

ARC of Southeast Georgia

Southeast and Caribbean Division · Georgia Region
GA · 18 counties · HQ Savannah, GA · FEMA Region IV

906,192

People

346,404

Households

45.7%

Households below the ALICE survival threshold

18

Counties · 8,530 sq mi

Nearly **46% of households** across this chapter live below the ALICE survival threshold — the working families one disaster away from crisis.

In this report · Economic vulnerability · Who lives here · Home fire mission (FLARE) · mission delivery & the bespoke relationship strategy to follow

Sources: American Red Cross geography + 2023 demographics reference table; United Way ALICE + poverty (latest county year).

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ARC of Southeast Georgia · 18 counties · GA

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Bespoke chapter intelligence — every figure traces to a named source.

The chapter's footprint.

18

Counties

8,530

Square miles

906,192

People

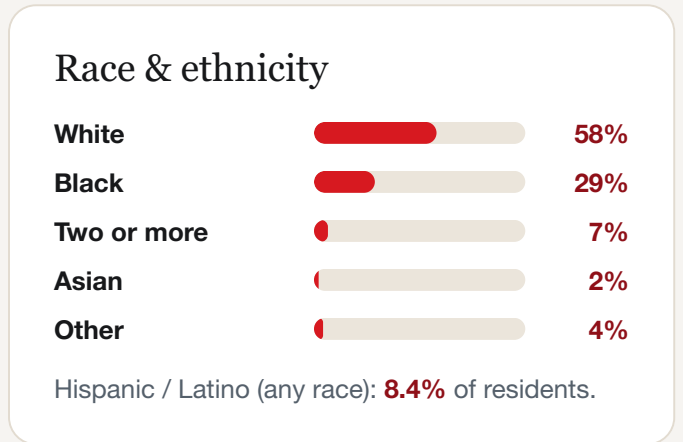
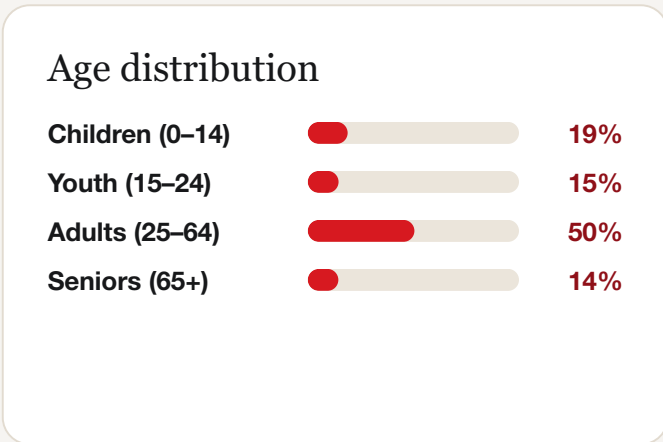
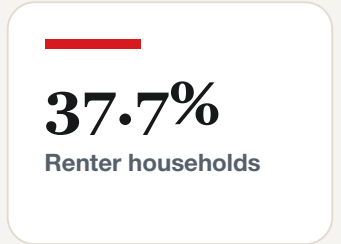
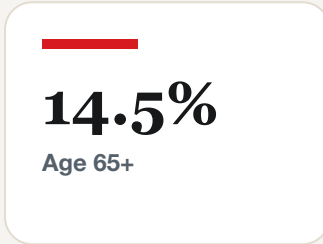
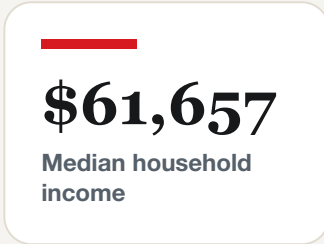
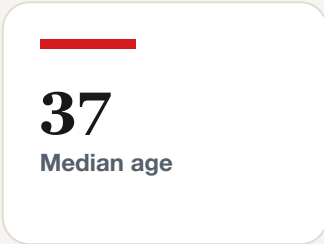
**Georgia
Region**

Southeast and
Caribbean Division

COUNTY	PEOPLE	SQ MI	% OF CHAPTER
Chatham	303,984	478	33.5%
Glynn	85,808	445	9.5%
Bulloch	84,390	689	9.3%
Effingham	69,857	483	7.7%
Liberty	65,955	537	7.3%
Camden	56,315	661	6.2%
Bryan	50,444	448	5.6%
Wayne	30,933	649	3.4%
Toombs	26,997	371	3.0%
Tattnall	24,087	488	2.7%
Appling	18,448	512	2.0%
Brantley	18,159	447	2.0%
Long	17,194	404	1.9%
Charlton	12,713	783	1.4%
Candler	11,019	249	1.2%
Evans	10,684	187	1.2%
McIntosh	10,659	454	1.2%
Montgomery	8,546	245	0.9%

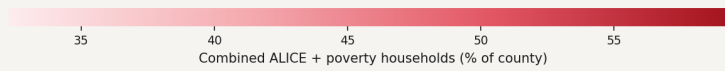
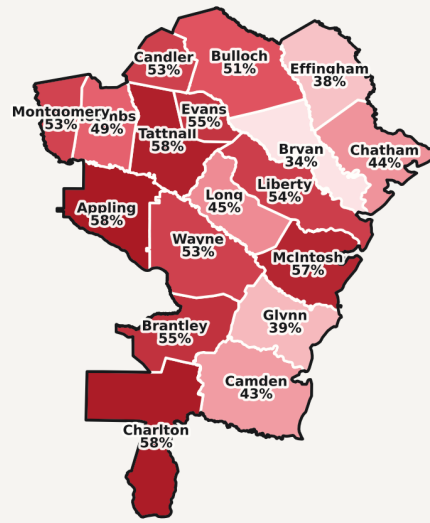
HQ: Savannah, GA · FEMA Region IV. Counties sorted by population.

The people of this chapter.



Source: American Red Cross 2023 demographics reference table. Chapter figures aggregate the 18 counties; median age and income are population-weighted.

Where the need is greatest.



COUNTY	PEOPLE	MEDIAN HH INCOME	ALICE	POVERTY	COMBINED
Appling	18,448	\$48,014	37.3%	21.2%	58.5%
Charlton	12,713	\$46,503	38.7%	19.6%	58.2%
Tattnall	24,087	\$53,907	35.6%	22.2%	57.7%
McIntosh	10,659	\$54,068	35.4%	21.5%	56.9%
Brantley	18,159	\$40,582	36.2%	19.0%	55.2%
Evans	10,684	\$48,937	36.0%	18.8%	54.9%
Liberty	65,955	\$49,150	38.7%	15.0%	53.6%
Candler	11,019	\$42,810	37.1%	16.2%	53.3%
Wayne	30,933	\$50,391	33.1%	20.0%	53.2%
Montgomery	8,546	\$54,663	36.9%	16.1%	53.0%
Bulloch	84,390	\$56,545	28.9%	21.9%	50.8%
Toombs	26,997	\$47,211	29.3%	20.0%	49.2%
Long	17,194	\$56,903	28.8%	15.8%	44.6%
Chatham	303,984	\$65,039	28.9%	15.0%	43.8%

+ 4 more counties — full table in the county appendix

Combined = households in poverty plus ALICE households (above poverty, below the cost of basics), as a share of all county households. Source: United Way ALICE, latest county year.

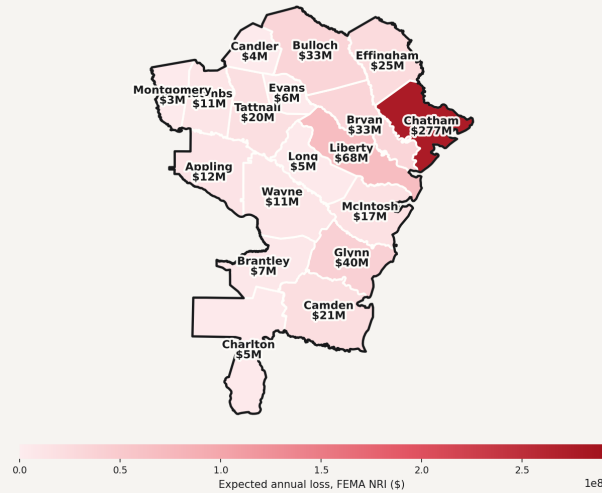
What this chapter is up against.

\$599.0M
Expected annual loss, all hazards

Chatham
Highest-risk county

77.1%
Avg social vulnerability (SVI)

6
FEMA declarations, 5 yr (top county)



COUNTY	NRI RISK	EXP. ANNUAL LOSS	SVI %ILE	FEMA 5YR	FEMA ALL
Chatham	Relatively High	\$276.7M	80.5%	4	19
Liberty	Relatively Moderate	\$68.4M	90.1%	4	18
Glynn	Relatively Moderate	\$40.1M	77.4%	4	20
Bulloch	Relatively Low	\$33.2M	83.7%	6	22
Bryan	Relatively Low	\$33.0M	31.1%	4	21
Effingham	Relatively Low	\$25.1M	28.5%	4	17
Camden	Relatively Low	\$20.5M	66.2%	5	21
Tattnell	Relatively Low	\$20.0M	92.9%	6	23
McIntosh	Relatively Low	\$16.9M	71.0%	4	22
Appling	Relatively Low	\$12.5M	91.2%	5	20
Wayne	Relatively Low	\$10.9M	94.3%	5	19
Toombs	Very Low	\$10.9M	98.6%	6	23
Brantley	Very Low	\$7.0M	39.7%	6	23
Evans	Very Low	\$5.6M	97.8%	5	17

+ 4 more counties — full table in the county appendix

Sources: FEMA National Risk Index 2025 (risk rating, expected annual loss), CDC/ATSDR SVI 2022 (social-vulnerability percentile), FEMA disaster declarations — via the Red Cross national county database.

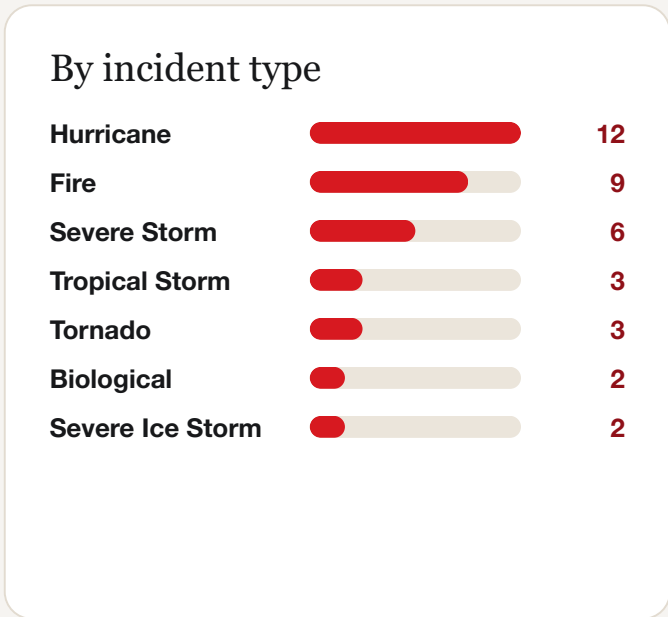
A chapter shaped by disaster.

43
Federal disaster declarations

12
Hurricanes

Hurricane
Most common type

2026
Most recent

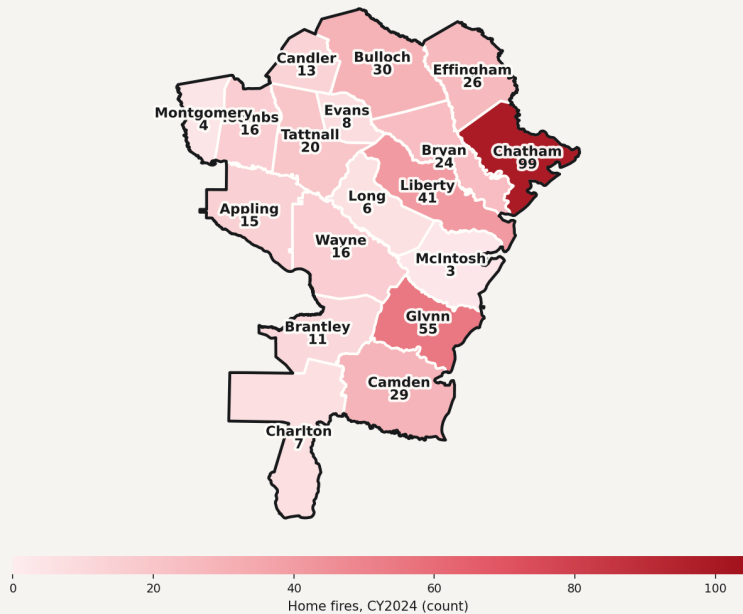
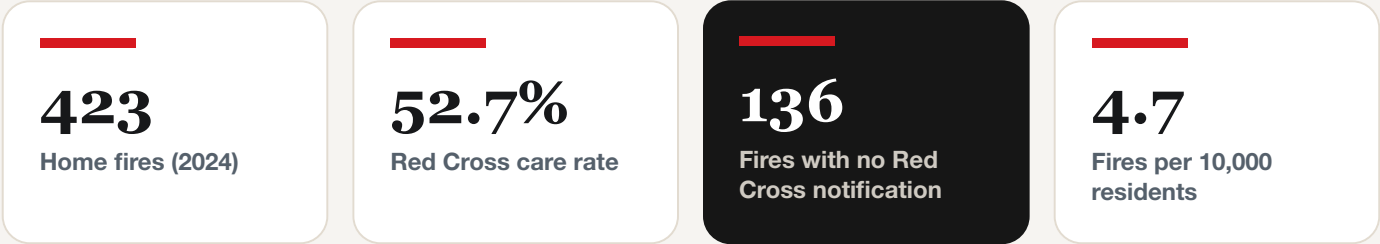


Most recent declarations

FY	DISASTER	TYPE
2026	Highway 82 Fire	Fire
2026	Severe Winter Storm	Winter Storm
2024	Hurricane Helene	Hurricane
2024	Hurricane Helene	Tropical Storm
2024	Tropical Storm Debby	Tropical Storm
2024	Hurricane Debby	Tropical Storm
2023	Hurricane Idalia	Hurricane
2020	Covid-19 Pandemic	Biological
2020	Covid-19	Biological
2019	Hurricane Dorian	Hurricane

Source: FEMA Disaster Declarations Summaries v2 — county-level, deduplicated to unique disasters.

Every home fire is a Red Cross moment.



Red Cross cared for **53%** of home fires — but **136 (32%)** happened with no Red Cross notification: the prevention, smoke-alarm, and response opportunity, county by county.

Source: FLARE Fire Incidents 2024 (American Red Cross, public layer). "With care" = Red Cross provided assistance; "no notification" = the Red Cross was never alerted to the fire.

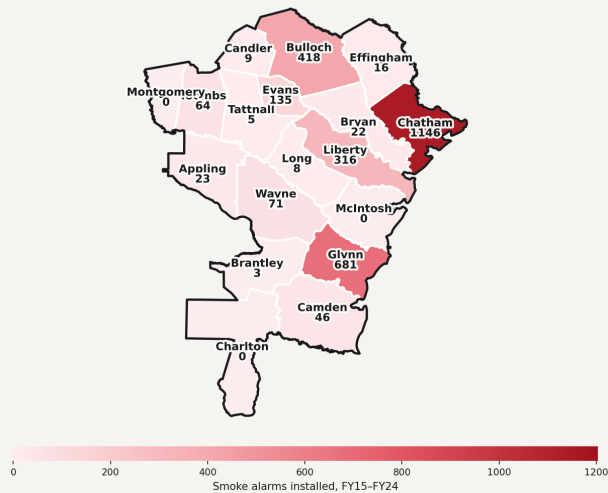
Red Cross shows up — and prevents.

4,765
Home-fire calls answered (RC response)

4,213
Single-family fire responses

2,963
Free smoke alarms installed

497
Multi-family fire responses



Red Cross answered **4,765** home-fire calls and installed **2,963** free smoke alarms across the chapter — response and prevention, county by county.

Sources: DRO National 800-RedCross Calls by County (RC fire responses); Smoke Alarm Installs FY15-FY24 (American Red Cross).

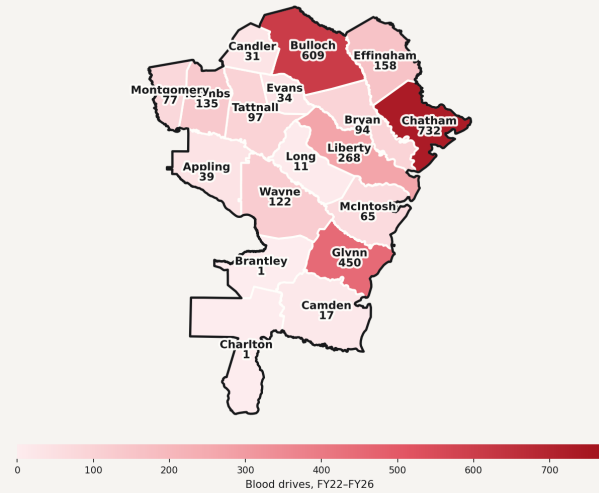
The blood mission's local footprint.

67,284
Blood units collected
(FY22–26)

2,941
Blood drives held

608
Drives in FY2026

18
Counties with drives



Blood drives are active in **18 of the chapter's 18 counties** — every county without one is an employer or civic opening: a host site, a sponsored drive, a standing partnership.

Source: BioMed Collections FY22–FY26 (American Red Cross). Drives = collection events; units = products collected.

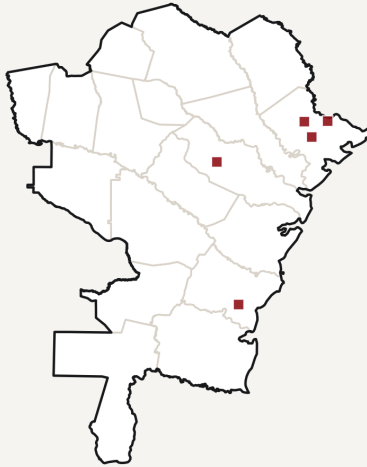
The chapter's physical footprint.

5
Red Cross facilities

1
Owned

4
Leased / licensed

1
BioMed sites



By type / function	
Partner / indirect site	2
Shared site	1
Humanitarian office	1
BioMed site	1

BioMed facilities	
Savannah GA Blood Donation Center	Platelets & Red Cells

Sources: Red Cross real-estate portfolio (reintel.jbf.com) + BioMed facilities (biomed.jbf.com). Locations, types and functions only — no cost, square footage, or lease terms are disclosed.

Who gives here.

Major-donor giving across the chapter — three fiscal years. Internal planning data.

\$752,057

Total giving, 3-year

36

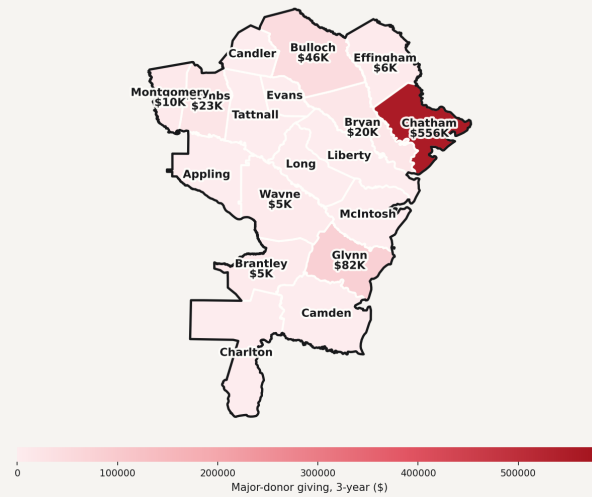
Major donors

\$70,826

Current FY • ▼ 85%
vs prior FY

\$555,685

Top: Chatham



COUNTY	MAJOR DONORS	TOTAL GIVING, 3-YEAR
Chatham	19	\$555,685
Glynn	7	\$81,600
Bulloch	3	\$46,017
Toombs	1	\$22,756
Bryan	2	\$20,000
Montgomery	1	\$10,500
Effingham	1	\$5,500
Brantley	1	\$5,000
Wayne	1	\$5,000

Source: Red Cross major-donor giving by county, three fiscal years. Internal / executive-director planning use — not donor-facing.

Chatham County



303,984
People

\$65,039
Median HH income

43.8%
Combined ALICE + poverty

Relatively High
FEMA NRI risk

People & economy

Children (0-14)		18%
Seniors (65+)		15%
Median age		36.6
ALICE households		35,570
Poverty households		18,452

Risk & response

Expected annual loss	\$276.7M
Social vulnerability (SVI)	80.5%
FEMA declarations (all time)	19
Home fires, CY2024	99
Fires, no RC notification	42
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$555,685

Chatham County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Glynn County



85,808
People

\$64,011
Median HH income

39.3%
Combined ALICE + poverty

Relatively Moderate
FEMA NRI risk

People & economy

Children (0-14)		18%
Seniors (65+)		20%
Median age		42.8
ALICE households		8,180
Poverty households		6,735

Risk & response

Expected annual loss	\$40.1M
Social vulnerability (SVI)	77.4%
FEMA declarations (all time)	20
Home fires, CY2024	55
Fires, no RC notification	19
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$81,600

Glynn County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Bulloch County



84,390
People

\$56,545
Median HH income

50.8%
Combined ALICE + poverty

Relatively Low
FEMA NRI risk

People & economy

Children (0-14)		15%
Seniors (65+)		12%
Median age		29.4
ALICE households		8,953
Poverty households		6,776

Risk & response

Expected annual loss	\$33.2M
Social vulnerability (SVI)	83.7%
FEMA declarations (all time)	22
Home fires, CY2024	30
Fires, no RC notification	10
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$46,017

Bulloch County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Effingham County



69,857
People

\$74,610
Median HH income

38.0%
Combined ALICE + poverty

Relatively Low
FEMA NRI risk

People & economy

Children (0-14)		20%
Seniors (65+)		13%
Median age		37.8
ALICE households		7,051
Poverty households		1,906

Risk & response

Expected annual loss	\$25.1M
Social vulnerability (SVI)	28.5%
FEMA declarations (all time)	17
Home fires, CY2024	26
Fires, no RC notification	10
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$5,500

Effingham County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Liberty County

65,955

People

\$49,150

Median HH income

53.6%

Combined ALICE + poverty

Relatively Moderate

FEMA NRI risk

People & economy

Children (0-14)  **24%**

Seniors (65+)  **10%**

Median age **30.4**

ALICE households **9,051**

Poverty households **3,506**

Risk & response

Expected annual loss **\$68.4M**

Social vulnerability (SVI) **90.1%**

FEMA declarations (all time) **18**

Home fires, CY2024 **41**

Fires, no RC notification **11**

Bridge assistance · DRO 220-25 **—**

Major-donor giving · 3-yr **—**

Liberty County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Camden County



56,315
People

\$66,941
Median HH income

42.8%
Combined ALICE + poverty

Relatively Low
FEMA NRI risk

People & economy

Children (0-14)		21%
Seniors (65+)		12%
Median age		33.9
ALICE households		6,036
Poverty households		2,963

Risk & response

Expected annual loss	\$20.5M
Social vulnerability (SVI)	66.2%
FEMA declarations (all time)	21
Home fires, CY2024	29
Fires, no RC notification	8
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	—

Camden County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Bryan County



50,444
People

\$84,297
Median HH income

33.6%
Combined ALICE + poverty

Relatively Low
FEMA NRI risk

People & economy

Children (0-14)		21%
Seniors (65+)		13%
Median age		38.2
ALICE households		3,968
Poverty households		1,345

Risk & response

Expected annual loss	\$33.0M
Social vulnerability (SVI)	31.1%
FEMA declarations (all time)	21
Home fires, CY2024	24
Fires, no RC notification	7
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$20,000

Bryan County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Wayne County



30,933
People

\$50,391
Median HH income

53.2%
Combined ALICE + poverty

Relatively Low
FEMA NRI risk

People & economy

Children (0-14)		19%
Seniors (65+)		16%
Median age		38.5
ALICE households		3,660
Poverty households		2,214

Risk & response

Expected annual loss	\$10.9M
Social vulnerability (SVI)	94.3%
FEMA declarations (all time)	19
Home fires, CY2024	16
Fires, no RC notification	4
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$5,000

Wayne County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Toombs County



26,997
People

\$47,211
Median HH income

49.2%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

Children (0-14)		21%
Seniors (65+)		17%
Median age		38.7
ALICE households		2,965
Poverty households		2,021

Risk & response

Expected annual loss	\$10.9M
Social vulnerability (SVI)	98.6%
FEMA declarations (all time)	23
Home fires, CY2024	16
Fires, no RC notification	4
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$22,756

Toombs County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Tattnall County



24,087
People

\$53,907
Median HH income

57.7%
Combined ALICE + poverty

Relatively Low
FEMA NRI risk

People & economy

Children (0-14)		16%
Seniors (65+)		14%
Median age		38.5
ALICE households		2,686
Poverty households		1,673

Risk & response

Expected annual loss	\$20.0M
Social vulnerability (SVI)	92.9%
FEMA declarations (all time)	23
Home fires, CY2024	20
Fires, no RC notification	6
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	—

Tattnall County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Appling County



18,448
People

\$48,014
Median HH income

58.5%
Combined ALICE + poverty

Relatively Low
FEMA NRI risk

People & economy

Children (0-14)		20%
Seniors (65+)		17%
Median age		40.6
ALICE households		2,628
Poverty households		1,491

Risk & response

Expected annual loss	\$12.5M
Social vulnerability (SVI)	91.2%
FEMA declarations (all time)	20
Home fires, CY2024	15
Fires, no RC notification	3
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	—

Appling County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Brantley County



18,159
People

\$40,582
Median HH income

55.2%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

Children (0-14)		20%
Seniors (65+)		16%
Median age		40.1
ALICE households		2,473
Poverty households		1,299

Risk & response

Expected annual loss	\$7.0M
Social vulnerability (SVI)	39.7%
FEMA declarations (all time)	23
Home fires, CY2024	11
Fires, no RC notification	2
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$5,000

Brantley County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Long County



17,194
People

\$56,903
Median HH income

44.6%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

Children (0-14)		24%
Seniors (65+)		11%
Median age		33.3
ALICE households		1,683
Poverty households		920

Risk & response

Expected annual loss	\$5.5M
Social vulnerability (SVI)	88.5%
FEMA declarations (all time)	18
Home fires, CY2024	6
Fires, no RC notification	1
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	—

Long County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Charlton County



12,713
People

\$46,503
Median HH income

58.2%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

Children (0-14)		15%
Seniors (65+)		14%
Median age		39.7
ALICE households		1,580
Poverty households		800

Risk & response

Expected annual loss	\$5.4M
Social vulnerability (SVI)	88.5%
FEMA declarations (all time)	21
Home fires, CY2024	7
Fires, no RC notification	3
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	—

Charlton County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Candler County



11,019
People

\$42,810
Median HH income

53.3%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

Children (0-14)		20%
Seniors (65+)		18%
Median age		40
ALICE households		1,551
Poverty households		678

Risk & response

Expected annual loss	\$4.3M
Social vulnerability (SVI)	91.6%
FEMA declarations (all time)	22
Home fires, CY2024	13
Fires, no RC notification	5
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	—

Candler County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Evans County



10,684
People

\$48,937
Median HH income

54.9%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

Children (0-14)		20%
Seniors (65+)		16%
Median age		38.1
ALICE households		1,397
Poverty households		730

Risk & response

Expected annual loss	\$5.6M
Social vulnerability (SVI)	97.8%
FEMA declarations (all time)	17
Home fires, CY2024	8
Fires, no RC notification	0
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	—

Evans County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

McIntosh County



10,659
People

\$54,068
Median HH income

56.9%
Combined ALICE + poverty

Relatively Low
FEMA NRI risk

People & economy

Children (0-14)		15%
Seniors (65+)		23%
Median age		48.5
ALICE households		1,694
Poverty households		1,028

Risk & response

Expected annual loss	\$16.9M
Social vulnerability (SVI)	71.0%
FEMA declarations (all time)	22
Home fires, CY2024	3
Fires, no RC notification	1
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	—

McIntosh County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Montgomery County



8,546
People

\$54,663
Median HH income

53.0%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

Children (0-14)		17%
Seniors (65+)		17%
Median age		39.1
ALICE households		1,114
Poverty households		487

Risk & response

Expected annual loss	\$3.0M
Social vulnerability (SVI)	75.5%
FEMA declarations (all time)	21
Home fires, CY2024	4
Fires, no RC notification	0
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$10,500

Montgomery County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

The chapter's Experience Builder apps & federal tools.

Red Cross Intelligence Briefing

Chapter risk, hardship, hazards & county drilldowns

experience.arcgis.com

Disaster Response Intelligence

Spatial disaster-response intelligence

Experience Builder app

Red Cross Real Estate

Facilities & market intelligence

experience.arcgis.com

Service Area Planning

Service-area geography & planning

Experience Builder app

Community Mobilization V

Local resource & mobilization map

experience.arcgis.com

Biomed

Blood & BioMed footprint

experience.arcgis.com

FEMA RAPT

Resilience analysis & planning

www.fema.gov

Census Community Resilience

People & resilience context

www.census.gov

Red Cross Experience Builder apps give the live, drill-down companion to this report; federal tools add official context.

Every number, traceable.

Tools produce facts; humans own decisions. Each figure in this report traces to a named source and vintage.

METRIC	SOURCE	VINTAGE
geography + 2023 demographics	ALICE master / Red Cross reference table	2023
ALICE + poverty households	MASTER counties ALICE+demographics	2023
flare	flare_fire_incidents (public AGOL, CY24)	CY2024
smoke_alarms	GIS_MAP_FY15_to_FY24 (AGOL item b09f21d9...)	FY15–24
lives_saved	Lives_Saved_Map_30_Apr_2026 (AGOL item ff313330...)	2026
blood	Biomed Collections 22-26 by chapter/county	FY22–26
risk + disaster history	FEMA NRI 2025 · CDC SVI 2022 · FEMA declarations (red-cross-data county master)	FEMA NRI 2025 · SVI 2022
fema disaster history	FEMA Disaster Declarations Summaries v2	2026
facilities / real estate (no costs)	Red Cross facilities portfolio — reintel.jbf.com (locations, types & ownership only; no cost/lease terms)	FY25
home-fire RC responses (SFF/MFF)	DRO National 800-RedCross Calls by County (org AGOL)	FY24–26

Geography: American Red Cross chapter↔county reference. The full machine-readable source ledger ships with the data bundle.

Full county table.

COUNTY	POP	HOUSEHOLDS	HARDSHIP	NRI RISK	EXP. ANNUAL LOSS	FIRES '24
Chatham	303,984	122,795	43.8%	Relatively High	\$276.7M	99
Glynn	85,808	35,108	39.3%	Relatively Moderate	\$40.1M	55
Bulloch	84,390	31,275	50.8%	Relatively Low	\$33.2M	30
Effingham	69,857	24,898	38.0%	Relatively Low	\$25.1M	26
Liberty	65,955	23,883	53.6%	Relatively Moderate	\$68.4M	41
Camden	56,315	21,124	42.8%	Relatively Low	\$20.5M	29
Bryan	50,444	17,477	33.6%	Relatively Low	\$33.0M	24
Wayne	30,933	11,372	53.2%	Relatively Low	\$10.9M	16
Toombs	26,997	10,551	49.2%	Very Low	\$10.9M	16
Tattnall	24,087	7,816	57.7%	Relatively Low	\$20.0M	20
Appling	18,448	7,176	58.5%	Relatively Low	\$12.5M	15
Brantley	18,159	6,996	55.2%	Very Low	\$7.0M	11
Long	17,194	5,811	44.6%	Very Low	\$5.5M	6
Charlton	12,713	4,102	58.2%	Very Low	\$5.4M	7
Candler	11,019	4,170	53.3%	Very Low	\$4.3M	13
Evans	10,684	4,094	54.9%	Very Low	\$5.6M	8
McIntosh	10,659	4,607	56.9%	Relatively Low	\$16.9M	3
Montgomery	8,546	3,149	53.0%	Very Low	\$3.0M	4

One row per county. Combined hardship = poverty + ALICE households. Fires = FLARE CY2024.