CHAPTER ED INTELLIGENCE · CHAPTER REPORT

ARC of Lowcountry South Carolina

Southeast and Caribbean Division · South Carolina Region
SC · 9 counties · HQ North Charleston, SC · FEMA Region IV

1,222,685
People

495,380
Households

39.3%
Households below the ALICE survival threshold

9
Counties · 7,499 sq mi

Nearly **39% of households** across this chapter live below the ALICE survival threshold — the working families one disaster away from crisis.

In this report · Economic vulnerability · Who lives here · Home fire mission (FLARE) · mission delivery & the bespoke relationship strategy to follow

Sources: American Red Cross geography + 2023 demographics reference table; United Way ALICE + poverty (latest county year).

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In this report.

ARC of Lowcountry South Carolina · 9 counties · SC

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Bespoke chapter intelligence — every figure traces to a named source.

GEOGRAPHY & FOOTPRINT

The chapter's footprint.

9
Counties

7,499
Square miles

1,222,685
People

South Carolina Region
Southeast and Caribbean Division

COUNTY	PEOPLE	SQ MI	% OF CHAPTER
Charleston	428,215	987	35.0%
Berkeley	248,852	1,229	20.4%
Beaufort	194,358	615	15.9%
Dorchester	169,183	576	13.8%
Georgetown	65,084	848	5.3%
Colleton	38,550	1,075	3.2%
Jasper	31,182	669	2.6%
Williamsburg	30,348	937	2.5%
Hampton	16,913	563	1.4%

HQ: North Charleston, SC · FEMA Region IV. Counties sorted by population.

WHO LIVES HERE

The people of this chapter.

40
Median age

$71,303
Median household income

17.4%
Age 65+

29.8%
Renter households

Age distribution

Children (0–14)	18%
Youth (15–24)	12%
Adults (25–64)	51%
Seniors (65+)	17%

Race & ethnicity

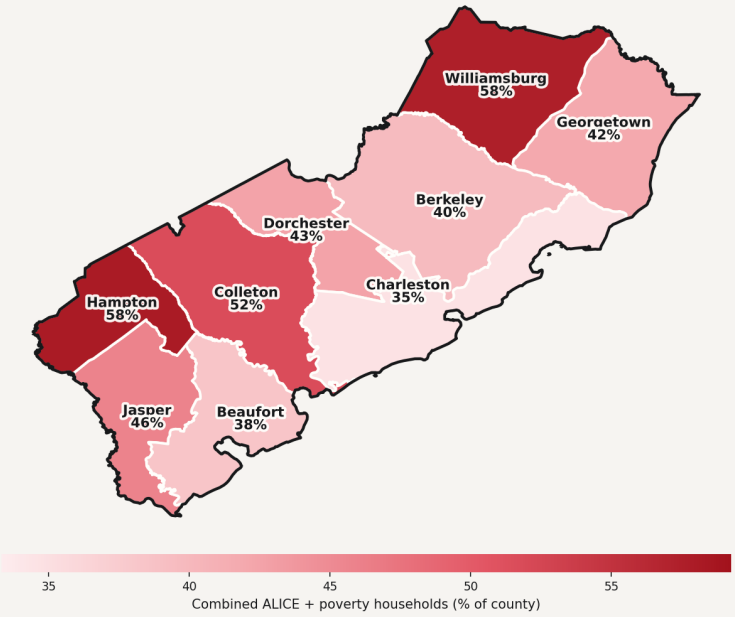
White	63%
Black	24%
Two or more	7%
Asian	2%
Other	5%

Hispanic / Latino (any race): **8.8%** of residents.

Source: American Red Cross 2023 demographics reference table. Chapter figures aggregate the 9 counties; median age and income are population-weighted.

ECONOMIC VULNERABILITY

Where the need is greatest.



COUNTY	PEOPLE	MEDIAN HH INCOME	ALICE	POVERTY	COMBINED
Hampton	**16,913**	**$38,796**	**37.2%**	**20.9%**	**58.1%**
Williamsburg	**30,348**	**$41,212**	**30.4%**	**27.3%**	**57.6%**
Colleton	38,550	$43,421	34.6%	17.1%	51.7%
Jasper	31,182	$47,817	25.6%	20.1%	45.8%
Dorchester	169,183	$72,822	30.4%	12.3%	42.6%
Georgetown	65,084	$60,020	28.0%	14.0%	42.0%
Berkeley	248,852	$76,908	30.2%	9.4%	39.6%
Beaufort	194,358	$73,100	28.6%	9.8%	38.4%
Charleston	428,215	$75,982	23.8%	10.8%	34.7%

Combined = households in poverty plus ALICE households (above poverty, below the cost of basics), as a share of all county households. Source: United Way ALICE, latest county year.

RISK & DISASTER HISTORY

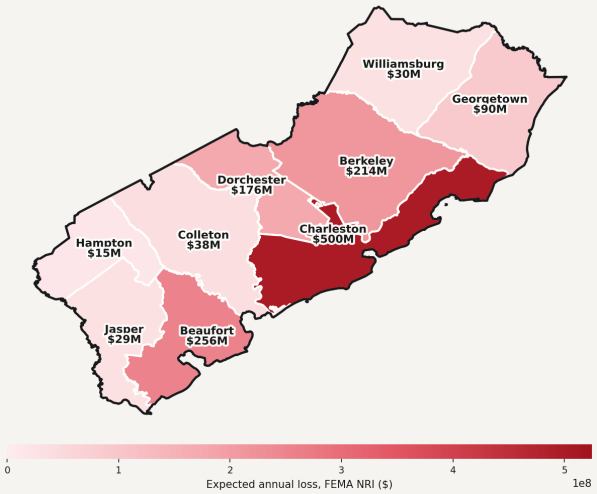
What this chapter is up against.

$1346.8M
Expected annual loss, all hazards

Charleston
Highest-risk county

70.9%
Avg social vulnerability (SVI)

8
FEMA declarations, 5 yr (top county)



COUNTY	NRI RISK	EXP. ANNUAL LOSS	SVI %ILE	FEMA 5YR	FEMA ALL
Charleston	**Relatively High**	**$499.8M**	**43.4%**	**6**	**27**
Beaufort	**Relatively High**	**$255.6M**	**46.9%**	**8**	**24**
Berkeley	**Relatively High**	**$213.5M**	**54.5%**	**8**	**30**
Dorchester	Relatively Moderate	$175.8M	63.1%	7	26
Georgetown	Relatively Moderate	$90.2M	53.0%	7	30
Colleton	Relatively Moderate	$37.8M	96.6%	8	28
Williamsburg	Relatively Moderate	$30.2M	96.3%	7	30
Jasper	Relatively Low	$28.8M	88.3%	8	24
Hampton	Relatively Low	$15.1M	96.2%	8	25

Sources: FEMA National Risk Index 2025 (risk rating, expected annual loss), CDC/ATSDR SVI 2022 (social-vulnerability percentile), FEMA disaster declarations — via the Red Cross national county database.

DISASTER HISTORY

A chapter shaped by disaster.

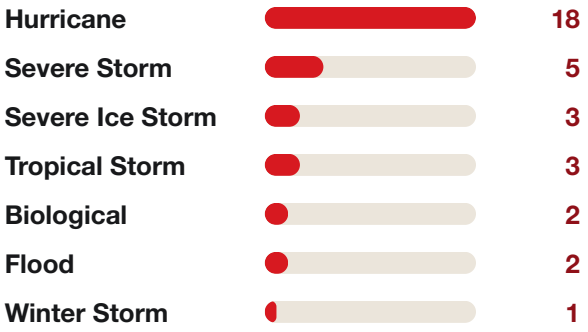
35
Federal disaster declarations

18
Hurricanes

Hurricane
Most common type

2026
Most recent

By incident type



Most recent declarations

FY	DISASTER	TYPE
2026	**Severe Winter Storm**	Winter Storm
2024	**Tropical Storm Debby**	Tropical Storm
2024	**Hurricane Helene**	Hurricane
2024	**Hurricane Helene**	Tropical Storm
2024	**Hurricane Debby**	Tropical Storm
2023	**Hurricane Idalia**	Hurricane
2023	**Hurricane Ian**	Hurricane
2022	**Hurricane Ian**	Hurricane
2020	**Severe Storms, Tornadoes, And Straight-Line Winds**	Severe Storm
2020	**Covid-19 Pandemic**	Biological

Source: FEMA Disaster Declarations Summaries v2 — county-level, deduplicated to unique disasters.

HOME FIRE MISSION · FLARE 2024

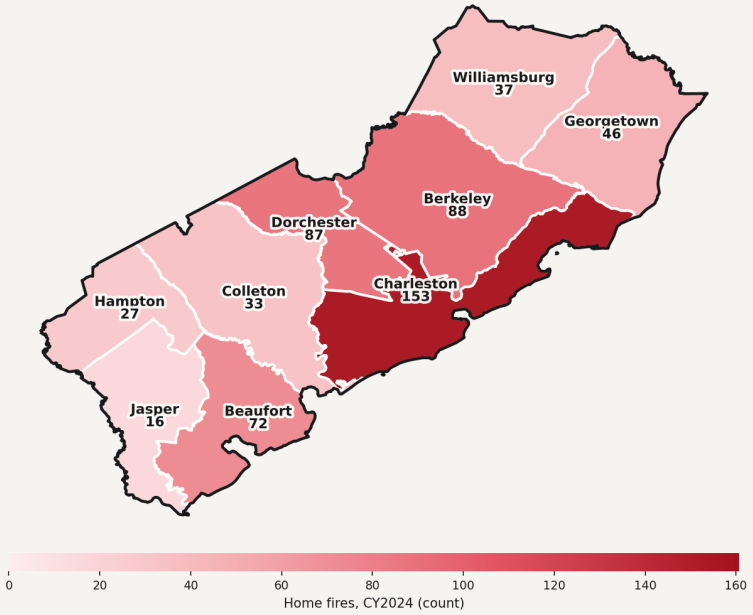
Every home fire is a Red Cross moment.

559
Home fires (2024)

35.4%
Red Cross care rate

264
Fires with no Red Cross notification

4.6
Fires per 10,000 residents



Red Cross cared for **35%** of home fires — but **264 (47%)** happened with no Red Cross notification: the prevention, smoke-alarm, and response opportunity, county by county.

Source: FLARE Fire Incidents 2024 (American Red Cross, public layer). “With care” = Red Cross provided assistance; “no notification” = the Red Cross was never alerted to the fire.

HOME FIRE · RESPOND & PREVENT

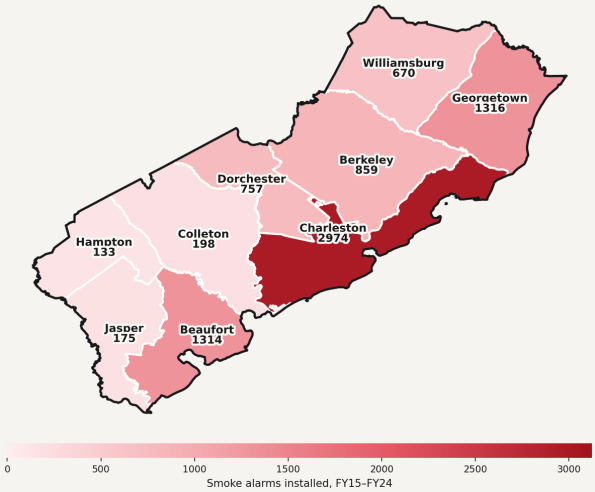
Red Cross shows up — and prevents.

4,674
Home-fire calls answered (RC response)

4,128
Single-family fire responses

8,396
Free smoke alarms installed

546
Multi-family fire responses



Red Cross answered **4,674** home-fire calls and installed **8,396** free smoke alarms across the chapter — response and prevention, county by county.

Sources: DRO National 800-RedCross Calls by County (RC fire responses); Smoke Alarm Installs FY15–FY24 (American Red Cross).

BLOOD & BIOMED

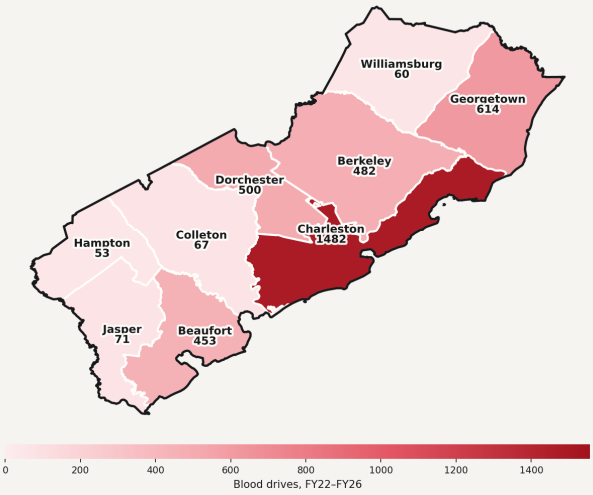
The blood mission's local footprint.

85,288
Blood units collected (FY22–26)

3,782
Blood drives held

593
Drives in FY2026

9
Counties with drives



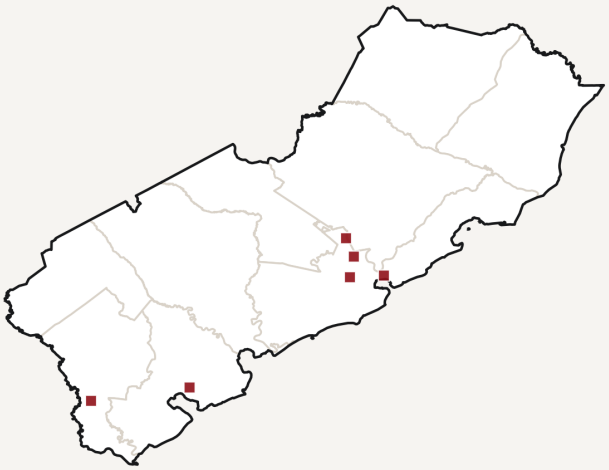
Blood drives are active in **9 of the chapter's 9 counties** — every county without one is an employer or civic opening: a host site, a sponsored drive, a standing partnership.

Source: BioMed Collections FY22–FY26 (American Red Cross). Drives = collection events; units = products collected.

RED CROSS FACILITIES

The chapter's physical footprint.

6	0	6	2
Red Cross facilities	Owned	Leased / licensed	BioMed sites



By type / function

BioMed site	**3**
Partner / indirect site	**2**
Humanitarian office	**1**

BioMed facilities

Mt Pleasant SC Blood Donation Center	**Platelets & Red Cells**
West Ashley Blood Donation Center	**Platelets & Red Cells**

Sources: Red Cross real-estate portfolio (reintel.jbf.com) + BioMed facilities (biomed.jbf.com). Locations, types and functions only — no cost, square footage, or lease terms are disclosed.

RED CROSS PHILANTHROPY · MAJOR DONORS

Who gives here.

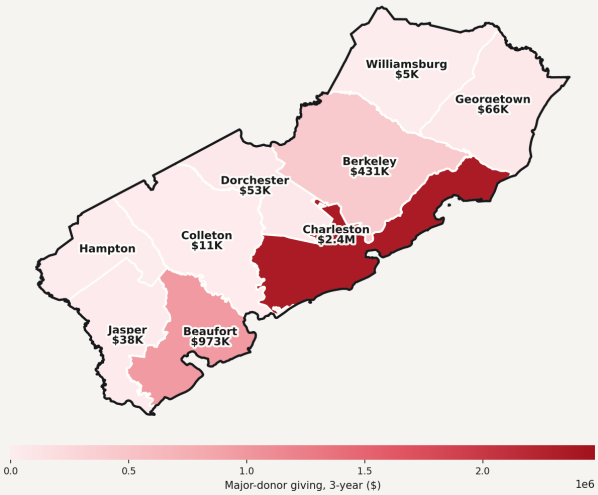
Major-donor giving across the chapter — three fiscal years. Internal planning data.

$3,932,981
Total giving, 3-year

139
Major donors

$634,701
Current FY · ▼ 73% vs prior FY

$2,356,832
Top: Charleston



COUNTY	MAJOR DONORS	TOTAL GIVING, 3-YEAR
Charleston	71	$2,356,832
Beaufort	44	$972,905
Berkeley	13	$430,587
Georgetown	5	$65,661
Dorchester	3	$53,475
Jasper	1	$37,500
Colleton	1	$11,020
Williamsburg	1	$5,000

Source: Red Cross major-donor giving by county, three fiscal years. Internal / executive-director planning use — not donor-facing.

COUNTY DEEP DIVE

Charleston County

428,215
People

$75,982
Median HH income

34.7%
Combined ALICE + poverty

Relatively High
FEMA NRI risk

People & economy

Children (0–14)	17%
Seniors (65+)	16%
Median age	38.5
ALICE households	43,777
Poverty households	19,917

Risk & response

Expected annual loss	$499.8M
Social vulnerability (SVI)	43.4%
FEMA declarations (all time)	27
Home fires, CY2024	153
Fires, no RC notification	80
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	$2,356,832

Charleston County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

COUNTY DEEP DIVE

Berkeley County

248,852
People

$76,908
Median HH income

39.6%
Combined ALICE + poverty

Relatively High
FEMA NRI risk

People & economy

Children (0–14)	20%
Seniors (65+)	14%
Median age	37.5
ALICE households	29,508
Poverty households	9,210

Risk & response

Expected annual loss	$213.5M
Social vulnerability (SVI)	54.5%
FEMA declarations (all time)	30
Home fires, CY2024	88
Fires, no RC notification	38
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	$430,587

Berkeley County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

COUNTY DEEP DIVE

Beaufort County

194,358
People

$73,100
Median HH income

38.4%
Combined ALICE + poverty

Relatively High
FEMA NRI risk

People & economy

Children (0–14)	17%
Seniors (65+)	24%
Median age	43
ALICE households	24,891
Poverty households	8,539

Risk & response

Expected annual loss	$255.6M
Social vulnerability (SVI)	46.9%
FEMA declarations (all time)	24
Home fires, CY2024	72
Fires, no RC notification	52
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	$972,905

Beaufort County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

COUNTY DEEP DIVE

Dorchester County

169,183
People

$72,822
Median HH income

42.6%
Combined ALICE + poverty

Relatively Moderate
FEMA NRI risk

People & economy

Children (0–14)	20%
Seniors (65+)	14%
Median age	37.6
ALICE households	19,910
Poverty households	8,038

Risk & response

Expected annual loss	$175.8M
Social vulnerability (SVI)	63.1%
FEMA declarations (all time)	26
Home fires, CY2024	87
Fires, no RC notification	33
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	$53,475

Dorchester County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

COUNTY DEEP DIVE

Georgetown County

65,084
People

$60,020
Median HH income

42.0%
Combined ALICE + poverty

Relatively Moderate
FEMA NRI risk

People & economy

Children (0–14)	15%
Seniors (65+)	26%
Median age	50.5
ALICE households	7,455
Poverty households	3,716

Risk & response

Expected annual loss	$90.2M
Social vulnerability (SVI)	53.0%
FEMA declarations (all time)	30
Home fires, CY2024	46
Fires, no RC notification	19
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	$65,661

Georgetown County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

COUNTY DEEP DIVE

Colleton County

38,550
People

$43,421
Median HH income

51.7%
Combined ALICE + poverty

Relatively Moderate
FEMA NRI risk

People & economy

Children (0–14)	18%
Seniors (65+)	20%
Median age	43.3
ALICE households	5,520
Poverty households	2,731

Risk & response

Expected annual loss	$37.8M
Social vulnerability (SVI)	96.6%
FEMA declarations (all time)	28
Home fires, CY2024	33
Fires, no RC notification	15
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	$11,020

Colleton County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

COUNTY DEEP DIVE

Jasper County

31,182
People

$47,817
Median HH income

45.8%
Combined ALICE + poverty

Relatively Low
FEMA NRI risk

People & economy

Children (0–14)	20%
Seniors (65+)	15%
Median age	36.9
ALICE households	3,184
Poverty households	2,501

Risk & response

Expected annual loss	$28.8M
Social vulnerability (SVI)	88.3%
FEMA declarations (all time)	24
Home fires, CY2024	16
Fires, no RC notification	8
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	$37,500

Jasper County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

COUNTY DEEP DIVE

Williamsburg County

30,348
People

$41,212
Median HH income

57.6%
Combined ALICE + poverty

Relatively Moderate
FEMA NRI risk

People & economy

Children (0–14)	17%
Seniors (65+)	19%
Median age	42.4
ALICE households	3,691
Poverty households	3,316

Risk & response

Expected annual loss	$30.2M
Social vulnerability (SVI)	96.3%
FEMA declarations (all time)	30
Home fires, CY2024	37
Fires, no RC notification	13
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	$5,000

Williamsburg County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

COUNTY DEEP DIVE

Hampton County

16,913
People

$38,796
Median HH income

58.1%
Combined ALICE + poverty

Relatively Low
FEMA NRI risk

People & economy

Children (0–14)	19%
Seniors (65+)	18%
Median age	41.2
ALICE households	2,644
Poverty households	1,484

Risk & response

Expected annual loss	$15.1M
Social vulnerability (SVI)	96.2%
FEMA declarations (all time)	25
Home fires, CY2024	27
Fires, no RC notification	6
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	—

Hampton County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

YOUR LIVE TOOLS

The chapter's Experience Builder apps & federal tools.

Red Cross Intelligence Briefing

Chapter risk, hardship, hazards & county drilldowns

experience.arcgis.com

Disaster Response Intelligence

Spatial disaster-response intelligence

Experience Builder app

Red Cross Real Estate

Facilities & market intelligence

experience.arcgis.com

Service Area Planning

Service-area geography & planning

Experience Builder app

Community Mobilization V

Local resource & mobilization map

experience.arcgis.com

Biomed

Blood & BioMed footprint

experience.arcgis.com

FEMA RAPT

Resilience analysis & planning

www.fema.gov

Census Community Resilience

People & resilience context

www.census.gov

Red Cross Experience Builder apps give the live, drill-down companion to this report; federal tools add official context.

SOURCES & METHODOLOGY

Every number, traceable.

Tools produce facts; humans own decisions. Each figure in this report traces to a named source and vintage.

METRIC	SOURCE	VINTAGE
geography + 2023 demographics	ALICE master / Red Cross reference table	2023
ALICE + poverty households	MASTER counties ALICE+demographics	2023
flare	flare_fire_incidents (public AGOL, CY24)	CY2024
smoke_alarms	GIS_MAP_FY15_to_FY24 (AGOL item b09f21d9…)	FY15–24
lives_saved	Lives_Saved_Map_30_Apr_2026 (AGOL item ff313330…)	2026
blood	Biomed Collections 22-26 by chapter/county	FY22–26
risk + disaster history	FEMA NRI 2025 · CDC SVI 2022 · FEMA declarations (red-cross-data county master)	FEMA NRI 2025 · SVI 2022
fema disaster history	FEMA Disaster Declarations Summaries v2	2026
facilities / real estate (no costs)	Red Cross facilities portfolio — reintel.jbf.com (locations, types & ownership only; no cost/lease terms)	FY25
home-fire RC responses (SFF/MFF)	DRO National 800-RedCross Calls by County (org AGOL)	FY24–26

Geography: American Red Cross chapter↔county reference. The full machine-readable source ledger ships with the data bundle.

APPENDIX · COUNTY DATA

Full county table.

COUNTY	POP	HOUSEHOLDS	HARDSHIP	NRI RISK	EXP. ANNUAL LOSS	FIRES '24
Charleston	428,215	183,176	34.7%	Relatively High	$499.8M	153
Berkeley	248,852	93,142	39.6%	Relatively High	$213.5M	88
Beaufort	194,358	79,957	38.4%	Relatively High	$255.6M	72
Dorchester	169,183	63,276	42.6%	Relatively Moderate	$175.8M	87
Georgetown	65,084	28,204	42.0%	Relatively Moderate	$90.2M	46
Colleton	38,550	15,911	51.7%	Relatively Moderate	$37.8M	33
Jasper	31,182	12,361	45.8%	Relatively Low	$28.8M	16
Williamsburg	30,348	12,330	57.6%	Relatively Moderate	$30.2M	37
Hampton	16,913	7,023	58.1%	Relatively Low	$15.1M	27

One row per county. Combined hardship = poverty + ALICE households. Fires = FLARE CY2024.