

# ARC of Greater Miami and the Keys

Southeast and Caribbean Division · South Florida Region  
FL · 2 counties · HQ Miami, FL · FEMA Region IV

**2,818,530**

People

**1,026,668**

Households

**53.2%**

Households below the ALICE survival threshold

**2**

Counties · 2,986 sq mi

Nearly **53% of households** across this chapter live below the ALICE survival threshold — the working families one disaster away from crisis.

**In this report** · Economic vulnerability · Who lives here · Home fire mission (FLARE) · mission delivery & the bespoke relationship strategy to follow

Sources: American Red Cross geography + 2023 demographics reference table; United Way ALICE + poverty (latest county year).

CONTENTS

# In this report.

ARC of Greater Miami and the Keys · 2 counties · FL

Geography & Footprint	3
Who Lives Here	4
Economic Vulnerability	5
Disaster Risk	6
FEMA Disaster History	7
Home Fire Mission (FLARE)	8
Response & Prevention	9
DAT Response	10
Red Cross Facilities	11
Philanthropy & Donors	12
County Deep Dives	13
Live Tools	15
Sources & Methodology	16
Appendix · County Data	17

Bespoke chapter intelligence — every figure traces to a named source.

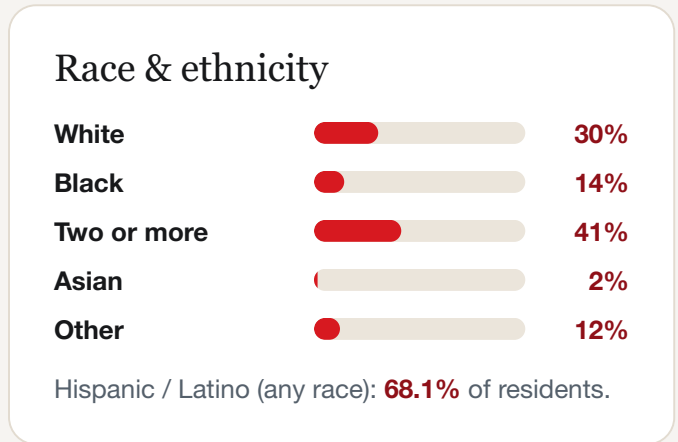
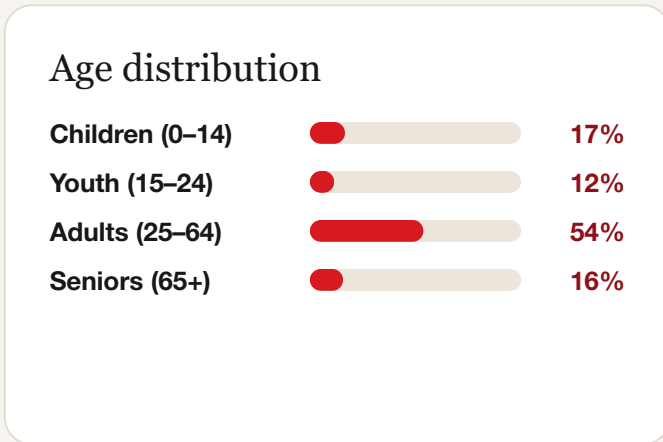
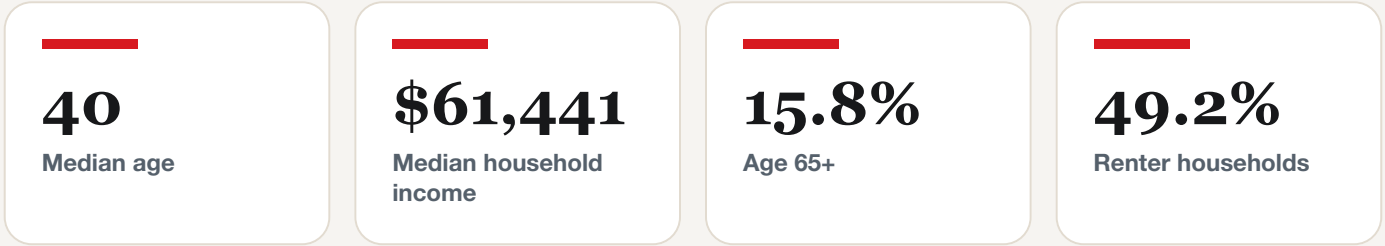
# The chapter's footprint.

<b>2</b> Counties	<b>2,986</b> Square miles	<b>2,818,530</b> People	<b>South Florida Region</b> Southeast and Caribbean Division
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COUNTY	PEOPLE	SQ MI	% OF CHAPTER
<b>Miami-Dade</b>	2,733,765	1,986	97.0%
<b>Monroe</b>	84,765	1,000	3.0%

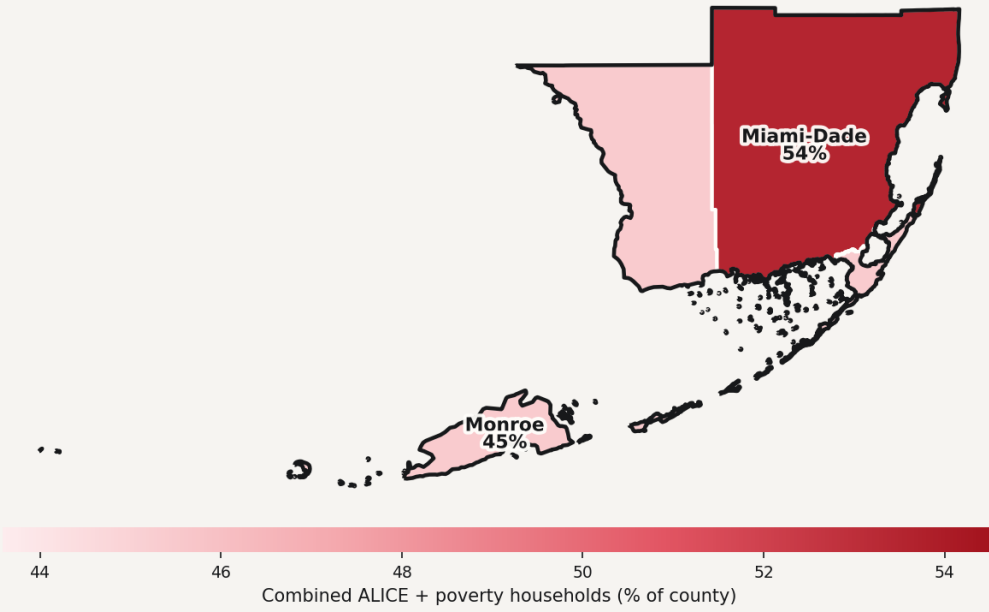
HQ: Miami, FL · FEMA Region IV. Counties sorted by population.

# The people of this chapter.



Source: American Red Cross 2023 demographics reference table. Chapter figures aggregate the 2 counties; median age and income are population-weighted.

# Where the need is greatest.



COUNTY	PEOPLE	MEDIAN HH INCOME	ALICE	POVERTY	COMBINED
<b>Miami-Dade</b>	2,733,765	\$60,992	38.7%	14.8%	53.5%
<b>Monroe</b>	84,765	\$75,919	35.3%	10.1%	45.4%

Combined = households in poverty plus ALICE households (above poverty, below the cost of basics), as a share of all county households. Source: United Way ALICE, latest county year.

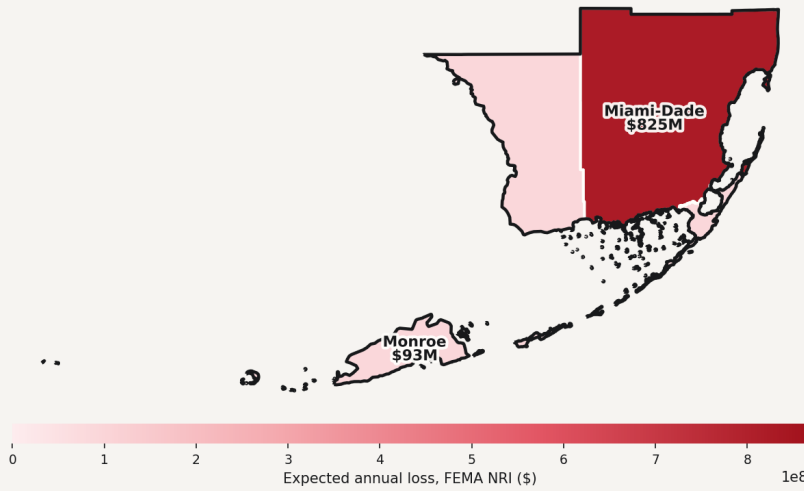
# What this chapter is up against.

**\$917.9M**  
Expected annual loss, all hazards

**Miami-Dade**  
Highest-risk county

**78.2%**  
Avg social vulnerability (SVI)

**9**  
FEMA declarations, 5 yr (top county)



COUNTY	NRI RISK	EXP. ANNUAL LOSS	SVI %ILE	FEMA 5YR	FEMA ALL
<b>Miami-Dade</b>	<b>Very High</b>	<b>\$824.7M</b>	<b>88.1%</b>	<b>8</b>	<b>43</b>
<b>Monroe</b>	Relatively Moderate	\$93.3M	68.2%	9	47

Sources: FEMA National Risk Index 2025 (risk rating, expected annual loss), CDC/ATSDR SVI 2022 (social-vulnerability percentile), FEMA disaster declarations — via the Red Cross national county database.

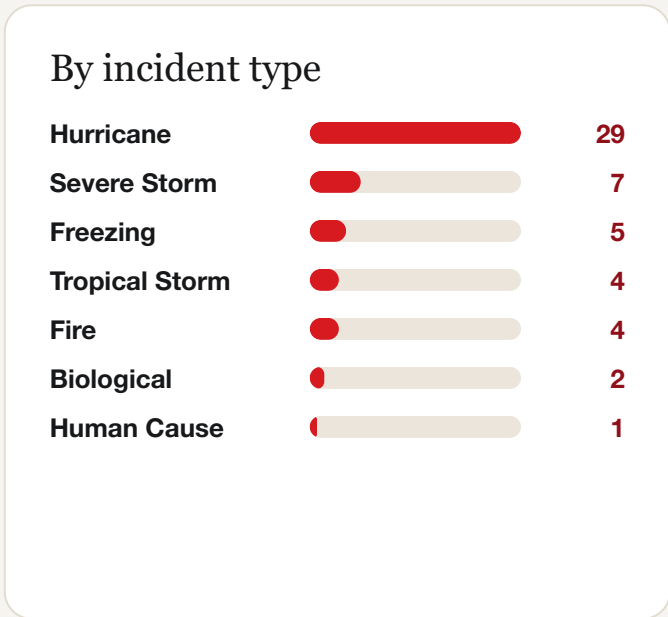
# A chapter shaped by disaster.

**55**  
Federal disaster declarations

**29**  
Hurricanes

**Hurricane**  
Most common type

**2025**  
Most recent

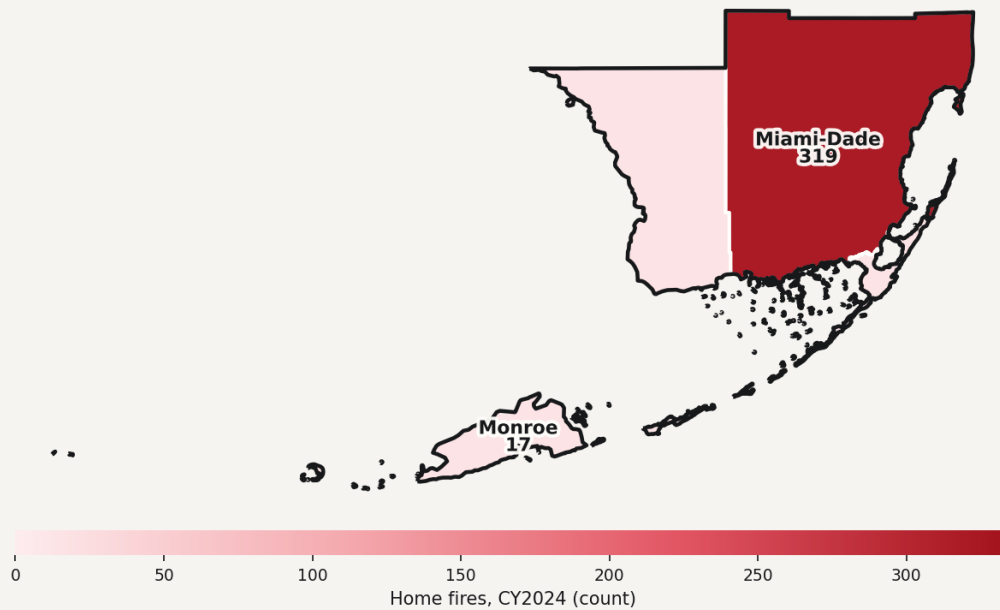
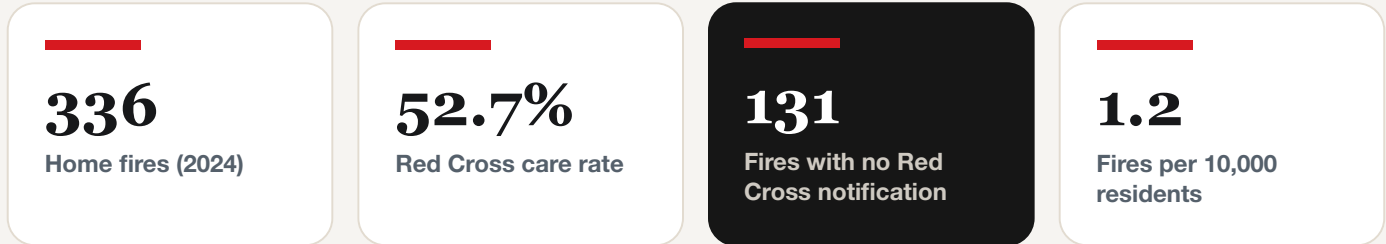


### Most recent declarations

FY	DISASTER	TYPE
2025	Hurricane Milton	Hurricane
2025	Hurricane Milton	Hurricane
2024	Hurricane Helene	Hurricane
2024	Tropical Storm Helene	Tropical Storm
2024	Hurricane Debby	Tropical Storm
2024	Tropical Storm Debby	Tropical Storm
2023	Hurricane Nicole	Hurricane
2023	Tropical Storm Nicole	Tropical Storm
2022	Hurricane Ian	Hurricane
2022	Tropical Storm Ian	Hurricane

Source: FEMA Disaster Declarations Summaries v2 — county-level, deduplicated to unique disasters.

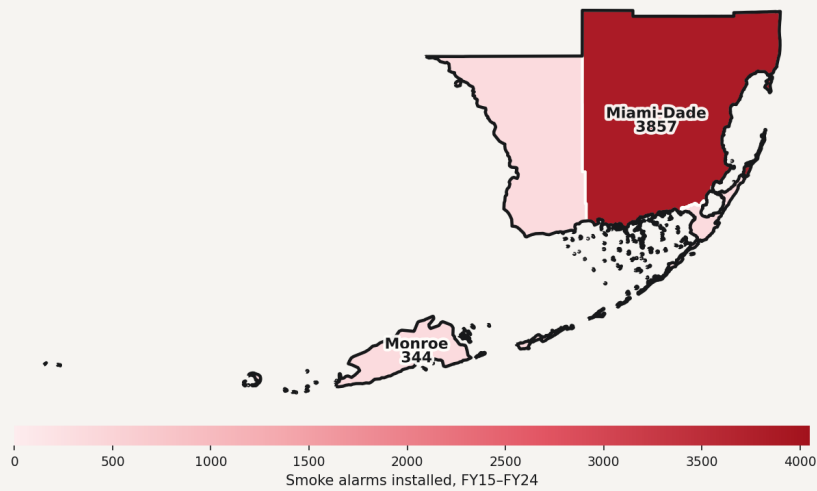
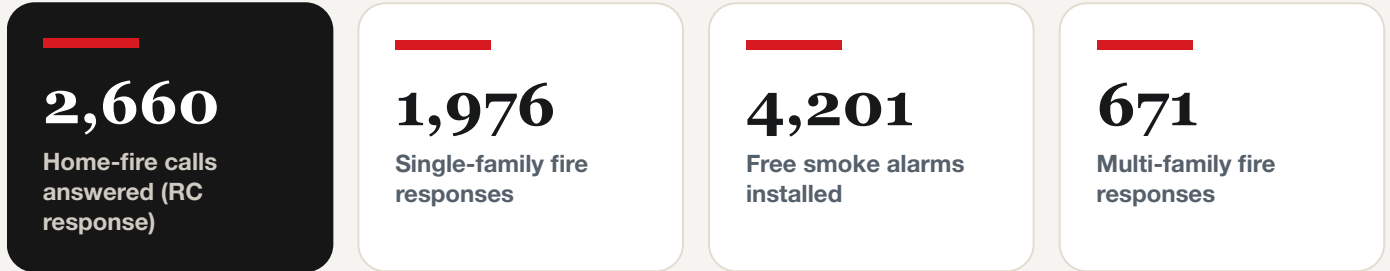
# Every home fire is a Red Cross moment.



Red Cross cared for **53%** of home fires — but **131 (39%)** happened with no Red Cross notification: the prevention, smoke-alarm, and response opportunity, county by county.

Source: FLARE Fire Incidents 2024 (American Red Cross, public layer). "With care" = Red Cross provided assistance; "no notification" = the Red Cross was never alerted to the fire.

# Red Cross shows up — and prevents.



Red Cross answered **2,660** home-fire calls and installed **4,201** free smoke alarms across the chapter — response and prevention, county by county.

Sources: DRO National 800-RedCross Calls by County (RC fire responses); Smoke Alarm Installs FY15-FY24 (American Red Cross).

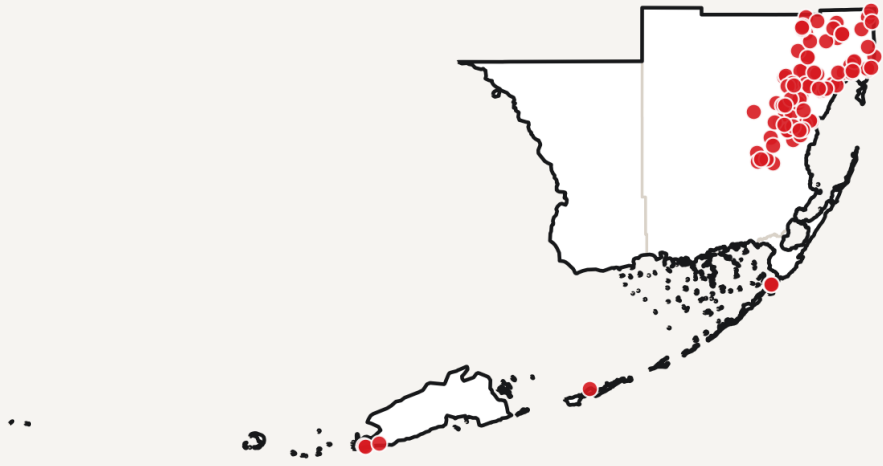
# The local face of care.

**91**  
Trained DAT  
volunteers

**448**  
Historical DAT calls  
answered

**2**  
Counties with DAT  
volunteers

**91**  
Responders on the  
map



Every dot is a trained Disaster Action Team volunteer ready to respond to a home fire — shown by position only, never by name.

Source: Florida DAT — RC Care volunteers + historical calls (American Red Cross). Individual identities withheld; counts and positions only.

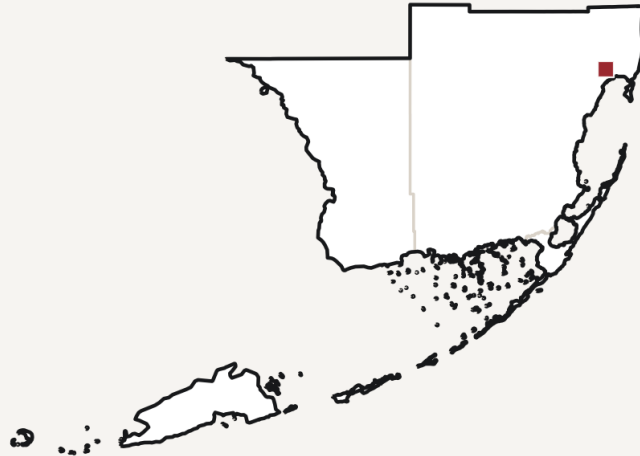
# The chapter's physical footprint.

**1**  
Red Cross facilities

**1**  
Owned

**0**  
Leased / licensed

**0**  
BioMed sites



By type / function

**Humanitarian office** | **1**

BioMed facilities

No BioMed fixed sites in this chapter.

Sources: Red Cross real-estate portfolio (reintel.jbf.com) + BioMed facilities (biomed.jbf.com). Locations, types and functions only — no cost, square footage, or lease terms are disclosed.

# Who gives here.

Major-donor giving across the chapter — three fiscal years. Internal planning data.

\$5,447,799

Total giving, 3-year

110

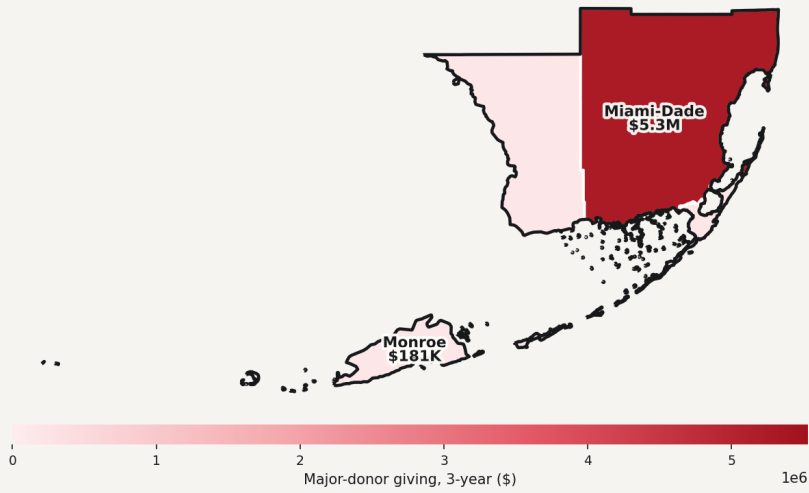
Major donors

\$1,552,208

Current FY • ▼ 23% vs prior FY

\$5,267,066

Top: Miami-Dade



COUNTY	MAJOR DONORS	TOTAL GIVING, 3-YEAR
<b>Miami-Dade</b>	98	\$5,267,066
<b>Monroe</b>	12	\$180,733

Source: Red Cross major-donor giving by county, three fiscal years. Internal / executive-director planning use — not donor-facing.

# Miami-Dade County



**2,733,765**  
People

**\$60,992**  
Median HH income

**53.5%**  
Combined ALICE + poverty

**Very High**  
FEMA NRI risk

### People & economy

Children (0-14)		17%
Seniors (65+)		16%
Median age		39.6
ALICE households		381,666
Poverty households		145,803

### Risk & response

Expected annual loss	\$824.7M
Social vulnerability (SVI)	88.1%
FEMA declarations (all time)	43
Home fires, CY2024	319
Fires, no RC notification	129
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$5,267,066

Miami-Dade County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

# Monroe County



**84,765**  
People

**\$75,919**  
Median HH income

**45.4%**  
Combined ALICE + poverty

**Relatively Moderate**  
FEMA NRI risk

### People & economy

Children (0-14)		12%
Seniors (65+)		23%
Median age		50.1
ALICE households		11,494
Poverty households		3,300

### Risk & response

Expected annual loss	\$93.3M
Social vulnerability (SVI)	68.2%
FEMA declarations (all time)	47
Home fires, CY2024	17
Fires, no RC notification	2
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$180,733

Monroe County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

# The chapter's Experience Builder apps & federal tools.

## Red Cross Intelligence Briefing

Chapter risk, hardship, hazards & county drilldowns

[experience.arcgis.com](https://experience.arcgis.com)

## Disaster Response Intelligence

Spatial disaster-response intelligence

Experience Builder app

## Red Cross Real Estate

Facilities & market intelligence

[experience.arcgis.com](https://experience.arcgis.com)

## Service Area Planning

Service-area geography & planning

Experience Builder app

## Community Mobilization V

Local resource & mobilization map

[experience.arcgis.com](https://experience.arcgis.com)

## Biomed

Blood & BioMed footprint

[experience.arcgis.com](https://experience.arcgis.com)

## FEMA RAPT

Resilience analysis & planning

[www.fema.gov](https://www.fema.gov)

## Census Community Resilience

People & resilience context

[www.census.gov](https://www.census.gov)

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Red Cross Experience Builder apps give the live, drill-down companion to this report; federal tools add official context.

# Every number, traceable.

Tools produce facts; humans own decisions. Each figure in this report traces to a named source and vintage.

METRIC	SOURCE	VINTAGE
<b>geography + 2023 demographics</b>	ALICE master / Red Cross reference table	2023
<b>ALICE + poverty households</b>	MASTER counties ALICE+demographics	2023
<b>flare</b>	flare_fire_incidents (public AGOL, CY24)	CY2024
<b>smoke_alarms</b>	GIS_MAP_FY15_to_FY24 (AGOL item b09f21d9...)	FY15–24
<b>lives_saved</b>	Lives_Saved_Map_30_Apr_2026 (AGOL item ff313330...)	2026
<b>risk + disaster history</b>	FEMA NRI 2025 · CDC SVI 2022 · FEMA declarations (red-cross-data county master)	FEMA NRI 2025 · SVI 2022
<b>fema disaster history</b>	FEMA Disaster Declarations Summaries v2	2026
<b>DAT volunteers + calls</b>	Florida DAT — RC Care volunteers + historical calls (org AGOL; names withheld)	2026
<b>facilities / real estate (no costs)</b>	Red Cross facilities portfolio — reintel.jbf.com (locations, types & ownership only; no cost/lease terms)	FY25
<b>home-fire RC responses (SFF/MFF)</b>	DRO National 800-RedCross Calls by County (org AGOL)	FY24–26

Geography: American Red Cross chapter↔county reference. The full machine-readable source ledger ships with the data bundle.

# Full county table.

COUNTY	POP	HOUSEHOLDS	HARDSHIP	NRI RISK	EXP. ANNUAL LOSS	FIRES '24
<b>Miami-Dade</b>	2,733,765	989,193	53.5%	Very High	\$824.7M	319
<b>Monroe</b>	84,765	37,475	45.4%	Relatively Moderate	\$93.3M	17

One row per county. Combined hardship = poverty + ALICE households. Fires = FLARE CY2024.