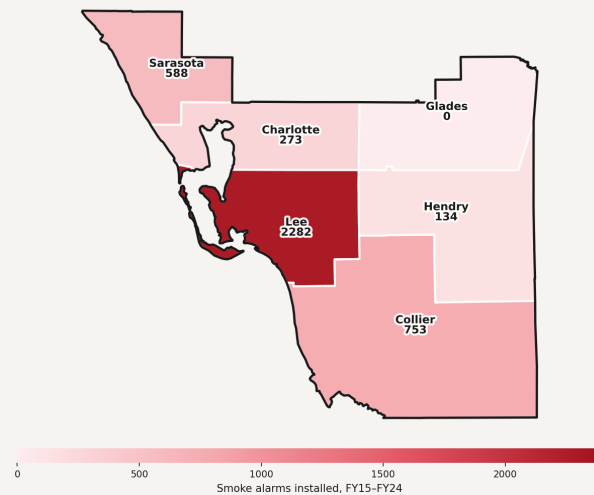
# Red Cross shows up — and prevents.

**2,684**  
Home-fire calls answered (RC response)

**2,391**  
Single-family fire responses

**4,030**  
Free smoke alarms installed

**291**  
Multi-family fire responses



Red Cross answered **2,684** home-fire calls and installed **4,030** free smoke alarms across the chapter — response and prevention, county by county.

Sources: DRO National 800-RedCross Calls by County (RC fire responses); Smoke Alarm Installs FY15-FY24 (American Red Cross).

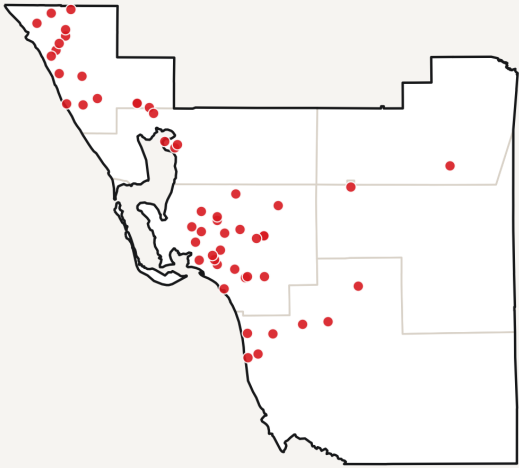
# The local face of care.

**52**  
Trained DAT  
volunteers

**232**  
Historical DAT calls  
answered

**6**  
Counties with DAT  
volunteers

**52**  
Responders on the  
map



Every dot is a trained Disaster Action Team volunteer ready to respond to a home fire — shown by position only, never by name.

Source: Florida DAT — RC Care volunteers + historical calls (American Red Cross). Individual identities withheld; counts and positions only.

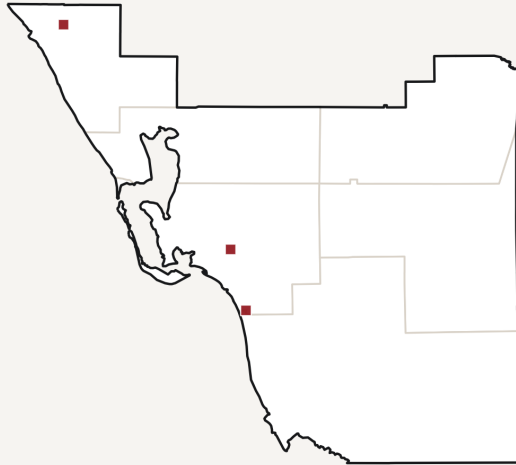
# The chapter's physical footprint.

**3**  
Red Cross facilities

**1**  
Owned

**2**  
Leased / licensed

**0**  
BioMed sites



By type / function	
Humanitarian office	2
Partner / indirect site	1

**BioMed facilities**  
No BioMed fixed sites in this chapter.

Sources: Red Cross real-estate portfolio (reintel.jbf.com) + BioMed facilities (biomed.jbf.com). Locations, types and functions only — no cost, square footage, or lease terms are disclosed.

# Disaster financial assistance by county.

Bridge financial assistance delivered to residents — DRO 220-25 (FY25).

\$1,077,300

Bridge financial assistance

5

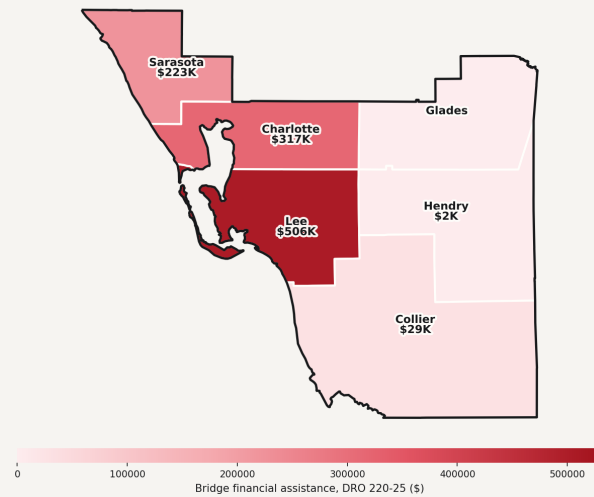
Counties funded

\$506,100

Top: Lee

\$2,100

Per case



COUNTY	BRIDGE FINANCIAL ASSISTANCE
Lee	\$506,100
Charlotte	\$317,100
Sarasota	\$222,600
Collier	\$29,400
Hendry	\$2,100

Source: ARC Bridge Service Summary (PowerBI), DRO 220-25 (FY25). Financial assistance to clients; counties with no Bridge cases this operation are omitted.

# Who gives here.

Major-donor giving across the chapter — three fiscal years. Internal planning data.

\$9,439,768

Total giving, 3-year

250

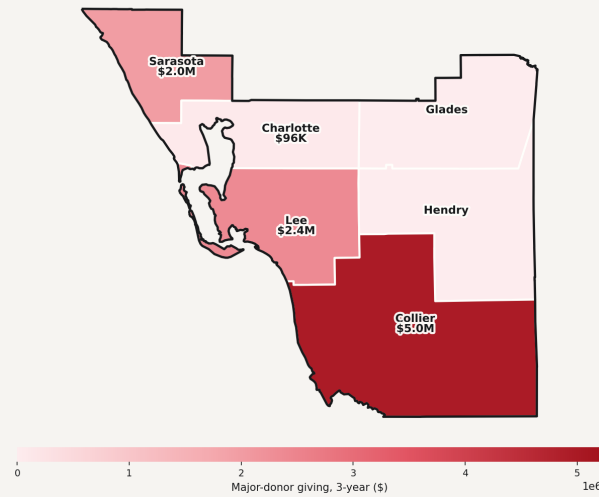
Major donors

\$862,542

Current FY • ▼ 87% vs prior FY

\$4,973,299

Top: Collier



COUNTY	MAJOR DONORS	TOTAL GIVING, 3-YEAR
<b>Collier</b>	94	\$4,973,299
<b>Lee</b>	74	\$2,380,889
<b>Sarasota</b>	73	\$1,989,957
<b>Charlotte</b>	9	\$95,623

Source: Red Cross major-donor giving by county, three fiscal years. Internal / executive-director planning use — not donor-facing.

# Lee County



**812,737**  
People

**\$66,905**  
Median HH income

**47.9%**  
Combined ALICE + poverty

**Relatively High**  
FEMA NRI risk

### People & economy

Children (0-14)		15%
Seniors (65+)		26%
Median age		48.5
ALICE households		117,347
Poverty households		38,827

### Risk & response

Expected annual loss	\$433.3M
Social vulnerability (SVI)	70.9%
FEMA declarations (all time)	45
Home fires, CY2024	133
Fires, no RC notification	63
Bridge assistance · DRO 220-25	\$506,100
Major-donor giving · 3-yr	\$2,380,889

Lee County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

# Sarasota County

**455,383**

People

**\$75,739**

Median HH income

**42.9%**

Combined ALICE + poverty

**Relatively High**

FEMA NRI risk

## People & economy

Children (0-14)  **11%**

Seniors (65+)  **33%**

Median age **57.7**

ALICE households **73,054**

Poverty households **20,539**

## Risk & response

Expected annual loss **\$273.0M**

Social vulnerability (SVI) **36.5%**

FEMA declarations (all time) **48**

Home fires, CY2024 **99**

Fires, no RC notification **62**

Bridge assistance · DRO 220-25 **\$222,600**

Major-donor giving · 3-yr **\$1,989,957**

Sarasota County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

# Collier County



**396,840**  
People

**\$78,379**  
Median HH income

**42.8%**  
Combined ALICE + poverty

**Relatively High**  
FEMA NRI risk

### People & economy

Children (0-14)		14%
Seniors (65+)		28%
Median age		51
ALICE households		54,932
Poverty households		16,267

### Risk & response

Expected annual loss	\$398.2M
Social vulnerability (SVI)	61.4%
FEMA declarations (all time)	54
Home fires, CY2024	46
Fires, no RC notification	19
Bridge assistance · DRO 220-25	\$29,400
Major-donor giving · 3-yr	\$4,973,299

Collier County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

# Charlotte County



**199,007**  
People

**\$59,278**  
Median HH income

**42.4%**  
Combined ALICE + poverty

**Relatively High**  
FEMA NRI risk

### People & economy

Children (0-14)		10%
Seniors (65+)		37%
Median age		60.8
ALICE households		30,431
Poverty households		7,901

### Risk & response

Expected annual loss	\$131.3M
Social vulnerability (SVI)	59.5%
FEMA declarations (all time)	42
Home fires, CY2024	54
Fires, no RC notification	31
Bridge assistance · DRO 220-25	\$317,100
Major-donor giving · 3-yr	\$95,623

Charlotte County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

# Hendry County

**40,524**

People

**\$40,409**

Median HH income

**54.5%**

Combined ALICE + poverty

**Relatively Low**

FEMA NRI risk

## People & economy

Children (0-14)  **22%**

Seniors (65+)  **13%**

Median age **34.9**

ALICE households **5,038**

Poverty households **2,556**

## Risk & response

Expected annual loss **\$22.4M**

Social vulnerability (SVI) **99.5%**

FEMA declarations (all time) **38**

Home fires, CY2024 **23**

Fires, no RC notification **2**

Bridge assistance · DRO 220-25 **\$2,100**

Major-donor giving · 3-yr **—**

Hendry County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

# Glades County



**11,982**  
People

**\$44,194**  
Median HH income

**64.1%**  
Combined ALICE + poverty

**Relatively Low**  
FEMA NRI risk

### People & economy

Children (0-14)		14%
Seniors (65+)		24%
Median age		44.5
ALICE households		1,885
Poverty households		1,038

### Risk & response

Expected annual loss	\$8.8M
Social vulnerability (SVI)	90.6%
FEMA declarations (all time)	37
Home fires, CY2024	2
Fires, no RC notification	1
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	—

Glades County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

# The chapter's Experience Builder apps & federal tools.

## Red Cross Intelligence Briefing

Chapter risk, hardship, hazards & county drilldowns

[experience.arcgis.com](https://experience.arcgis.com)

## Disaster Response Intelligence

Spatial disaster-response intelligence

Experience Builder app

## Red Cross Real Estate

Facilities & market intelligence

[experience.arcgis.com](https://experience.arcgis.com)

## Service Area Planning

Service-area geography & planning

Experience Builder app

## Community Mobilization V

Local resource & mobilization map

[experience.arcgis.com](https://experience.arcgis.com)

## Biomed

Blood & BioMed footprint

[experience.arcgis.com](https://experience.arcgis.com)

## FEMA RAPT

Resilience analysis & planning

[www.fema.gov](https://www.fema.gov)

## Census Community Resilience

People & resilience context

[www.census.gov](https://www.census.gov)

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Red Cross Experience Builder apps give the live, drill-down companion to this report; federal tools add official context.

# Every number, traceable.

Tools produce facts; humans own decisions. Each figure in this report traces to a named source and vintage.

METRIC	SOURCE	VINTAGE
<b>geography + 2023 demographics</b>	ALICE master / Red Cross reference table	2023
<b>ALICE + poverty households</b>	MASTER counties ALICE+demographics	2023
<b>flare</b>	flare_fire_incidents (public AGOL, CY24)	CY2024
<b>smoke_alarms</b>	GIS_MAP_FY15_to_FY24 (AGOL item b09f21d9...)	FY15–24
<b>lives_saved</b>	Lives_Saved_Map_30_Apr_2026 (AGOL item ff313330...)	2026
<b>risk + disaster history</b>	FEMA NRI 2025 · CDC SVI 2022 · FEMA declarations (red-cross-data county master)	FEMA NRI 2025 · SVI 2022
<b>fema disaster history</b>	FEMA Disaster Declarations Summaries v2	2026
<b>DAT volunteers + calls</b>	Florida DAT — RC Care volunteers + historical calls (org AGOL; names withheld)	2026
<b>facilities / real estate (no costs)</b>	Red Cross facilities portfolio — reintel.jbf.com (locations, types & ownership only; no cost/lease terms)	FY25
<b>home-fire RC responses (SFF/MFF)</b>	DRO National 800-RedCross Calls by County (org AGOL)	FY24–26

Geography: American Red Cross chapter↔county reference. The full machine-readable source ledger ships with the data bundle.

# Full county table.

COUNTY	POP	HOUSEHOLDS	HARDSHIP	NRI RISK	EXP. ANNUAL LOSS	FIRES '24
<b>Lee</b>	812,737	341,670	47.9%	Relatively High	\$433.3M	133
<b>Sarasota</b>	455,383	210,781	42.9%	Relatively High	\$273.0M	99
<b>Collier</b>	396,840	167,737	42.8%	Relatively High	\$398.2M	46
<b>Charlotte</b>	199,007	91,368	42.4%	Relatively High	\$131.3M	54
<b>Hendry</b>	40,524	13,069	54.5%	Relatively Low	\$22.4M	23
<b>Glades</b>	11,982	4,223	64.1%	Relatively Low	\$8.8M	2

One row per county. Combined hardship = poverty + ALICE households. Fires = FLARE CY2024.