

ARC of Central South Carolina

Southeast and Caribbean Division · South Carolina Region
SC · 16 counties · HQ Columbia, SC · FEMA Region IV

1,365,816

People

551,059

Households

44.9%

Households below the ALICE survival threshold

16

Counties · 10,351 sq mi

Nearly **45% of households** across this chapter live below the ALICE survival threshold — the working families one disaster away from crisis.

In this report · Economic vulnerability · Who lives here · Home fire mission (FLARE) · mission delivery & the bespoke relationship strategy to follow

Sources: American Red Cross geography + 2023 demographics reference table; United Way ALICE + poverty (latest county year).

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ARC of Central South Carolina · 16 counties · SC

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Bespoke chapter intelligence — every figure traces to a named source.

The chapter's footprint.

16
Counties

10,351
Square miles

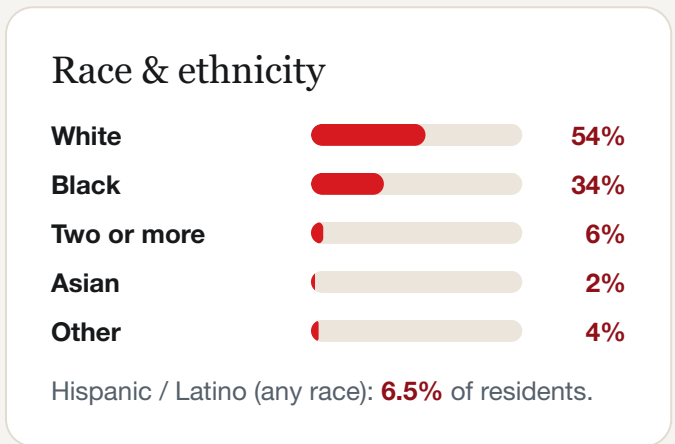
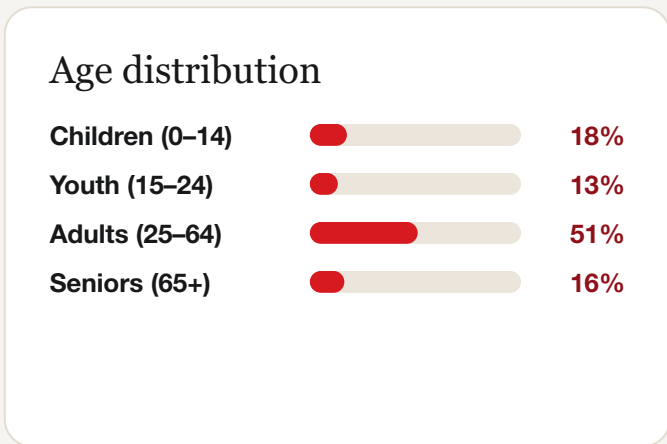
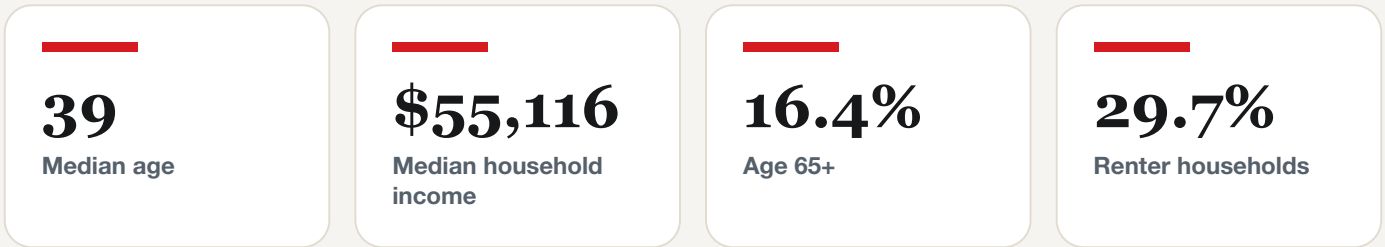
1,365,816
People

South Carolina Region
Southeast and Caribbean Division

COUNTY	PEOPLE	SQ MI	% OF CHAPTER
Richland	427,401	772	31.3%
Lexington	306,105	758	22.4%
Aiken	173,221	1,081	12.7%
Sumter	105,215	682	7.7%
Orangeburg	82,262	1,128	6.0%
Kershaw	66,787	740	4.9%
Newberry	37,968	647	2.8%
Clarendon	30,651	696	2.2%
Edgefield	26,255	507	1.9%
Fairfield	20,376	710	1.5%
Barnwell	20,191	557	1.5%
Saluda	18,646	462	1.4%
Lee	16,087	411	1.2%
Calhoun	13,979	392	1.0%
Bamberg	12,894	396	0.9%
Allendale	7,778	412	0.6%

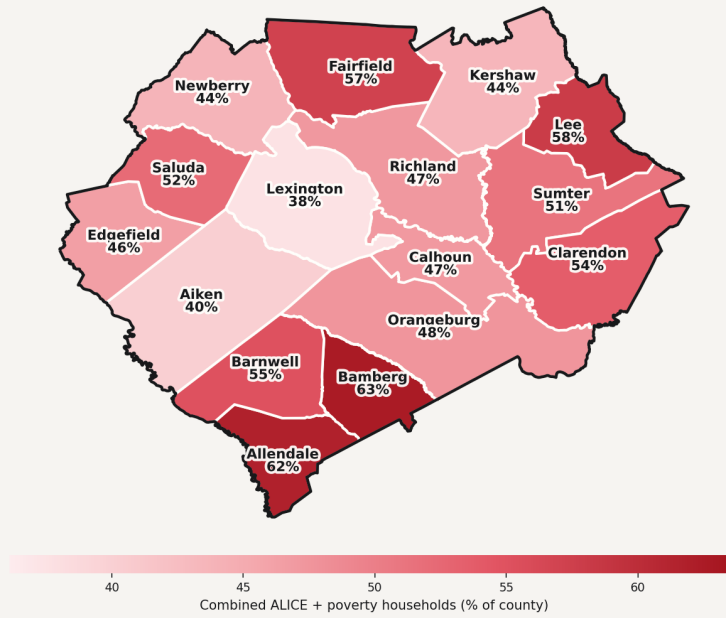
HQ: Columbia, SC · FEMA Region IV. Counties sorted by population.

The people of this chapter.



Source: American Red Cross 2023 demographics reference table. Chapter figures aggregate the 16 counties; median age and income are population-weighted.

Where the need is greatest.



COUNTY	PEOPLE	MEDIAN HH INCOME	ALICE	POVERTY	COMBINED
Bamberg	12,894	\$40,040	36.4%	26.2%	62.6%
Allendale	7,778	\$37,219	30.9%	30.8%	61.7%
Lee	16,087	\$39,311	36.1%	22.0%	58.1%
Fairfield	20,376	\$41,481	39.4%	17.8%	57.2%
Barnwell	20,191	\$42,489	27.1%	28.0%	55.1%
Clarendon	30,651	\$44,043	33.4%	20.2%	53.7%
Saluda	18,646	\$46,638	32.2%	20.0%	52.2%
Sumter	105,215	\$46,001	31.7%	19.6%	51.2%
Orangeburg	82,262	\$36,709	24.6%	22.9%	47.5%
Richland	427,401	\$57,845	31.3%	15.9%	47.2%
Calhoun	13,979	\$49,808	29.7%	17.4%	47.1%
Edgefield	26,255	\$55,996	29.0%	17.5%	46.5%
Newberry	37,968	\$54,539	30.1%	13.8%	43.8%
Kershaw	66,787	\$50,618	28.9%	14.6%	43.5%
<i>+ 2 more counties — full table in the county appendix</i>					

Combined = households in poverty plus ALICE households (above poverty, below the cost of basics), as a share of all county households. Source: United Way ALICE, latest county year.

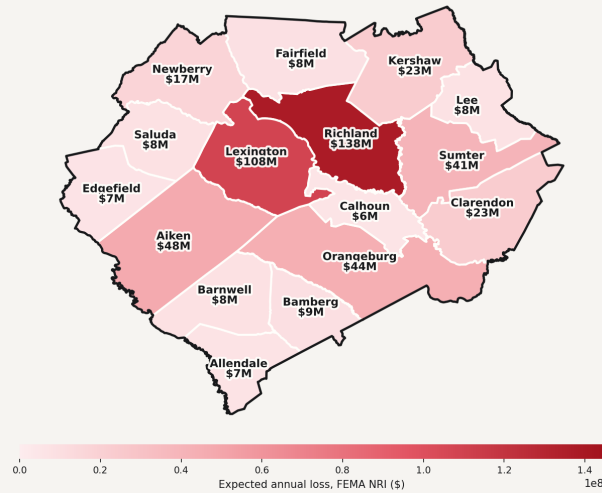
What this chapter is up against.

\$504.5M
Expected annual loss, all hazards

Richland
Highest-risk county

82.2%
Avg social vulnerability (SVI)

9
FEMA declarations, 5 yr (top county)



COUNTY	NRI RISK	EXP. ANNUAL LOSS	SVI %ILE	FEMA 5YR	FEMA ALL
Richland	Relatively Moderate	\$137.8M	79.2%	7	26
Lexington	Relatively Moderate	\$108.2M	48.5%	7	25
Aiken	Relatively Moderate	\$47.5M	63.2%	7	24
Orangeburg	Relatively Moderate	\$44.3M	95.2%	9	31
Sumter	Relatively Moderate	\$40.7M	87.6%	6	28
Kershaw	Relatively Low	\$23.5M	47.8%	7	28
Clarendon	Relatively Low	\$23.4M	96.9%	6	26
Newberry	Relatively Low	\$17.3M	80.3%	7	24
Bamberg	Relatively Low	\$9.3M	95.8%	9	28
Fairfield	Very Low	\$8.5M	88.9%	7	23
Barnwell	Relatively Low	\$8.4M	96.1%	8	27
Saluda	Very Low	\$8.2M	82.3%	7	22
Lee	Very Low	\$7.6M	97.0%	6	25
Allendale	Very Low	\$7.1M	99.6%	7	25

+ 2 more counties — full table in the county appendix

Sources: FEMA National Risk Index 2025 (risk rating, expected annual loss), CDC/ATSDR SVI 2022 (social-vulnerability percentile), FEMA disaster declarations — via the Red Cross national county database.

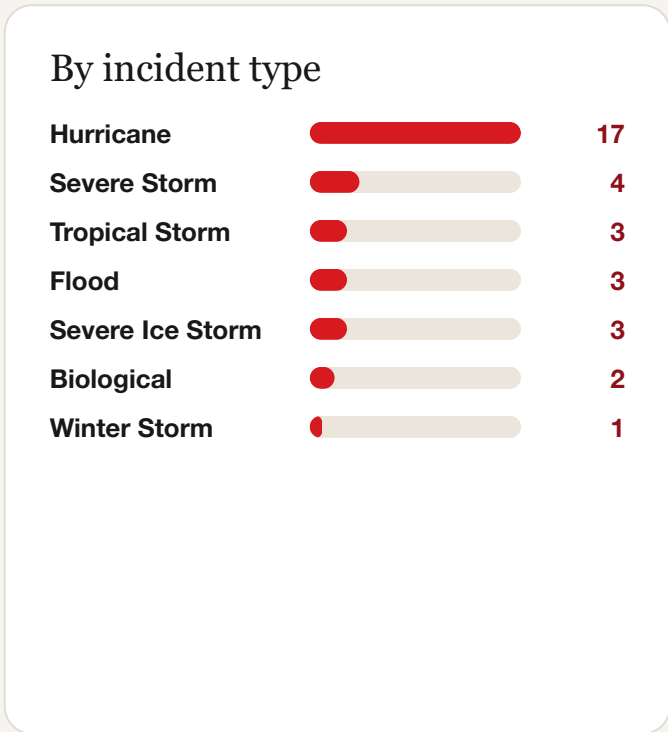
A chapter shaped by disaster.

35
Federal disaster declarations

17
Hurricanes

Hurricane
Most common type

2026
Most recent

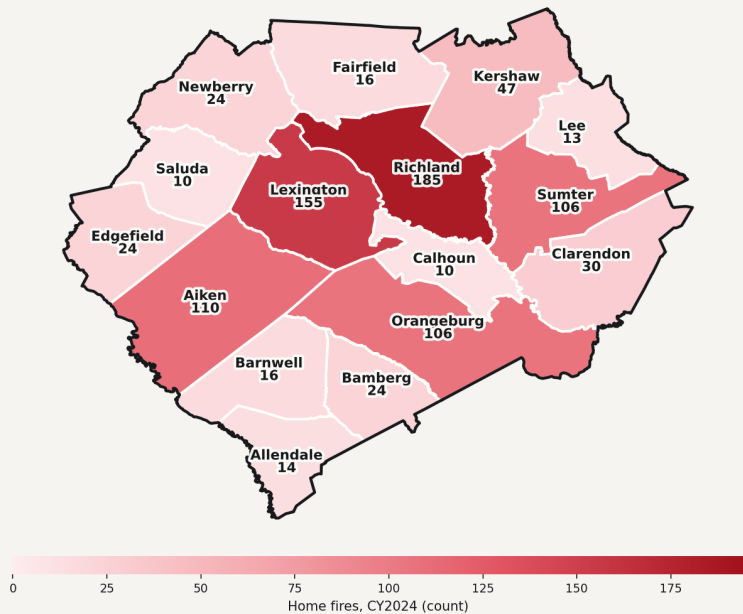
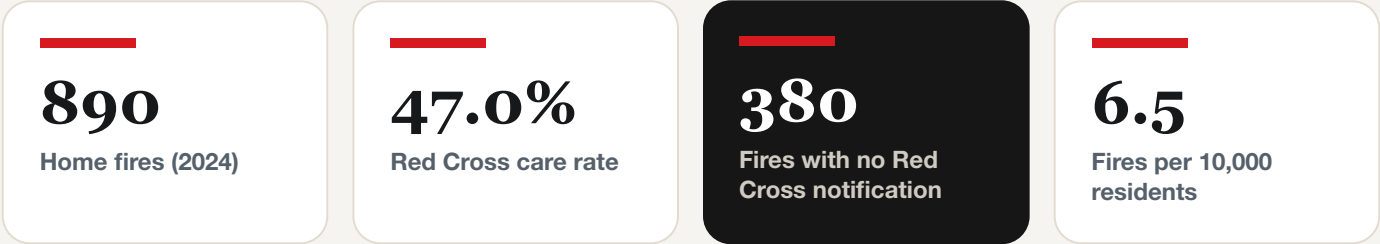


Most recent declarations

FY	DISASTER	TYPE
2026	Severe Winter Storm	Winter Storm
2025	Severe Storms And Flooding	Flood
2024	Hurricane Helene	Hurricane
2024	Tropical Storm Debby	Tropical Storm
2024	Hurricane Helene	Tropical Storm
2024	Hurricane Debby	Tropical Storm
2023	Hurricane Idalia	Hurricane
2023	Hurricane Ian	Hurricane
2022	Hurricane Ian	Hurricane
2020	Severe Storms, Tornadoes, And Straight-Line Winds	Severe Storm

Source: FEMA Disaster Declarations Summaries v2 — county-level, deduplicated to unique disasters.

Every home fire is a Red Cross moment.



Red Cross cared for **47%** of home fires — but **380 (43%)** happened with no Red Cross notification: the prevention, smoke-alarm, and response opportunity, county by county.

Source: FLARE Fire Incidents 2024 (American Red Cross, public layer). "With care" = Red Cross provided assistance; "no notification" = the Red Cross was never alerted to the fire.

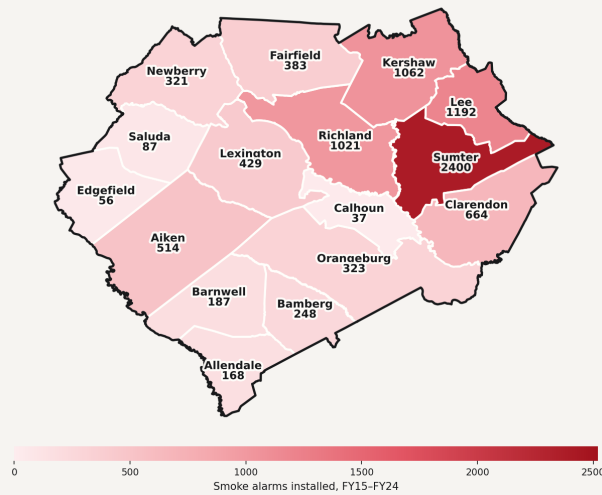
Red Cross shows up — and prevents.

7,926
Home-fire calls answered (RC response)

7,272
Single-family fire responses

9,092
Free smoke alarms installed

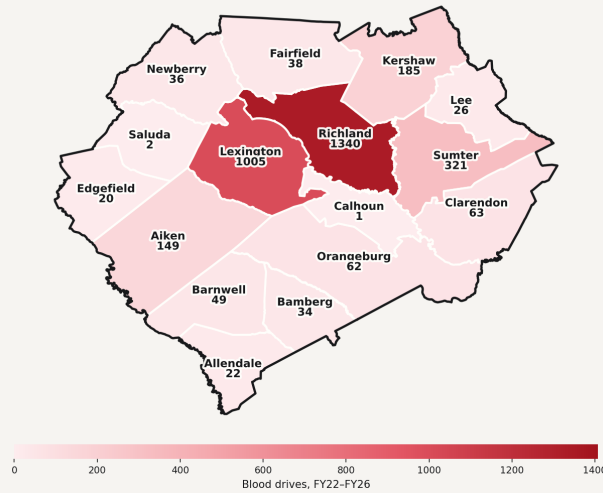
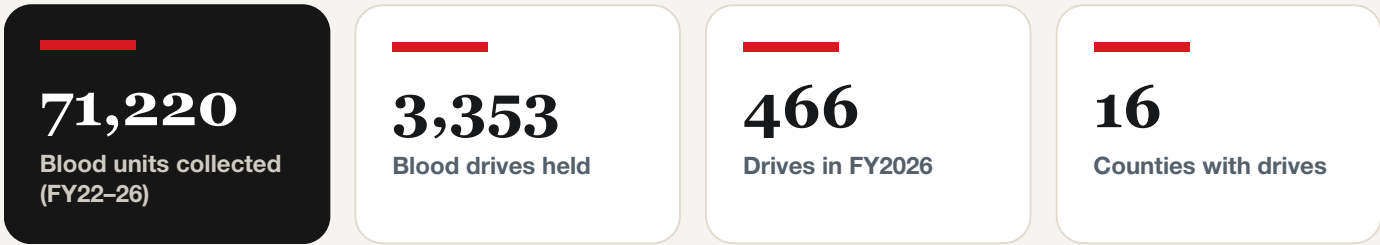
650
Multi-family fire responses



Red Cross answered **7,926** home-fire calls and installed **9,092** free smoke alarms across the chapter — response and prevention, county by county.

Sources: DRO National 800-RedCross Calls by County (RC fire responses); Smoke Alarm Installs FY15-FY24 (American Red Cross).

The blood mission's local footprint.



Blood drives are active in **16 of the chapter's 16 counties** — every county without one is an employer or civic opening: a host site, a sponsored drive, a standing partnership.

Source: BioMed Collections FY22–FY26 (American Red Cross). Drives = collection events; units = products collected.

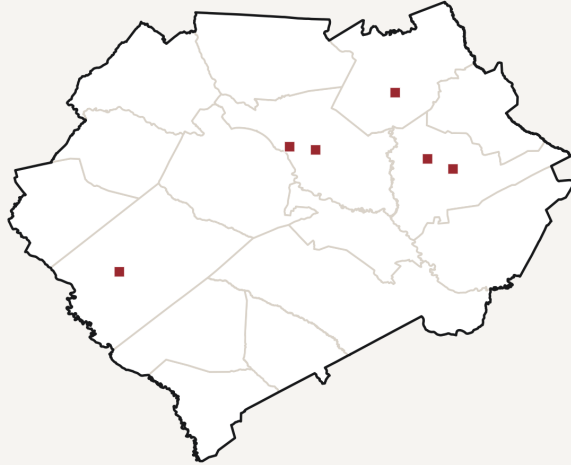
The chapter's physical footprint.

6
Red Cross facilities

2
Owned

4
Leased / licensed

1
BioMed sites



By type / function

Partner / indirect site	4
Humanitarian office	1
Shared site	1

BioMed facilities

Columbia SC Blood Donation Center	Platelets & Red Cells
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Sources: Red Cross real-estate portfolio (reintel.jbf.com) + BioMed facilities (biomed.jbf.com). Locations, types and functions only — no cost, square footage, or lease terms are disclosed.

Who gives here.

Major-donor giving across the chapter — three fiscal years. Internal planning data.

\$1,743,734

Total giving, 3-year

58

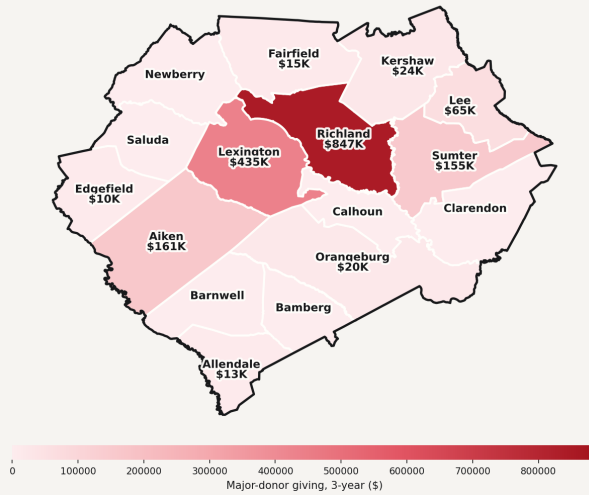
Major donors

\$137,518

Current FY · ▼ 88% vs prior FY

\$846,663

Top: Richland



COUNTY	MAJOR DONORS	TOTAL GIVING, 3-YEAR
Richland	27	\$846,663
Lexington	14	\$434,628
Aiken	5	\$161,224
Sumter	3	\$154,868
Lee	1	\$65,000
Kershaw	2	\$23,550
Orangeburg	2	\$19,550
Fairfield	2	\$15,000
Allendale	1	\$12,750
Edgefield	1	\$10,500

Source: Red Cross major-donor giving by county, three fiscal years. Internal / executive-director planning use — not donor-facing.

Richland County



427,401
People

\$57,845
Median HH income

47.2%
Combined ALICE + poverty

Relatively Moderate
FEMA NRI risk

People & economy

Children (0-14)		17%
Seniors (65+)		13%
Median age		35.4
ALICE households		53,086
Poverty households		27,054

Risk & response

Expected annual loss	\$137.8M
Social vulnerability (SVI)	79.2%
FEMA declarations (all time)	26
Home fires, CY2024	185
Fires, no RC notification	73
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$846,663

Richland County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Lexington County

306,105

People

\$64,994

Median HH income

37.6%

Combined ALICE + poverty

Relatively Moderate

FEMA NRI risk

People & economy

Children (0-14)  **18%**

Seniors (65+)  **16%**

Median age **40.3**

ALICE households **32,299**

Poverty households **15,231**

Risk & response

Expected annual loss **\$108.2M**

Social vulnerability (SVI) **48.5%**

FEMA declarations (all time) **25**

Home fires, CY2024 **155**

Fires, no RC notification **83**

Bridge assistance · DRO 220-25 **—**

Major-donor giving · 3-yr **\$434,628**

Lexington County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Aiken County



173,221
People

\$56,703
Median HH income

40.2%
Combined ALICE + poverty

Relatively Moderate
FEMA NRI risk

People & economy

Children (0-14)		17%
Seniors (65+)		19%
Median age		42.3
ALICE households		17,580
Poverty households		10,895

Risk & response

Expected annual loss	\$47.5M
Social vulnerability (SVI)	63.2%
FEMA declarations (all time)	24
Home fires, CY2024	110
Fires, no RC notification	50
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$161,224

Aiken County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Sumter County



105,215
People

\$46,001
Median HH income

51.2%
Combined ALICE + poverty

Relatively Moderate
FEMA NRI risk

People & economy

Children (0-14)		19%
Seniors (65+)		16%
Median age		38.4
ALICE households		12,692
Poverty households		7,836

Risk & response

Expected annual loss	\$40.7M
Social vulnerability (SVI)	87.6%
FEMA declarations (all time)	28
Home fires, CY2024	106
Fires, no RC notification	39
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$154,868

Sumter County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Orangeburg County



82,262
People

\$36,709
Median HH income

47.5%
Combined ALICE + poverty

Relatively Moderate
FEMA NRI risk

People & economy

Children (0-14)		18%
Seniors (65+)		19%
Median age		39.8
ALICE households		8,407
Poverty households		7,808

Risk & response

Expected annual loss	\$44.3M
Social vulnerability (SVI)	95.2%
FEMA declarations (all time)	31
Home fires, CY2024	106
Fires, no RC notification	42
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$19,550

Orangeburg County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Kershaw County



66,787
People

\$50,618
Median HH income

43.5%
Combined ALICE + poverty

Relatively Low
FEMA NRI risk

People & economy

Children (0-14)		18%
Seniors (65+)		19%
Median age		42.4
ALICE households		7,479
Poverty households		3,784

Risk & response

Expected annual loss	\$23.5M
Social vulnerability (SVI)	47.8%
FEMA declarations (all time)	28
Home fires, CY2024	47
Fires, no RC notification	23
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$23,550

Kershaw County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Newberry County

37,968

People

\$54,539

Median HH income

43.8%

Combined ALICE + poverty

Relatively Low

FEMA NRI risk

People & economy

Children (0-14)  **17%**

Seniors (65+)  **19%**

Median age **42.2**

ALICE households **4,578**

Poverty households **2,093**

Risk & response

Expected annual loss **\$17.3M**

Social vulnerability (SVI) **80.3%**

FEMA declarations (all time) **24**

Home fires, CY2024 **24**

Fires, no RC notification **8**

Bridge assistance · DRO 220-25 **—**

Major-donor giving · 3-yr **—**

Clarendon County



30,651
People

\$44,043
Median HH income

53.7%
Combined ALICE + poverty

Relatively Low
FEMA NRI risk

People & economy

Children (0-14)		16%
Seniors (65+)		22%
Median age		45.5
ALICE households		3,996
Poverty households		2,417

Risk & response

Expected annual loss	\$23.4M
Social vulnerability (SVI)	96.9%
FEMA declarations (all time)	26
Home fires, CY2024	30
Fires, no RC notification	11
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	—

Clarendon County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Edgefield County



26,255
People

\$55,996
Median HH income

46.5%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

Children (0-14)		16%
Seniors (65+)		17%
Median age		42.1
ALICE households		2,760
Poverty households		1,664

Risk & response

Expected annual loss	\$6.8M
Social vulnerability (SVI)	84.8%
FEMA declarations (all time)	22
Home fires, CY2024	24
Fires, no RC notification	6
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$10,500

Edgefield County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Fairfield County



20,376
People

\$41,481
Median HH income

57.2%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

Children (0-14)		16%
Seniors (65+)		20%
Median age		45.6
ALICE households		3,453
Poverty households		1,565

Risk & response

Expected annual loss	\$8.5M
Social vulnerability (SVI)	88.9%
FEMA declarations (all time)	23
Home fires, CY2024	16
Fires, no RC notification	6
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$15,000

Fairfield County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Barnwell County



20,191
People

\$42,489
Median HH income

55.1%
Combined ALICE + poverty

Relatively Low
FEMA NRI risk

People & economy

Children (0-14)		18%
Seniors (65+)		18%
Median age		41.2
ALICE households		2,198
Poverty households		2,272

Risk & response

Expected annual loss	\$8.4M
Social vulnerability (SVI)	96.1%
FEMA declarations (all time)	27
Home fires, CY2024	16
Fires, no RC notification	9
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	—

Barnwell County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Saluda County

18,646

People

\$46,638

Median HH income

52.2%

Combined ALICE + poverty

Very Low

FEMA NRI risk

People & economy

Children (0-14)  **18%**

Seniors (65+)  **19%**

Median age **42.6**

ALICE households **2,417**

Poverty households **1,499**

Risk & response

Expected annual loss **\$8.2M**

Social vulnerability (SVI) **82.3%**

FEMA declarations (all time) **22**

Home fires, CY2024 **10**

Fires, no RC notification **3**

Bridge assistance · DRO 220-25 **—**

Major-donor giving · 3-yr **—**

Saluda County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Lee County



16,087
People

\$39,311
Median HH income

58.1%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

Children (0-14)		17%
Seniors (65+)		18%
Median age		41.5
ALICE households		2,272
Poverty households		1,385

Risk & response

Expected annual loss	\$7.6M
Social vulnerability (SVI)	97.0%
FEMA declarations (all time)	25
Home fires, CY2024	13
Fires, no RC notification	7
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$65,000

Lee County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Calhoun County



13,979
People

\$49,808
Median HH income

47.1%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

Children (0-14)		17%
Seniors (65+)		22%
Median age		45.3
ALICE households		1,820
Poverty households		1,064

Risk & response

Expected annual loss	\$6.1M
Social vulnerability (SVI)	72.7%
FEMA declarations (all time)	30
Home fires, CY2024	10
Fires, no RC notification	3
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	—

Calhoun County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Bamberg County



12,894
People

\$40,040
Median HH income

62.6%
Combined ALICE + poverty

Relatively Low
FEMA NRI risk

People & economy

Children (0-14)		17%
Seniors (65+)		20%
Median age		41.9
ALICE households		1,671
Poverty households		1,203

Risk & response

Expected annual loss	\$9.3M
Social vulnerability (SVI)	95.8%
FEMA declarations (all time)	28
Home fires, CY2024	24
Fires, no RC notification	14
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	—

Bamberg County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Allendale County



7,778
People

\$37,219
Median HH income

61.7%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

Children (0-14)		16%
Seniors (65+)		18%
Median age		40.8
ALICE households		978
Poverty households		974

Risk & response

Expected annual loss	\$7.1M
Social vulnerability (SVI)	99.6%
FEMA declarations (all time)	25
Home fires, CY2024	14
Fires, no RC notification	3
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$12,750

Allendale County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

The chapter's Experience Builder apps & federal tools.

Red Cross Intelligence Briefing

Chapter risk, hardship, hazards & county drilldowns

experience.arcgis.com

Disaster Response Intelligence

Spatial disaster-response intelligence

Experience Builder app

Red Cross Real Estate

Facilities & market intelligence

experience.arcgis.com

Service Area Planning

Service-area geography & planning

Experience Builder app

Community Mobilization V

Local resource & mobilization map

experience.arcgis.com

Biomed

Blood & BioMed footprint

experience.arcgis.com

FEMA RAPT

Resilience analysis & planning

www.fema.gov

Census Community Resilience

People & resilience context

www.census.gov

Red Cross Experience Builder apps give the live, drill-down companion to this report; federal tools add official context.

Every number, traceable.

Tools produce facts; humans own decisions. Each figure in this report traces to a named source and vintage.

METRIC	SOURCE	VINTAGE
geography + 2023 demographics	ALICE master / Red Cross reference table	2023
ALICE + poverty households	MASTER counties ALICE+demographics	2023
flare	flare_fire_incidents (public AGOL, CY24)	CY2024
smoke_alarms	GIS_MAP_FY15_to_FY24 (AGOL item b09f21d9...)	FY15–24
lives_saved	Lives_Saved_Map_30_Apr_2026 (AGOL item ff313330...)	2026
blood	Biomed Collections 22-26 by chapter/county	FY22–26
risk + disaster history	FEMA NRI 2025 · CDC SVI 2022 · FEMA declarations (red-cross-data county master)	FEMA NRI 2025 · SVI 2022
fema disaster history	FEMA Disaster Declarations Summaries v2	2026
facilities / real estate (no costs)	Red Cross facilities portfolio — reintel.jbf.com (locations, types & ownership only; no cost/lease terms)	FY25
home-fire RC responses (SFF/MFF)	DRO National 800-RedCross Calls by County (org AGOL)	FY24–26

Geography: American Red Cross chapter↔county reference. The full machine-readable source ledger ships with the data bundle.

Full county table.

COUNTY	POP	HOUSEHOLDS	HARDSHIP	NRI RISK	EXP. ANNUAL LOSS	FIRES '24
Richland	427,401	171,672	47.2%	Relatively Moderate	\$137.8M	185
Lexington	306,105	122,027	37.6%	Relatively Moderate	\$108.2M	155
Aiken	173,221	71,883	40.2%	Relatively Moderate	\$47.5M	110
Sumter	105,215	42,197	51.2%	Relatively Moderate	\$40.7M	106
Orangeburg	82,262	33,316	47.5%	Relatively Moderate	\$44.3M	106
Kershaw	66,787	26,583	43.5%	Relatively Low	\$23.5M	47
Newberry	37,968	15,256	43.8%	Relatively Low	\$17.3M	24
Clarendon	30,651	12,512	53.7%	Relatively Low	\$23.4M	30
Edgefield	26,255	9,835	46.5%	Very Low	\$6.8M	24
Fairfield	20,376	9,003	57.2%	Very Low	\$8.5M	16
Barnwell	20,191	8,352	55.1%	Relatively Low	\$8.4M	16
Saluda	18,646	7,524	52.2%	Very Low	\$8.2M	10
Lee	16,087	6,415	58.1%	Very Low	\$7.6M	13
Calhoun	13,979	5,974	47.1%	Very Low	\$6.1M	10
Bamberg	12,894	5,258	62.6%	Relatively Low	\$9.3M	24
Allendale	7,778	3,252	61.7%	Very Low	\$7.1M	14

One row per county. Combined hardship = poverty + ALICE households. Fires = FLARE CY2024.