

ARC of South Central Georgia

Southeast and Caribbean Division · Georgia Region
GA · 25 counties · HQ Valdosta, GA · FEMA Region IV

608,902

People

230,023

Households

53.2%

Households below the ALICE survival threshold

25

Counties · 10,876 sq mi

Nearly **53% of households** across this chapter live below the ALICE survival threshold — the working families one disaster away from crisis.

In this report · Economic vulnerability · Who lives here · Home fire mission (FLARE) · mission delivery & the bespoke relationship strategy to follow

Sources: American Red Cross geography + 2023 demographics reference table; United Way ALICE + poverty (latest county year).

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In this report.

ARC of South Central Georgia · 25 counties · GA

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Bespoke chapter intelligence — every figure traces to a named source.

The chapter's footprint.

25
Counties

10,876
Square miles

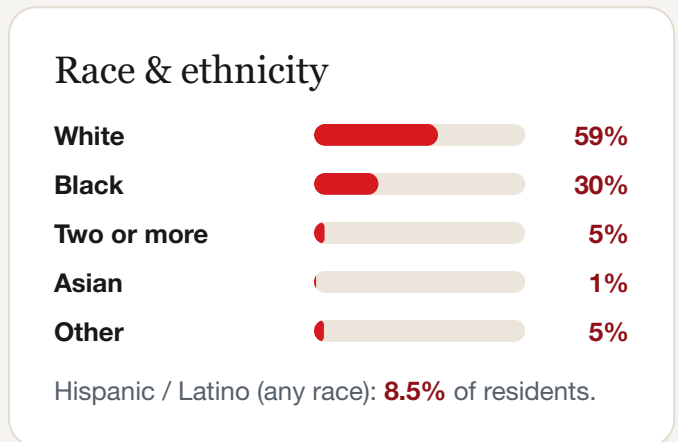
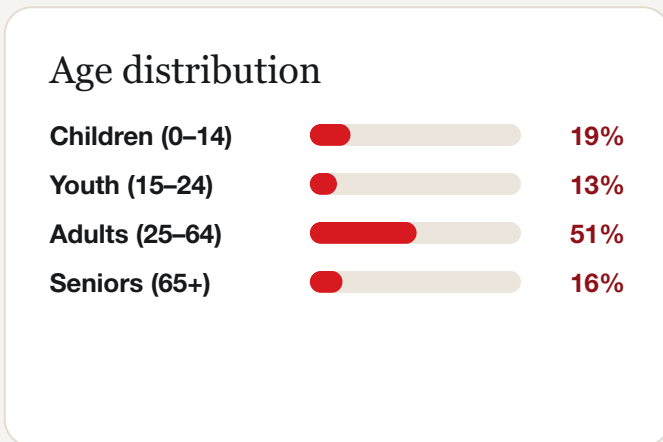
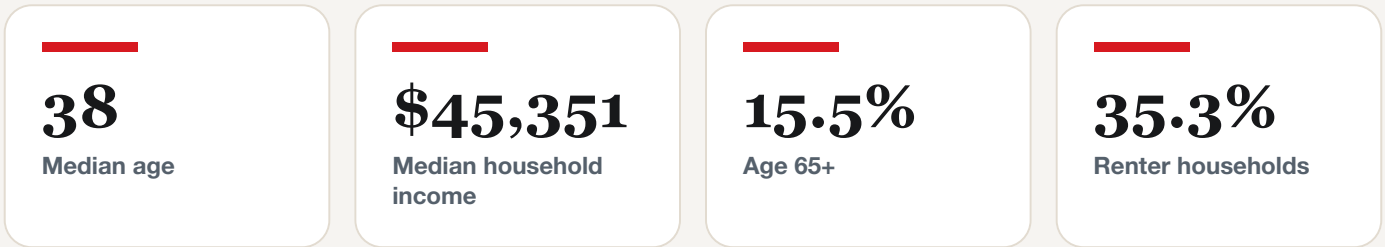
608,902
People

Georgia Region
Southeast and Caribbean Division

| COUNTY | PEOPLE | SQ MI | % OF CHAPTER |
|------------|---------|-------|--------------|
| Lowndes | 121,793 | 511 | 20.0% |
| Laurens | 50,212 | 818 | 8.2% |
| Colquitt | 46,277 | 557 | 7.6% |
| Thomas | 46,059 | 552 | 7.6% |
| Coffee | 43,378 | 603 | 7.1% |
| Tift | 42,080 | 269 | 6.9% |
| Ware | 36,182 | 908 | 5.9% |
| Pierce | 20,178 | 343 | 3.3% |
| Dodge | 19,530 | 503 | 3.2% |
| Berrien | 18,002 | 458 | 3.0% |
| Cook | 17,237 | 233 | 2.8% |
| Ben Hill | 17,215 | 254 | 2.8% |
| Brooks | 16,215 | 498 | 2.7% |
| Jeff Davis | 14,795 | 335 | 2.4% |
| Bleckley | 12,546 | 219 | 2.1% |
| Telfair | 12,080 | 444 | 2.0% |
| Bacon | 11,140 | 286 | 1.8% |
| Lanier | 9,832 | 200 | 1.6% |
| Irwin | 9,697 | 363 | 1.6% |
| Pulaski | 9,585 | 251 | 1.6% |
| Wilcox | 8,720 | 382 | 1.4% |
| Atkinson | 8,327 | 344 | 1.4% |
| Wheeler | 7,415 | 300 | 1.2% |
| Clinch | 6,747 | 824 | 1.1% |
| Echols | 3,660 | 421 | 0.6% |

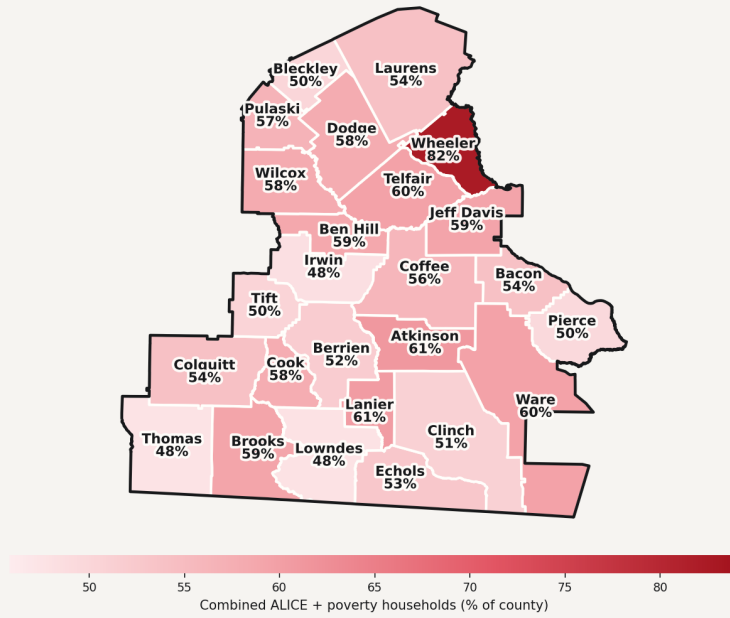
HQ: Valdosta, GA · FEMA Region IV. Counties sorted by population.

The people of this chapter.



Source: American Red Cross 2023 demographics reference table. Chapter figures aggregate the 25 counties; median age and income are population-weighted.

Where the need is greatest.



| COUNTY | PEOPLE | MEDIAN HH INCOME | ALICE | POVERTY | COMBINED |
|-------------------|---------------|------------------|--------------|--------------|--------------|
| Wheeler | 7,415 | \$31,233 | 51.6% | 30.9% | 82.5% |
| Atkinson | 8,327 | \$37,518 | 38.4% | 22.7% | 61.1% |
| Lanier | 9,832 | \$36,410 | 37.0% | 23.6% | 60.6% |
| Telfair | 12,080 | \$36,909 | 34.2% | 25.6% | 59.7% |
| Ware | 36,182 | \$40,398 | 34.9% | 24.8% | 59.6% |
| Jeff Davis | 14,795 | \$40,402 | 32.5% | 26.9% | 59.3% |
| Brooks | 16,215 | \$41,022 | 36.5% | 22.7% | 59.2% |
| Ben Hill | 17,215 | \$35,266 | 31.8% | 26.9% | 58.7% |
| Wilcox | 8,720 | \$41,384 | 34.7% | 23.7% | 58.3% |
| Dodge | 19,530 | \$41,504 | 36.0% | 22.0% | 58.0% |
| Cook | 17,237 | \$43,249 | 38.0% | 19.8% | 57.8% |
| Pulaski | 9,585 | \$50,098 | 35.6% | 21.1% | 56.7% |
| Coffee | 43,378 | \$45,636 | 34.5% | 21.7% | 56.1% |
| Laurens | 50,212 | \$45,602 | 30.5% | 23.6% | 54.1% |

+ 11 more counties – full table in the county appendix

Combined = households in poverty plus ALICE households (above poverty, below the cost of basics), as a share of all county households. Source: United Way ALICE, latest county year.

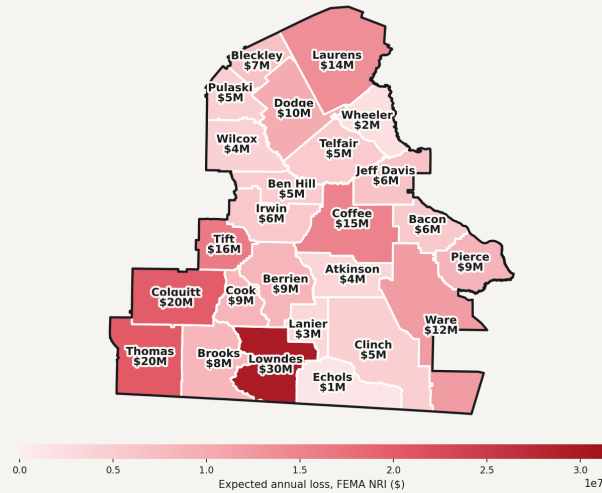
What this chapter is up against.

\$229.4M
Expected annual loss, all hazards

Lowndes
Highest-risk county

83.4%
Avg social vulnerability (SVI)

6
FEMA declarations, 5 yr (top county)



| COUNTY | NRI RISK | EXP. ANNUAL LOSS | SVI %ILE | FEMA 5YR | FEMA ALL |
|-------------------|----------------|------------------|----------|----------|----------|
| Lowndes | Relatively Low | \$29.8M | 87.0% | 5 | 18 |
| Thomas | Relatively Low | \$20.2M | 81.6% | 5 | 20 |
| Colquitt | Relatively Low | \$19.9M | 98.5% | 5 | 20 |
| Tift | Relatively Low | \$16.3M | 87.6% | 5 | 20 |
| Coffee | Relatively Low | \$15.2M | 96.1% | 5 | 21 |
| Laurens | Relatively Low | \$13.8M | 90.1% | 4 | 19 |
| Ware | Relatively Low | \$12.1M | 96.0% | 5 | 24 |
| Dodge | Relatively Low | \$10.0M | 85.6% | 4 | 17 |
| Pierce | Very Low | \$8.7M | 30.5% | 5 | 19 |
| Berrien | Very Low | \$8.6M | 67.5% | 5 | 20 |
| Cook | Very Low | \$8.6M | 93.4% | 5 | 18 |
| Brooks | Very Low | \$8.5M | 92.8% | 5 | 20 |
| Bleckley | Very Low | \$6.6M | 70.6% | 3 | 16 |
| Jeff Davis | Very Low | \$6.4M | 87.8% | 5 | 20 |

+ 11 more counties — full table in the county appendix

Sources: FEMA National Risk Index 2025 (risk rating, expected annual loss), CDC/ATSDR SVI 2022 (social-vulnerability percentile), FEMA disaster declarations — via the Red Cross national county database.

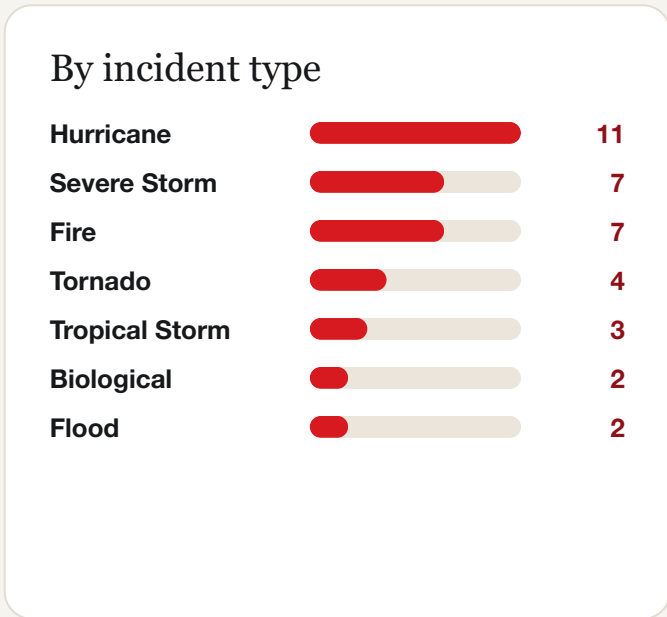
A chapter shaped by disaster.

40
Federal disaster declarations

11
Hurricanes

Hurricane
Most common type

2026
Most recent

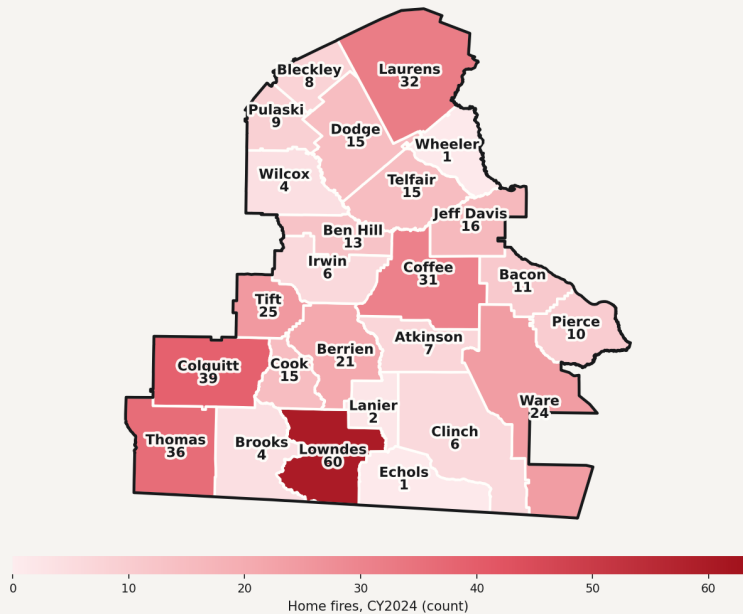
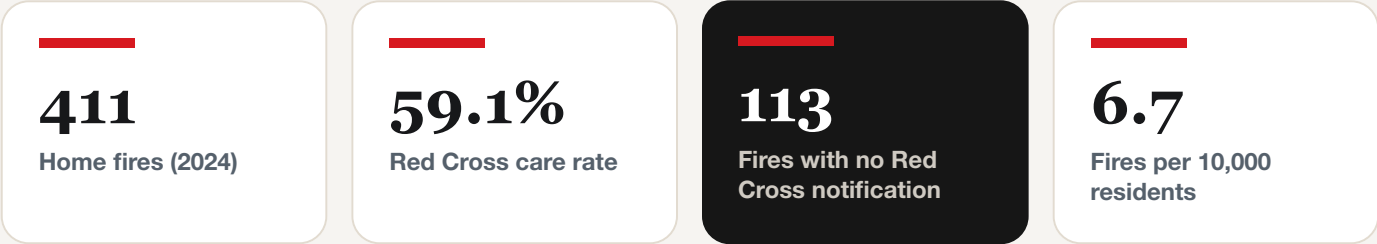


Most recent declarations

| FY | DISASTER | TYPE |
|------|----------------------|----------------|
| 2026 | Pineland Road Fire | Fire |
| 2026 | Severe Winter Storm | Winter Storm |
| 2024 | Hurricane Helene | Hurricane |
| 2024 | Hurricane Helene | Tropical Storm |
| 2024 | Tropical Storm Debby | Tropical Storm |
| 2024 | Hurricane Debby | Tropical Storm |
| 2023 | Hurricane Idalia | Hurricane |
| 2020 | Covid-19 Pandemic | Biological |
| 2020 | Covid-19 | Biological |
| 2019 | Hurricane Dorian | Hurricane |

Source: FEMA Disaster Declarations Summaries v2 — county-level, deduplicated to unique disasters.

Every home fire is a Red Cross moment.



Red Cross cared for **59%** of home fires — but **113 (28%)** happened with no Red Cross notification: the prevention, smoke-alarm, and response opportunity, county by county.

Source: FLARE Fire Incidents 2024 (American Red Cross, public layer). "With care" = Red Cross provided assistance; "no notification" = the Red Cross was never alerted to the fire.

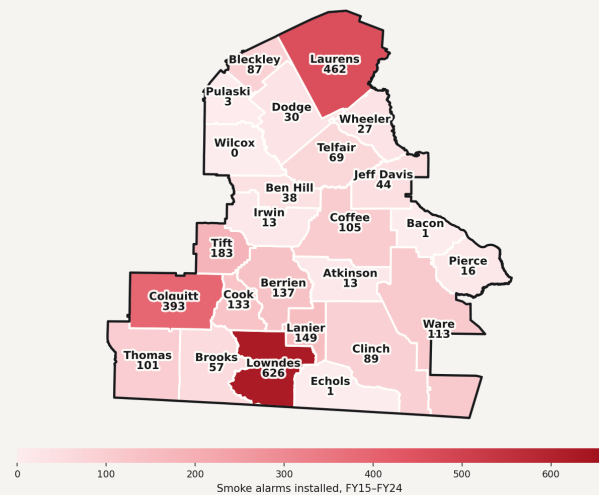
Red Cross shows up — and prevents.

4,634
Home-fire calls answered (RC response)

4,376
Single-family fire responses

2,890
Free smoke alarms installed

254
Multi-family fire responses



Red Cross answered **4,634** home-fire calls and installed **2,890** free smoke alarms across the chapter — response and prevention, county by county.

Sources: DRO National 800-RedCross Calls by County (RC fire responses); Smoke Alarm Installs FY15-FY24 (American Red Cross).

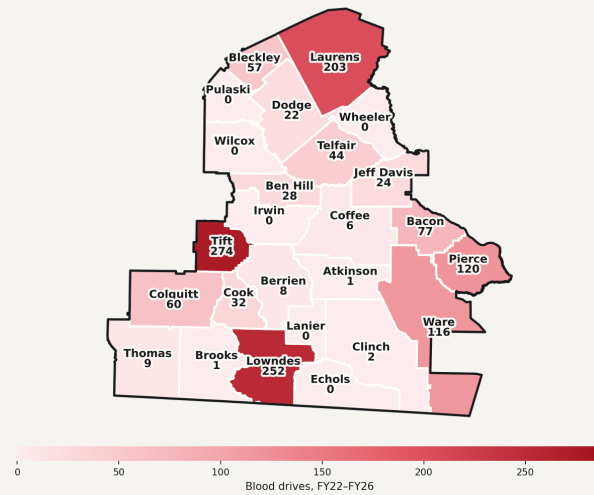
The blood mission's local footprint.

28,623
Blood units collected
(FY22–26)

1,336
Blood drives held

215
Drives in FY2026

19
Counties with drives



Blood drives are active in **19 of the chapter's 25 counties** — every county without one is an employer or civic opening: a host site, a sponsored drive, a standing partnership.

Source: BioMed Collections FY22–FY26 (American Red Cross). Drives = collection events; units = products collected.

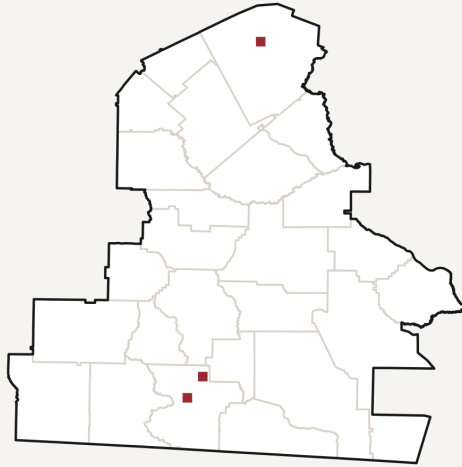
The chapter's physical footprint.

3
Red Cross facilities

0
Owned

3
Leased / licensed

0
BioMed sites



By type / function

| | |
|--------------------------------|----------|
| Partner / indirect site | 2 |
| Shared site | 1 |

BioMed facilities

No BioMed fixed sites in this chapter.

Sources: Red Cross real-estate portfolio (reintel.jbf.com) + BioMed facilities (biomed.jbf.com). Locations, types and functions only — no cost, square footage, or lease terms are disclosed.

Who gives here.

Major-donor giving across the chapter — three fiscal years. Internal planning data.

\$205,450

Total giving, 3-year

9

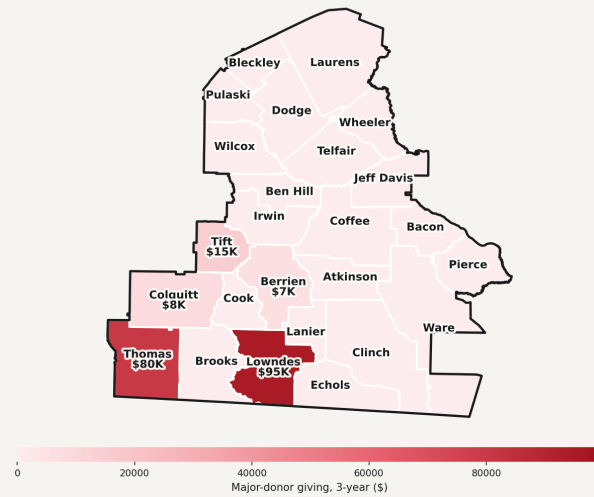
Major donors

\$15,000

Current FY · ▼ 86%
vs prior FY

\$94,975

Top: Lowndes



| COUNTY | MAJOR DONORS | TOTAL GIVING, 3-YEAR |
|-----------------|--------------|----------------------|
| Lowndes | 2 | \$94,975 |
| Thomas | 3 | \$80,000 |
| Tift | 2 | \$15,000 |
| Colquitt | 1 | \$8,500 |
| Berrien | 1 | \$6,975 |

Source: Red Cross major-donor giving by county, three fiscal years. Internal / executive-director planning use — not donor-facing.

Lowndes County



121,793
People

\$44,325
Median HH income

47.8%
Combined ALICE + poverty

Relatively Low
FEMA NRI risk

People & economy

| | | |
|--------------------|---|--------|
| Children (0-14) |  | 19% |
| Seniors (65+) |  | 12% |
| Median age | | 32.8 |
| ALICE households | | 12,515 |
| Poverty households | | 10,600 |

Risk & response

| | |
|--------------------------------|----------|
| Expected annual loss | \$29.8M |
| Social vulnerability (SVI) | 87.0% |
| FEMA declarations (all time) | 18 |
| Home fires, CY2024 | 60 |
| Fires, no RC notification | 19 |
| Bridge assistance · DRO 220-25 | — |
| Major-donor giving · 3-yr | \$94,975 |

Lowndes County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Laurens County



50,212
People

\$45,602
Median HH income

54.1%
Combined ALICE + poverty

Relatively Low
FEMA NRI risk

People & economy

| | | |
|--------------------|---|-------|
| Children (0-14) |  | 20% |
| Seniors (65+) |  | 17% |
| Median age | | 40.5 |
| ALICE households | | 5,535 |
| Poverty households | | 4,272 |

Risk & response

| | |
|--------------------------------|---------|
| Expected annual loss | \$13.8M |
| Social vulnerability (SVI) | 90.1% |
| FEMA declarations (all time) | 19 |
| Home fires, CY2024 | 32 |
| Fires, no RC notification | 5 |
| Bridge assistance · DRO 220-25 | — |
| Major-donor giving · 3-yr | — |

Laurens County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Colquitt County



46,277
People

\$45,628
Median HH income

53.9%
Combined ALICE + poverty

Relatively Low
FEMA NRI risk

People & economy

| | | |
|--------------------|---|--------------|
| Children (0-14) |  | 22% |
| Seniors (65+) |  | 15% |
| Median age | | 36.7 |
| ALICE households | | 5,616 |
| Poverty households | | 3,446 |

Risk & response

| | |
|--------------------------------|----------------|
| Expected annual loss | \$19.9M |
| Social vulnerability (SVI) | 98.5% |
| FEMA declarations (all time) | 20 |
| Home fires, CY2024 | 39 |
| Fires, no RC notification | 18 |
| Bridge assistance · DRO 220-25 | — |
| Major-donor giving · 3-yr | \$8,500 |

Colquitt County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Thomas County

46,059

People

\$57,628

Median HH income

47.7%

Combined ALICE + poverty

Relatively Low

FEMA NRI risk

People & economy

Children (0-14)  **19%**

Seniors (65+)  **18%**

Median age **41.7**

ALICE households **5,616**

Poverty households **3,139**

Risk & response

Expected annual loss **\$20.2M**

Social vulnerability (SVI) **81.6%**

FEMA declarations (all time) **20**

Home fires, CY2024 **36**

Fires, no RC notification **14**

Bridge assistance · DRO 220-25 **—**

Major-donor giving · 3-yr **\$80,000**

Thomas County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Coffee County



43,378
People

\$45,636
Median HH income

56.1%
Combined ALICE + poverty

Relatively Low
FEMA NRI risk

People & economy

| | | |
|--------------------|---|-------|
| Children (0-14) |  | 19% |
| Seniors (65+) |  | 14% |
| Median age | | 37.2 |
| ALICE households | | 5,279 |
| Poverty households | | 3,320 |

Risk & response

| | |
|--------------------------------|---------|
| Expected annual loss | \$15.2M |
| Social vulnerability (SVI) | 96.1% |
| FEMA declarations (all time) | 21 |
| Home fires, CY2024 | 31 |
| Fires, no RC notification | 14 |
| Bridge assistance · DRO 220-25 | — |
| Major-donor giving · 3-yr | — |

Coffee County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Tift County



42,080
People

\$50,752
Median HH income

50.5%
Combined ALICE + poverty

Relatively Low
FEMA NRI risk

People & economy

| | | |
|--------------------|---|-------|
| Children (0-14) |  | 20% |
| Seniors (65+) |  | 16% |
| Median age | | 37.5 |
| ALICE households | | 4,938 |
| Poverty households | | 2,916 |

Risk & response

| | |
|--------------------------------|----------|
| Expected annual loss | \$16.3M |
| Social vulnerability (SVI) | 87.6% |
| FEMA declarations (all time) | 20 |
| Home fires, CY2024 | 25 |
| Fires, no RC notification | 5 |
| Bridge assistance · DRO 220-25 | — |
| Major-donor giving · 3-yr | \$15,000 |

Tift County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Ware County



36,182
People

\$40,398
Median HH income

59.6%
Combined ALICE + poverty

Relatively Low
FEMA NRI risk

People & economy

| | | |
|--------------------|---|-------|
| Children (0-14) |  | 18% |
| Seniors (65+) |  | 18% |
| Median age | | 40.4 |
| ALICE households | | 4,484 |
| Poverty households | | 3,185 |

Risk & response

| | |
|--------------------------------|---------|
| Expected annual loss | \$12.1M |
| Social vulnerability (SVI) | 96.0% |
| FEMA declarations (all time) | 24 |
| Home fires, CY2024 | 24 |
| Fires, no RC notification | 5 |
| Bridge assistance · DRO 220-25 | — |
| Major-donor giving · 3-yr | — |

Ware County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Pierce County



20,178
People

\$51,318
Median HH income

49.5%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

| | | |
|--------------------|---|-------|
| Children (0-14) |  | 19% |
| Seniors (65+) |  | 17% |
| Median age | | 41 |
| ALICE households | | 2,768 |
| Poverty households | | 946 |

Risk & response

| | |
|--------------------------------|--------|
| Expected annual loss | \$8.7M |
| Social vulnerability (SVI) | 30.5% |
| FEMA declarations (all time) | 19 |
| Home fires, CY2024 | 10 |
| Fires, no RC notification | 3 |
| Bridge assistance · DRO 220-25 | — |
| Major-donor giving · 3-yr | — |

Pierce County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Dodge County



19,530
People

\$41,504
Median HH income

58.0%
Combined ALICE + poverty

Relatively Low
FEMA NRI risk

People & economy

| | | |
|--------------------|---|-------|
| Children (0-14) |  | 17% |
| Seniors (65+) |  | 17% |
| Median age | | 40.1 |
| ALICE households | | 2,396 |
| Poverty households | | 1,466 |

Risk & response

| | |
|--------------------------------|---------|
| Expected annual loss | \$10.0M |
| Social vulnerability (SVI) | 85.6% |
| FEMA declarations (all time) | 17 |
| Home fires, CY2024 | 15 |
| Fires, no RC notification | 1 |
| Bridge assistance · DRO 220-25 | — |
| Major-donor giving · 3-yr | — |

Dodge County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Berrien County



18,002
People

\$50,790
Median HH income

51.9%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

| | | |
|--------------------|---|-------|
| Children (0-14) |  | 19% |
| Seniors (65+) |  | 17% |
| Median age | | 40.2 |
| ALICE households | | 2,020 |
| Poverty households | | 1,552 |

Risk & response

| | |
|--------------------------------|---------|
| Expected annual loss | \$8.6M |
| Social vulnerability (SVI) | 67.5% |
| FEMA declarations (all time) | 20 |
| Home fires, CY2024 | 21 |
| Fires, no RC notification | 7 |
| Bridge assistance · DRO 220-25 | — |
| Major-donor giving · 3-yr | \$6,975 |

Berrien County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Cook County



17,237
People

\$43,249
Median HH income

57.8%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

| | | |
|--------------------|---|-------|
| Children (0-14) |  | 20% |
| Seniors (65+) |  | 16% |
| Median age | | 38 |
| ALICE households | | 2,402 |
| Poverty households | | 1,253 |

Risk & response

| | |
|--------------------------------|--------|
| Expected annual loss | \$8.6M |
| Social vulnerability (SVI) | 93.4% |
| FEMA declarations (all time) | 18 |
| Home fires, CY2024 | 15 |
| Fires, no RC notification | 2 |
| Bridge assistance · DRO 220-25 | — |
| Major-donor giving · 3-yr | — |

Cook County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Ben Hill County



17,215
People

\$35,266
Median HH income

58.7%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

| | | |
|--------------------|---|-------|
| Children (0-14) |  | 21% |
| Seniors (65+) |  | 18% |
| Median age | | 39.4 |
| ALICE households | | 2,275 |
| Poverty households | | 1,928 |

Risk & response

| | |
|--------------------------------|--------|
| Expected annual loss | \$5.2M |
| Social vulnerability (SVI) | 92.7% |
| FEMA declarations (all time) | 15 |
| Home fires, CY2024 | 13 |
| Fires, no RC notification | 6 |
| Bridge assistance · DRO 220-25 | — |
| Major-donor giving · 3-yr | — |

Ben Hill County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Brooks County



16,215
People

\$41,022
Median HH income

59.2%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

| | | |
|--------------------|---|-------|
| Children (0-14) |  | 18% |
| Seniors (65+) |  | 19% |
| Median age | | 42.9 |
| ALICE households | | 2,186 |
| Poverty households | | 1,361 |

Risk & response

| | |
|--------------------------------|--------|
| Expected annual loss | \$8.5M |
| Social vulnerability (SVI) | 92.8% |
| FEMA declarations (all time) | 20 |
| Home fires, CY2024 | 4 |
| Fires, no RC notification | 1 |
| Bridge assistance · DRO 220-25 | — |
| Major-donor giving · 3-yr | — |

Brooks County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Jeff Davis County



14,795
People

\$40,402
Median HH income

59.3%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

| | | |
|--------------------|---|--------------|
| Children (0-14) |  | 22% |
| Seniors (65+) |  | 15% |
| Median age | | 37.9 |
| ALICE households | | 1,743 |
| Poverty households | | 1,442 |

Risk & response

| | |
|--------------------------------|---------------|
| Expected annual loss | \$6.4M |
| Social vulnerability (SVI) | 87.8% |
| FEMA declarations (all time) | 20 |
| Home fires, CY2024 | 16 |
| Fires, no RC notification | 2 |
| Bridge assistance · DRO 220-25 | — |
| Major-donor giving · 3-yr | — |

Jeff Davis County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Bleckley County



12,546
People

\$50,322
Median HH income

50.0%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

| | | |
|--------------------|---|-------|
| Children (0-14) |  | 17% |
| Seniors (65+) |  | 17% |
| Median age | | 38.5 |
| ALICE households | | 1,198 |
| Poverty households | | 945 |

Risk & response

| | |
|--------------------------------|--------|
| Expected annual loss | \$6.6M |
| Social vulnerability (SVI) | 70.6% |
| FEMA declarations (all time) | 16 |
| Home fires, CY2024 | 8 |
| Fires, no RC notification | 1 |
| Bridge assistance · DRO 220-25 | — |
| Major-donor giving · 3-yr | — |

Bleckley County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Telfair County



12,080
People

\$36,909
Median HH income

59.7%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

| | | |
|--------------------|---|-------|
| Children (0-14) |  | 14% |
| Seniors (65+) |  | 14% |
| Median age | | 39.2 |
| ALICE households | | 1,067 |
| Poverty households | | 798 |

Risk & response

| | |
|--------------------------------|--------|
| Expected annual loss | \$5.1M |
| Social vulnerability (SVI) | 97.7% |
| FEMA declarations (all time) | 18 |
| Home fires, CY2024 | 15 |
| Fires, no RC notification | 2 |
| Bridge assistance · DRO 220-25 | — |
| Major-donor giving · 3-yr | — |

Telfair County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Bacon County



11,140
People

\$47,139
Median HH income

54.0%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

| | | |
|--------------------|---|-------|
| Children (0-14) |  | 20% |
| Seniors (65+) |  | 17% |
| Median age | | 39.9 |
| ALICE households | | 1,261 |
| Poverty households | | 905 |

Risk & response

| | |
|--------------------------------|--------|
| Expected annual loss | \$5.5M |
| Social vulnerability (SVI) | 88.9% |
| FEMA declarations (all time) | 19 |
| Home fires, CY2024 | 11 |
| Fires, no RC notification | 4 |
| Bridge assistance · DRO 220-25 | — |
| Major-donor giving · 3-yr | — |

Bacon County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Lanier County



9,832
People

\$36,410
Median HH income

60.6%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

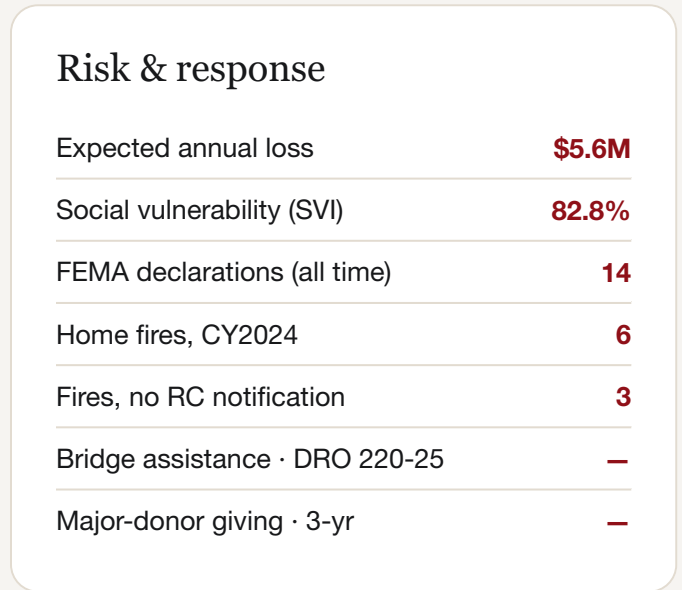
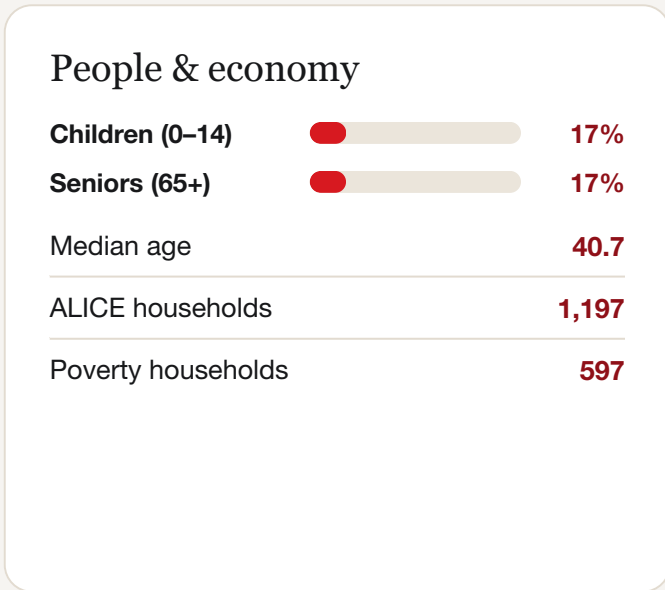
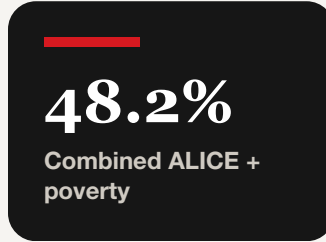
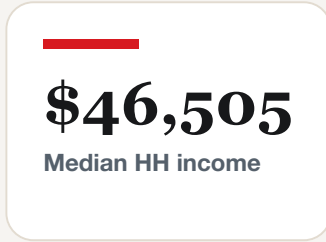
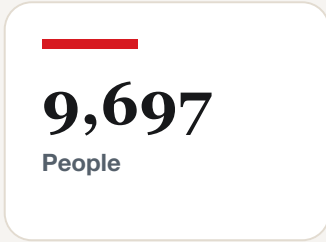
| | | |
|--------------------|---|--------------|
| Children (0-14) |  | 23% |
| Seniors (65+) |  | 13% |
| Median age | | 35.7 |
| ALICE households | | 1,273 |
| Poverty households | | 813 |

Risk & response

| | |
|--------------------------------|---------------|
| Expected annual loss | \$3.2M |
| Social vulnerability (SVI) | 80.1% |
| FEMA declarations (all time) | 17 |
| Home fires, CY2024 | 2 |
| Fires, no RC notification | 0 |
| Bridge assistance · DRO 220-25 | — |
| Major-donor giving · 3-yr | — |

Lanier County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Irwin County



Irwin County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Pulaski County



9,585
People

\$50,098
Median HH income

56.7%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

| | | |
|--------------------|---|--------------|
| Children (0-14) |  | 16% |
| Seniors (65+) |  | 18% |
| Median age | | 42 |
| ALICE households | | 1,169 |
| Poverty households | | 693 |

Risk & response

| | |
|--------------------------------|---------------|
| Expected annual loss | \$4.6M |
| Social vulnerability (SVI) | 93.8% |
| FEMA declarations (all time) | 16 |
| Home fires, CY2024 | 9 |
| Fires, no RC notification | 1 |
| Bridge assistance · DRO 220-25 | — |
| Major-donor giving · 3-yr | — |

Pulaski County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Wilcox County



8,720
People

\$41,384
Median HH income

58.3%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

| | | |
|--------------------|---|------|
| Children (0-14) |  | 14% |
| Seniors (65+) |  | 16% |
| Median age | | 39.8 |
| ALICE households | | 868 |
| Poverty households | | 593 |

Risk & response

| | |
|--------------------------------|--------|
| Expected annual loss | \$4.2M |
| Social vulnerability (SVI) | 82.1% |
| FEMA declarations (all time) | 18 |
| Home fires, CY2024 | 4 |
| Fires, no RC notification | 0 |
| Bridge assistance · DRO 220-25 | — |
| Major-donor giving · 3-yr | — |

Wilcox County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Atkinson County



8,327
People

\$37,518
Median HH income

61.1%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

| | | |
|--------------------|---|--------------|
| Children (0-14) |  | 23% |
| Seniors (65+) |  | 13% |
| Median age | | 35.8 |
| ALICE households | | 1,225 |
| Poverty households | | 723 |

Risk & response

| | |
|--------------------------------|---------------|
| Expected annual loss | \$3.6M |
| Social vulnerability (SVI) | 84.4% |
| FEMA declarations (all time) | 19 |
| Home fires, CY2024 | 7 |
| Fires, no RC notification | 0 |
| Bridge assistance · DRO 220-25 | — |
| Major-donor giving · 3-yr | — |

Atkinson County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Wheeler County



7,415
People

\$31,233
Median HH income

82.5%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

| | | |
|--------------------|---|------|
| Children (0-14) |  | 14% |
| Seniors (65+) |  | 14% |
| Median age | | 37.9 |
| ALICE households | | 797 |
| Poverty households | | 478 |

Risk & response

| | |
|--------------------------------|--------|
| Expected annual loss | \$2.2M |
| Social vulnerability (SVI) | 77.2% |
| FEMA declarations (all time) | 18 |
| Home fires, CY2024 | 1 |
| Fires, no RC notification | 0 |
| Bridge assistance · DRO 220-25 | — |
| Major-donor giving · 3-yr | — |

Wheeler County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Clinch County



6,747
People

\$37,513
Median HH income

50.9%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

| | | |
|--------------------|---|-------------|
| Children (0-14) |  | 21% |
| Seniors (65+) |  | 17% |
| Median age | | 39.1 |
| ALICE households | | 674 |
| Poverty households | | 582 |

Risk & response

| | |
|--------------------------------|---------------|
| Expected annual loss | \$4.6M |
| Social vulnerability (SVI) | 93.5% |
| FEMA declarations (all time) | 20 |
| Home fires, CY2024 | 6 |
| Fires, no RC notification | 0 |
| Bridge assistance · DRO 220-25 | — |
| Major-donor giving · 3-yr | — |

Clinch County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Echols County



3,660
People

\$43,147
Median HH income

52.9%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

| | | |
|--------------------|---|------------|
| Children (0-14) |  | 24% |
| Seniors (65+) |  | 11% |
| Median age | | 34 |
| ALICE households | | 451 |
| Poverty households | | 188 |

Risk & response

| | |
|--------------------------------|---------------|
| Expected annual loss | \$1.1M |
| Social vulnerability (SVI) | 46.2% |
| FEMA declarations (all time) | 19 |
| Home fires, CY2024 | 1 |
| Fires, no RC notification | 0 |
| Bridge assistance · DRO 220-25 | — |
| Major-donor giving · 3-yr | — |

Echols County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

The chapter's Experience Builder apps & federal tools.

Red Cross Intelligence Briefing

Chapter risk, hardship, hazards & county drilldowns

experience.arcgis.com

Disaster Response Intelligence

Spatial disaster-response intelligence

Experience Builder app

Red Cross Real Estate

Facilities & market intelligence

experience.arcgis.com

Service Area Planning

Service-area geography & planning

Experience Builder app

Community Mobilization V

Local resource & mobilization map

experience.arcgis.com

Biomed

Blood & BioMed footprint

experience.arcgis.com

FEMA RAPT

Resilience analysis & planning

www.fema.gov

Census Community Resilience

People & resilience context

www.census.gov

Red Cross Experience Builder apps give the live, drill-down companion to this report; federal tools add official context.

Every number, traceable.

Tools produce facts; humans own decisions. Each figure in this report traces to a named source and vintage.

| METRIC | SOURCE | VINTAGE |
|--|---|--------------------------|
| geography + 2023 demographics | ALICE master / Red Cross reference table | 2023 |
| ALICE + poverty households | MASTER counties ALICE+demographics | 2023 |
| flare | flare_fire_incidents (public AGOL, CY24) | CY2024 |
| smoke_alarms | GIS_MAP_FY15_to_FY24 (AGOL item b09f21d9...) | FY15–24 |
| lives_saved | Lives_Saved_Map_30_Apr_2026 (AGOL item ff313330...) | 2026 |
| blood | Biomed Collections 22-26 by chapter/county | FY22–26 |
| risk + disaster history | FEMA NRI 2025 · CDC SVI 2022 · FEMA declarations (red-cross-data county master) | FEMA NRI 2025 · SVI 2022 |
| fema disaster history | FEMA Disaster Declarations Summaries v2 | 2026 |
| facilities / real estate (no costs) | Red Cross facilities portfolio — reintel.jbf.com (locations, types & ownership only; no cost/lease terms) | FY25 |
| home-fire RC responses (SFF/MFF) | DRO National 800-RedCross Calls by County (org AGOL) | FY24–26 |

Geography: American Red Cross chapter↔county reference. The full machine-readable source ledger ships with the data bundle.

Full county table.

| COUNTY | POP | HOUSEHOLDS | HARDSHIP | NRI RISK | EXP. ANNUAL LOSS | FIRES '24 |
|-------------------|---------|------------|----------|----------------|------------------|-----------|
| Lowndes | 121,793 | 45,836 | 47.8% | Relatively Low | \$29.8M | 60 |
| Laurens | 50,212 | 19,863 | 54.1% | Relatively Low | \$13.8M | 32 |
| Colquitt | 46,277 | 17,401 | 53.9% | Relatively Low | \$19.9M | 39 |
| Thomas | 46,059 | 18,674 | 47.7% | Relatively Low | \$20.2M | 36 |
| Coffee | 43,378 | 15,482 | 56.1% | Relatively Low | \$15.2M | 31 |
| Tift | 42,080 | 16,313 | 50.5% | Relatively Low | \$16.3M | 25 |
| Ware | 36,182 | 13,676 | 59.6% | Relatively Low | \$12.1M | 24 |
| Pierce | 20,178 | 7,724 | 49.5% | Very Low | \$8.7M | 10 |
| Dodge | 19,530 | 7,381 | 58.0% | Relatively Low | \$10.0M | 15 |
| Berrien | 18,002 | 7,091 | 51.9% | Very Low | \$8.6M | 21 |
| Cook | 17,237 | 6,452 | 57.8% | Very Low | \$8.6M | 15 |
| Ben Hill | 17,215 | 7,136 | 58.7% | Very Low | \$5.2M | 13 |
| Brooks | 16,215 | 6,363 | 59.2% | Very Low | \$8.5M | 4 |
| Jeff Davis | 14,795 | 5,587 | 59.3% | Very Low | \$6.4M | 16 |
| Bleckley | 12,546 | 4,542 | 50.0% | Very Low | \$6.6M | 8 |
| Telfair | 12,080 | 3,672 | 59.7% | Very Low | \$5.1M | 15 |
| Bacon | 11,140 | 4,272 | 54.0% | Very Low | \$5.5M | 11 |
| Lanier | 9,832 | 3,572 | 60.6% | Very Low | \$3.2M | 2 |
| Irwin | 9,697 | 3,657 | 48.2% | Very Low | \$5.6M | 6 |
| Pulaski | 9,585 | 3,499 | 56.7% | Very Low | \$4.6M | 9 |
| Wilcox | 8,720 | 2,809 | 58.3% | Very Low | \$4.2M | 4 |
| Atkinson | 8,327 | 3,097 | 61.1% | Very Low | \$3.6M | 7 |
| Wheeler | 7,415 | 2,043 | 82.5% | Very Low | \$2.2M | 1 |
| Clinch | 6,747 | 2,600 | 50.9% | Very Low | \$4.6M | 6 |
| Echols | 3,660 | 1,281 | 52.9% | Very Low | \$1.1M | 1 |

One row per county. Combined hardship = poverty + ALICE households. Fires = FLARE CY2024.