

ARC of Broward County

Southeast and Caribbean Division · South Florida Region
FL · 1 counties · HQ Ft. Lauderdale, FL · FEMA Region IV

1,979,125

People

772,091

Households

50.1%

Households below the ALICE survival threshold

1

Counties · 1,224 sq mi

Nearly **50% of households** across this chapter live below the ALICE survival threshold — the working families one disaster away from crisis.

In this report · Economic vulnerability · Who lives here · Home fire mission (FLARE) · mission delivery & the bespoke relationship strategy to follow

Sources: American Red Cross geography + 2023 demographics reference table; United Way ALICE + poverty (latest county year).

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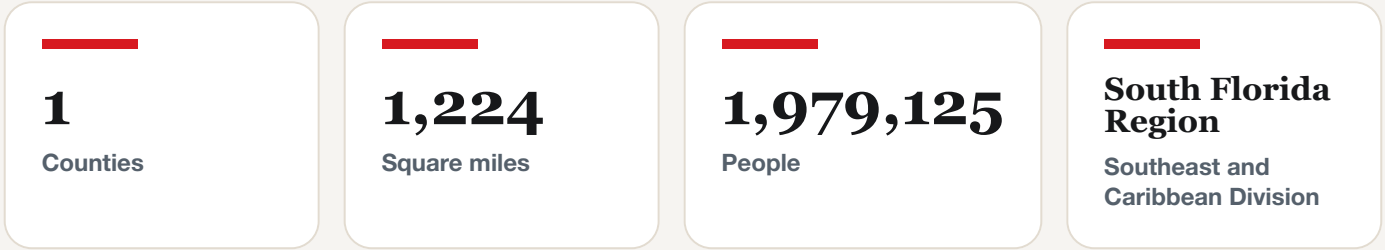
In this report.

ARC of Broward County · 1 counties · FL

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Bespoke chapter intelligence — every figure traces to a named source.

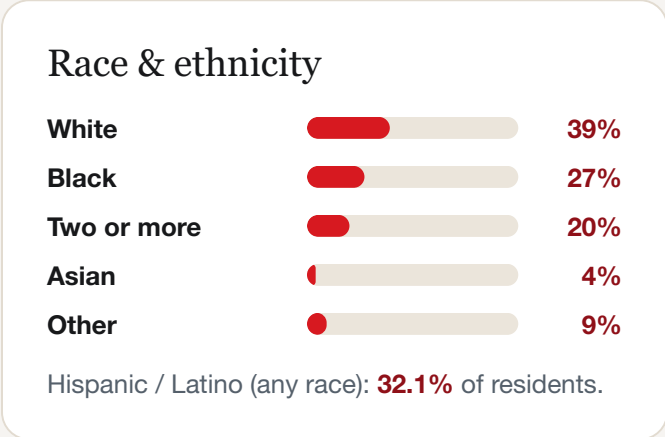
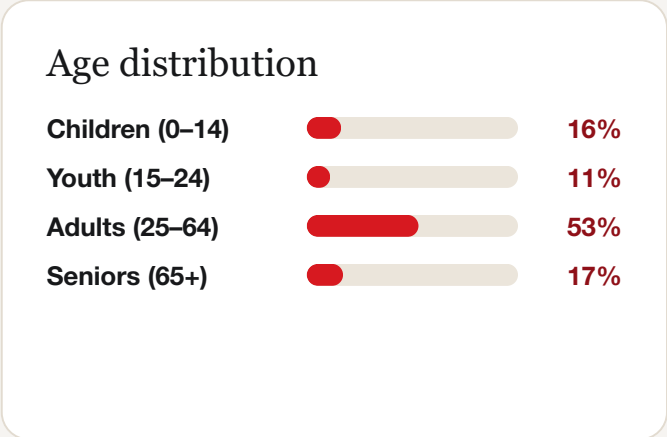
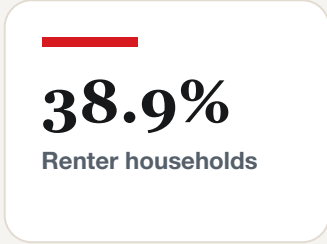
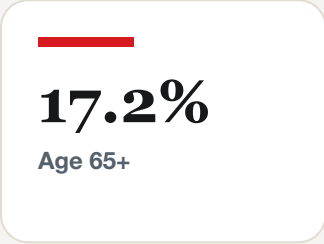
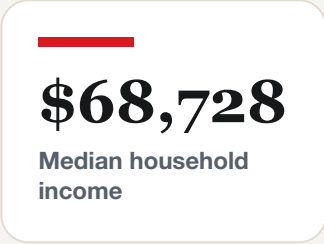
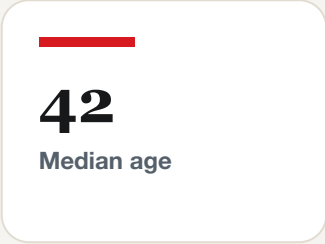
The chapter's footprint.



COUNTY	PEOPLE	SQ MI	% OF CHAPTER
Broward	1,979,125	1,224	100.0%

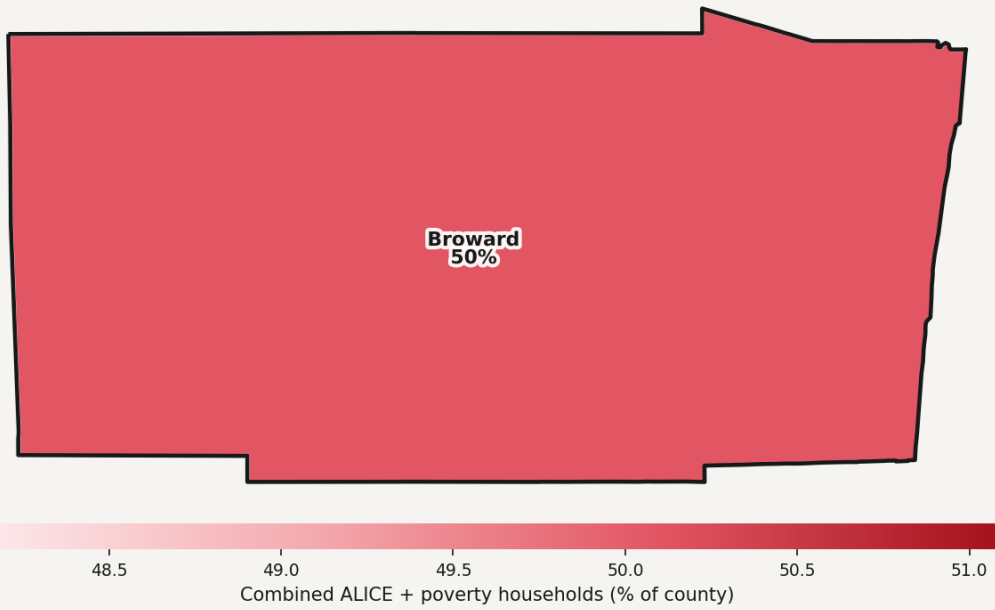
HQ: Ft. Lauderdale, FL · FEMA Region IV. Counties sorted by population.

The people of this chapter.



Source: American Red Cross 2023 demographics reference table. Chapter figures aggregate the 1 counties; median age and income are population-weighted.

Where the need is greatest.



COUNTY	PEOPLE	MEDIAN HH INCOME	ALICE	POVERTY	COMBINED
Broward	1,979,125	\$68,728	36.6%	13.5%	50.1%

Combined = households in poverty plus ALICE households (above poverty, below the cost of basics), as a share of all county households. Source: United Way ALICE, latest county year.

What this chapter is up against.

\$648.0M

Expected annual loss,
all hazards

Broward

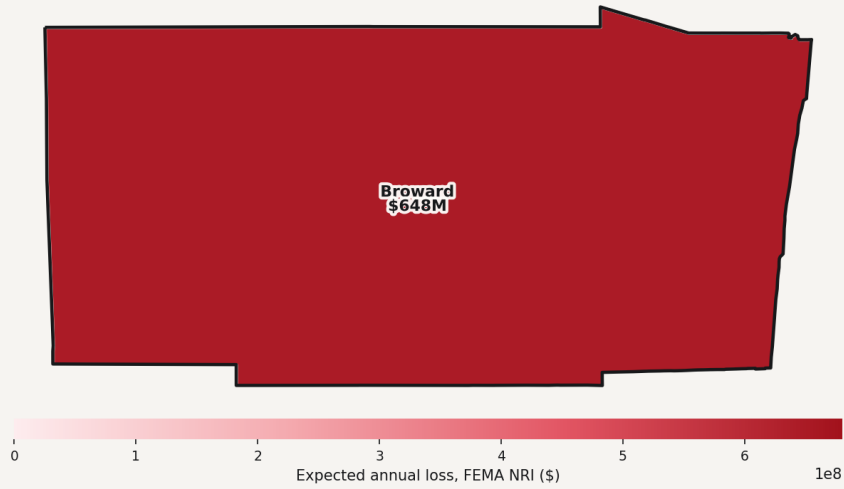
Highest-risk county

78.1%

Avg social
vulnerability (SVI)

7

FEMA declarations,
5 yr (top county)



COUNTY	NRI RISK	EXP. ANNUAL LOSS	SVI %ILE	FEMA 5YR	FEMA ALL
Broward	Relatively High	\$648.0M	78.1%	7	43

Sources: FEMA National Risk Index 2025 (risk rating, expected annual loss), CDC/ATSDR SVI 2022 (social-vulnerability percentile), FEMA disaster declarations — via the Red Cross national county database.

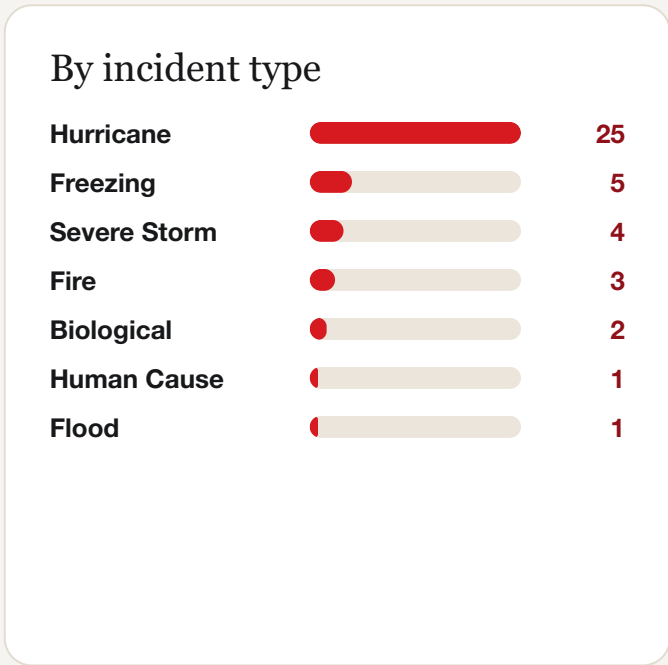
A chapter shaped by disaster.

43
Federal disaster declarations

25
Hurricanes

Hurricane
Most common type

2025
Most recent

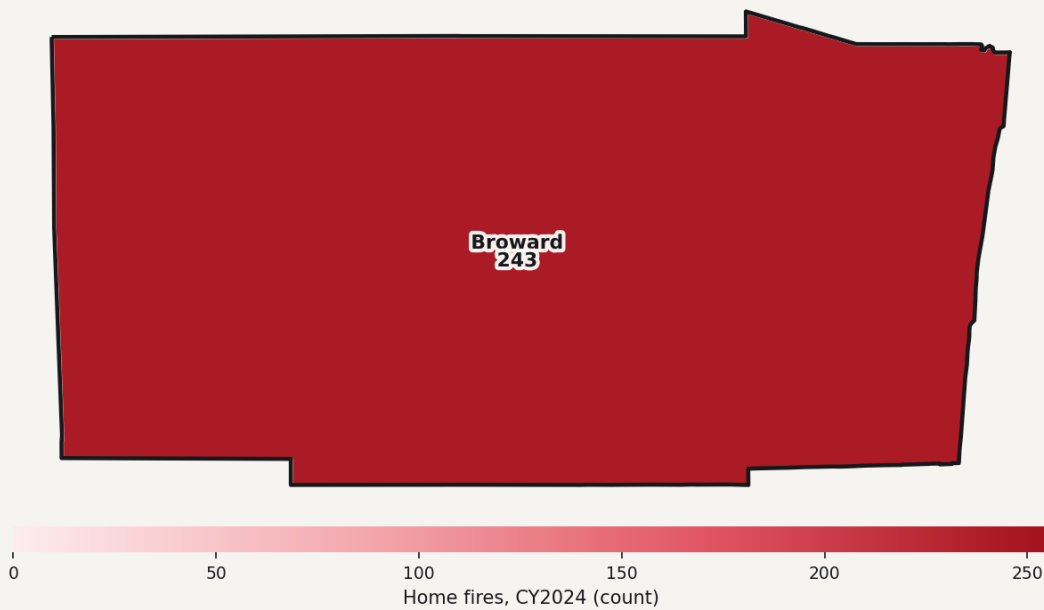
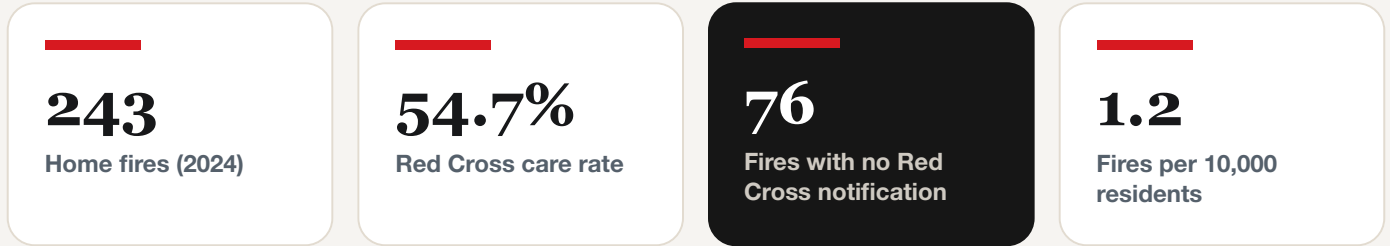


Most recent declarations

FY	DISASTER	TYPE
2025	Hurricane Milton	Hurricane
2025	Hurricane Milton	Hurricane
2023	Severe Storms, Tornadoes, And Flooding	Flood
2023	Hurricane Nicole	Hurricane
2023	Tropical Storm Nicole	Tropical Storm
2022	Hurricane Ian	Hurricane
2022	Tropical Storm Ian	Hurricane
2020	Hurricane Isaias	Hurricane
2020	Covid-19 Pandemic	Biological
2020	Covid-19	Biological

Source: FEMA Disaster Declarations Summaries v2 — county-level, deduplicated to unique disasters.

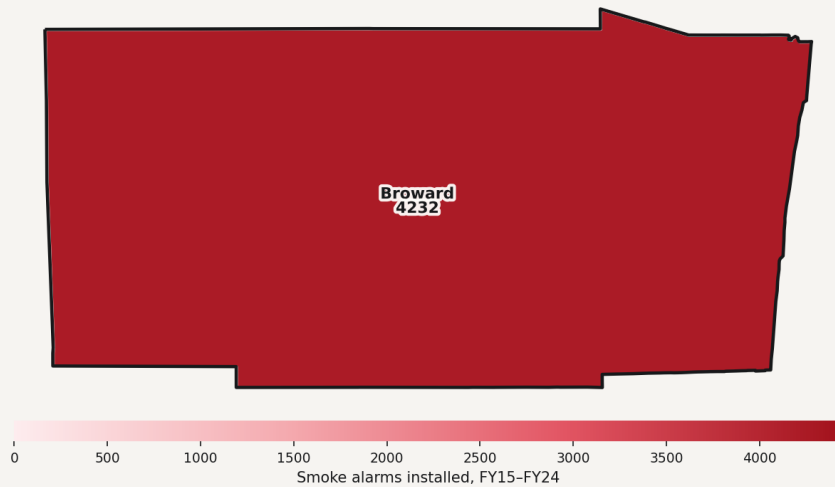
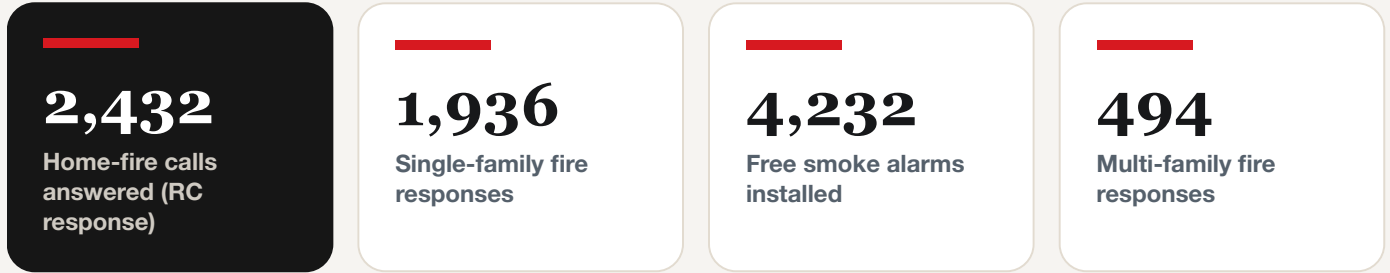
Every home fire is a Red Cross moment.



Red Cross cared for **55%** of home fires — but **76 (31%)** happened with no Red Cross notification: the prevention, smoke-alarm, and response opportunity, county by county.

Source: FLARE Fire Incidents 2024 (American Red Cross, public layer). "With care" = Red Cross provided assistance; "no notification" = the Red Cross was never alerted to the fire.

Red Cross shows up — and prevents.



Red Cross answered **2,432** home-fire calls and installed **4,232** free smoke alarms across the chapter — response and prevention, county by county.

Sources: DRO National 800-RedCross Calls by County (RC fire responses); Smoke Alarm Installs FY15-FY24 (American Red Cross).

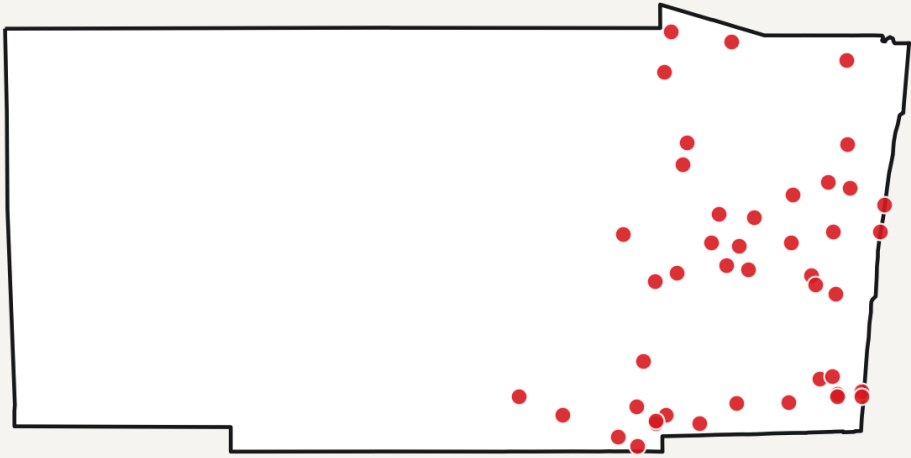
The local face of care.

44
Trained DAT
volunteers

221
Historical DAT calls
answered

1
Counties with DAT
volunteers

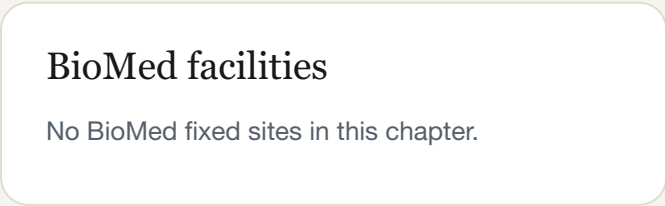
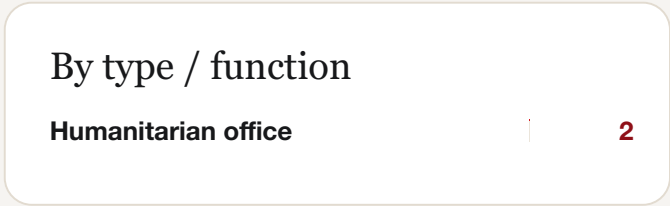
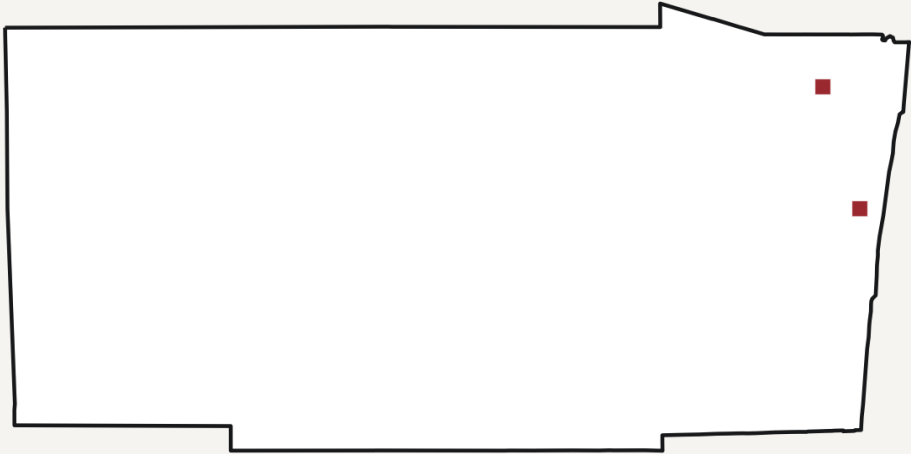
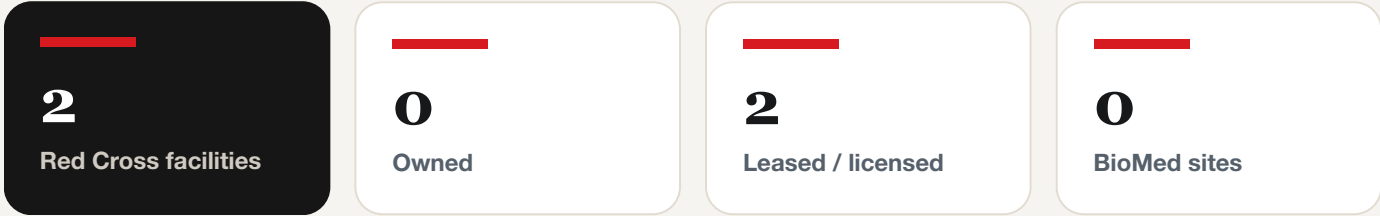
44
Responders on the
map



Every dot is a trained Disaster Action Team volunteer ready to respond to a home fire — shown by position only, never by name.

Source: Florida DAT — RC Care volunteers + historical calls (American Red Cross). Individual identities withheld; counts and positions only.

The chapter's physical footprint.



Sources: Red Cross real-estate portfolio (reintel.jbf.com) + BioMed facilities (biomed.jbf.com). Locations, types and functions only — no cost, square footage, or lease terms are disclosed.

Who gives here.

Major-donor giving across the chapter — three fiscal years. Internal planning data.

\$4,059,140

Total giving, 3-year

80

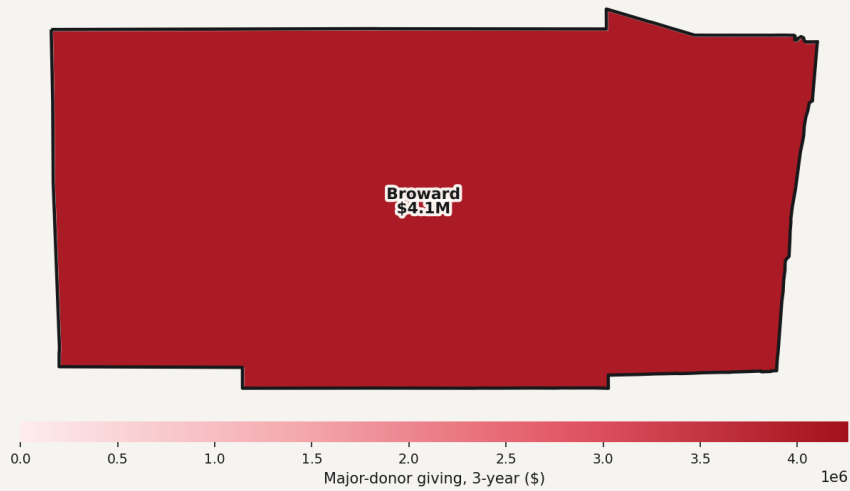
Major donors

\$484,561

Current FY · ▼ 78% vs prior FY

\$4,059,140

Top: Broward



COUNTY	MAJOR DONORS	TOTAL GIVING, 3-YEAR
Broward	80	\$4,059,140

Source: Red Cross major-donor giving by county, three fiscal years. Internal / executive-director planning use — not donor-facing.

Broward County



1,979,125
People

\$68,728
Median HH income

50.1%
Combined ALICE + poverty

Relatively High
FEMA NRI risk

People & economy

Children (0-14)		16%
Seniors (65+)		17%
Median age		41.7
ALICE households		277,598
Poverty households		102,269

Risk & response

Expected annual loss	\$648.0M
Social vulnerability (SVI)	78.1%
FEMA declarations (all time)	43
Home fires, CY2024	243
Fires, no RC notification	76
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$4,059,140

Broward County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

The chapter's Experience Builder apps & federal tools.

Red Cross Intelligence Briefing

Chapter risk, hardship, hazards & county drilldowns

experience.arcgis.com

Disaster Response Intelligence

Spatial disaster-response intelligence

Experience Builder app

Red Cross Real Estate

Facilities & market intelligence

experience.arcgis.com

Service Area Planning

Service-area geography & planning

Experience Builder app

Community Mobilization V

Local resource & mobilization map

experience.arcgis.com

Biomed

Blood & BioMed footprint

experience.arcgis.com

FEMA RAPT

Resilience analysis & planning

www.fema.gov

Census Community Resilience

People & resilience context

www.census.gov

Red Cross Experience Builder apps give the live, drill-down companion to this report; federal tools add official context.

Every number, traceable.

Tools produce facts; humans own decisions. Each figure in this report traces to a named source and vintage.

METRIC	SOURCE	VINTAGE
geography + 2023 demographics	ALICE master / Red Cross reference table	2023
ALICE + poverty households	MASTER counties ALICE+demographics	2023
flare	flare_fire_incidents (public AGOL, CY24)	CY2024
smoke_alarms	GIS_MAP_FY15_to_FY24 (AGOL item b09f21d9...)	FY15–24
lives_saved	Lives_Saved_Map_30_Apr_2026 (AGOL item ff313330...)	2026
risk + disaster history	FEMA NRI 2025 · CDC SVI 2022 · FEMA declarations (red-cross-data county master)	FEMA NRI 2025 · SVI 2022
fema disaster history	FEMA Disaster Declarations Summaries v2	2026
DAT volunteers + calls	Florida DAT — RC Care volunteers + historical calls (org AGOL; names withheld)	2026
facilities / real estate (no costs)	Red Cross facilities portfolio — reintel.jbf.com (locations, types & ownership only; no cost/lease terms)	FY25
home-fire RC responses (SFF/MFF)	DRO National 800-RedCross Calls by County (org AGOL)	FY24–26

Geography: American Red Cross chapter↔county reference. The full machine-readable source ledger ships with the data bundle.

Full county table.

COUNTY	POP	HOUSEHOLDS	HARDSHIP	NRI RISK	EXP. ANNUAL LOSS	FIRES '24
Broward	1,979,125	772,091	50.1%	Relatively High	\$648.0M	243

One row per county. Combined hardship = poverty + ALICE households. Fires = FLARE CY2024.