

The ARC of the Greater Triangle Area of North Carolina

Southeast and Caribbean Division · North Carolina Region
NC · 10 counties · HQ Durham, NC · FEMA Region IV

2,250,005

People

882,043

Households

35.5%

Households below the ALICE survival threshold

10

Counties · 5,210 sq mi

Nearly **36% of households** across this chapter live below the ALICE survival threshold — the working families one disaster away from crisis.

In this report · Economic vulnerability · Who lives here · Home fire mission (FLARE) · mission delivery & the bespoke relationship strategy to follow

Sources: American Red Cross geography + 2023 demographics reference table; United Way ALICE + poverty (latest county year).

CONTENTS

In this report.

The ARC of the Greater Triangle Area of North Carolina · 10 counties · NC

Geography & Footprint	3
Who Lives Here	4
Economic Vulnerability	5
Disaster Risk	6
FEMA Disaster History	7
Home Fire Mission (FLARE)	8
Response & Prevention	9
Blood & BioMed	10
Red Cross Facilities	11
Philanthropy & Donors	12
County Deep Dives	13
Live Tools	23
Sources & Methodology	24
Appendix · County Data	25

Bespoke chapter intelligence — every figure traces to a named source.

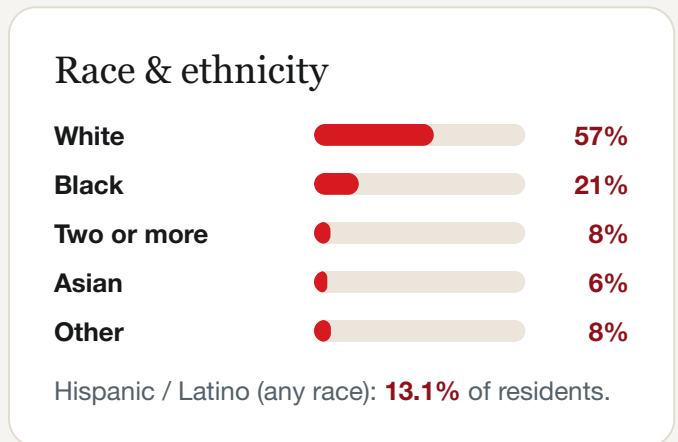
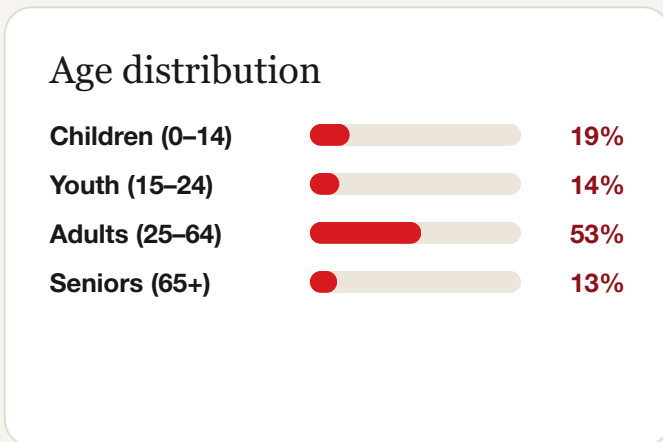
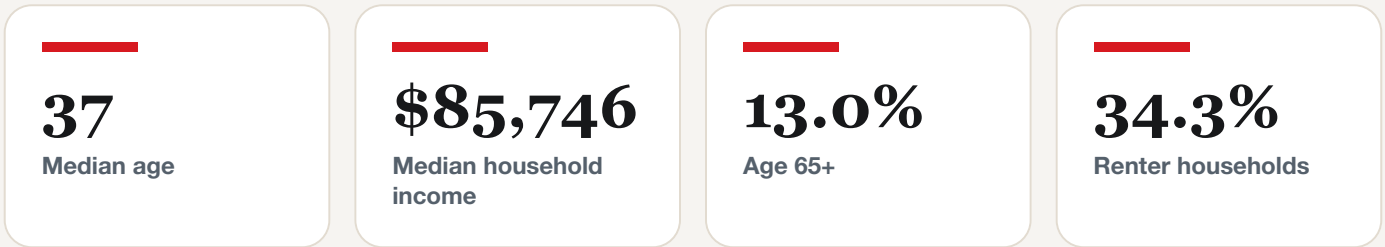
The chapter's footprint.

10 Counties	5,210 Square miles	2,250,005 People	North Carolina Region Southeast and Caribbean Division
-----------------------	------------------------------	----------------------------	--

COUNTY	PEOPLE	SQ MI	% OF CHAPTER
Wake	1,206,858	857	53.6%
Durham	339,475	298	15.1%
Johnston	237,149	795	10.5%
Orange	152,148	401	6.8%
Chatham	80,482	710	3.6%
Franklin	72,990	495	3.2%
Granville	61,441	536	2.7%
Vance	41,993	270	1.9%
Person	39,152	404	1.7%
Warren	18,317	444	0.8%

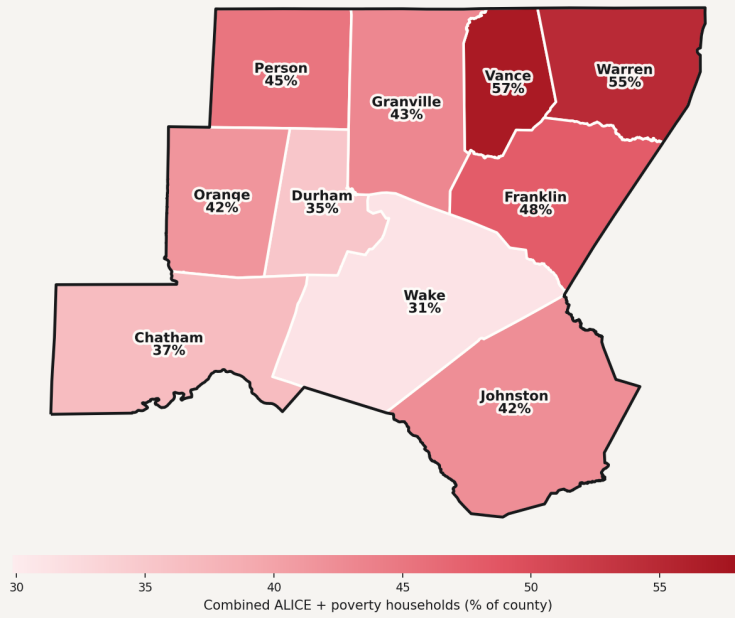
HQ: Durham, NC · FEMA Region IV. Counties sorted by population.

The people of this chapter.



Source: American Red Cross 2023 demographics reference table. Chapter figures aggregate the 10 counties; median age and income are population-weighted.

Where the need is greatest.



COUNTY	PEOPLE	MEDIAN HH INCOME	ALICE	POVERTY	COMBINED
Vance	41,993	\$45,036	39.3%	17.7%	57.1%
Warren	18,317	\$43,449	34.0%	20.7%	54.7%
Franklin	72,990	\$65,888	37.1%	10.9%	48.0%
Person	39,152	\$55,782	25.6%	19.5%	45.2%
Granville	61,441	\$64,114	30.2%	13.0%	43.1%
Johnston	237,149	\$72,736	31.7%	10.7%	42.3%
Orange	152,148	\$87,537	29.3%	12.4%	41.6%
Chatham	80,482	\$91,524	26.6%	10.1%	36.7%
Durham	339,475	\$75,132	25.1%	10.1%	35.2%
Wake	1,206,858	\$96,010	23.5%	7.7%	31.1%

Combined = households in poverty plus ALICE households (above poverty, below the cost of basics), as a share of all county households. Source: United Way ALICE, latest county year.

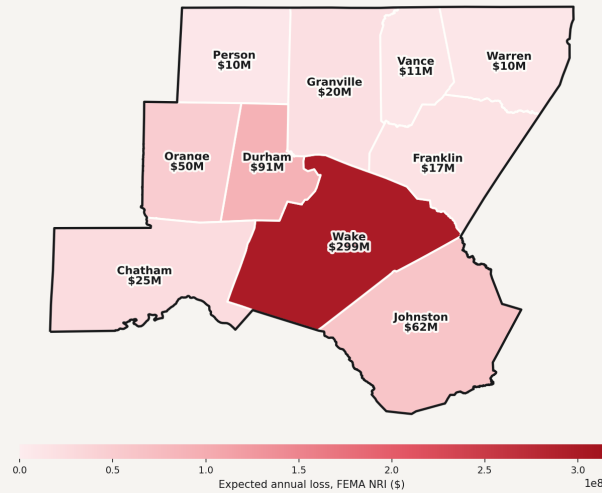
What this chapter is up against.

\$593.6M
Expected annual loss, all hazards

Wake
Highest-risk county

60.7%
Avg social vulnerability (SVI)

5
FEMA declarations, 5 yr (top county)



COUNTY	NRI RISK	EXP. ANNUAL LOSS	SVI %ILE	FEMA 5YR	FEMA ALL
Wake	Relatively High	\$299.1M	36.2%	4	26
Durham	Relatively Moderate	\$90.9M	68.6%	5	25
Johnston	Relatively Moderate	\$61.5M	52.9%	4	27
Orange	Relatively Low	\$49.7M	39.5%	5	26
Chatham	Relatively Low	\$24.8M	29.5%	5	22
Granville	Relatively Low	\$20.0M	66.1%	4	26
Franklin	Relatively Low	\$16.8M	64.9%	4	23
Vance	Relatively Low	\$10.8M	96.7%	4	23
Warren	Relatively Low	\$10.2M	98.8%	4	24
Person	Very Low	\$9.8M	53.9%	5	27

Sources: FEMA National Risk Index 2025 (risk rating, expected annual loss), CDC/ATSDR SVI 2022 (social-vulnerability percentile), FEMA disaster declarations — via the Red Cross national county database.

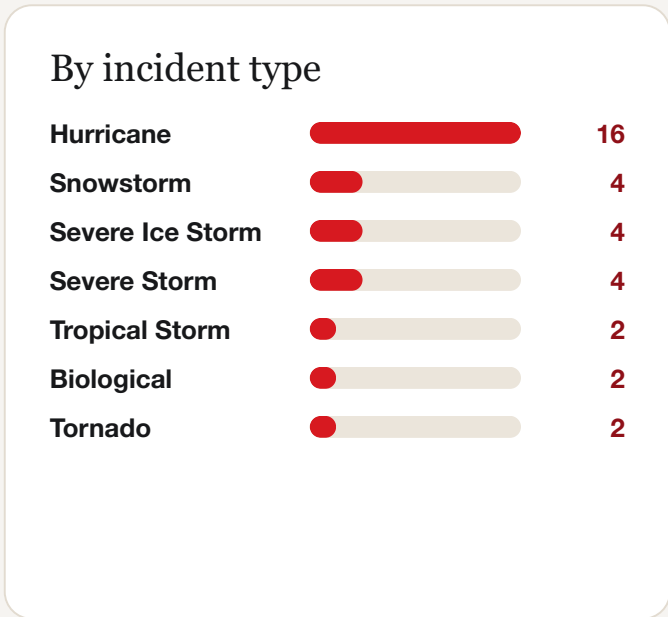
A chapter shaped by disaster.

37
Federal disaster declarations

16
Hurricanes

Hurricane
Most common type

2026
Most recent

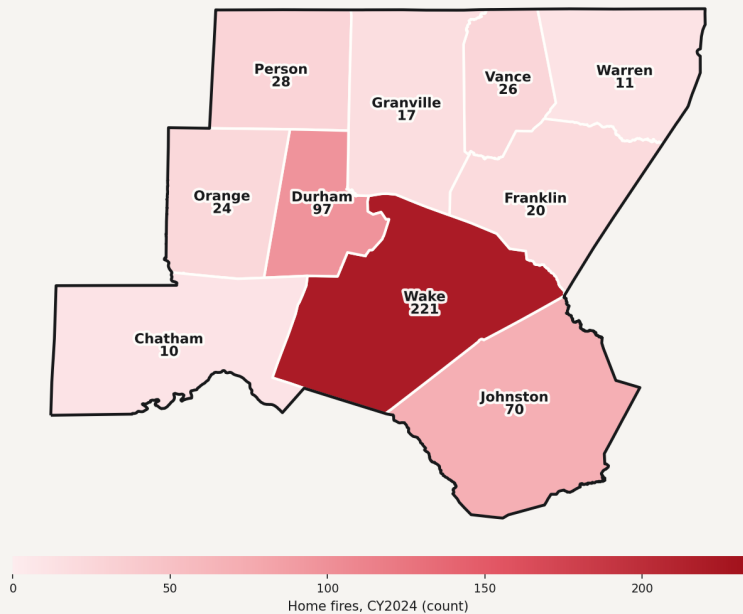
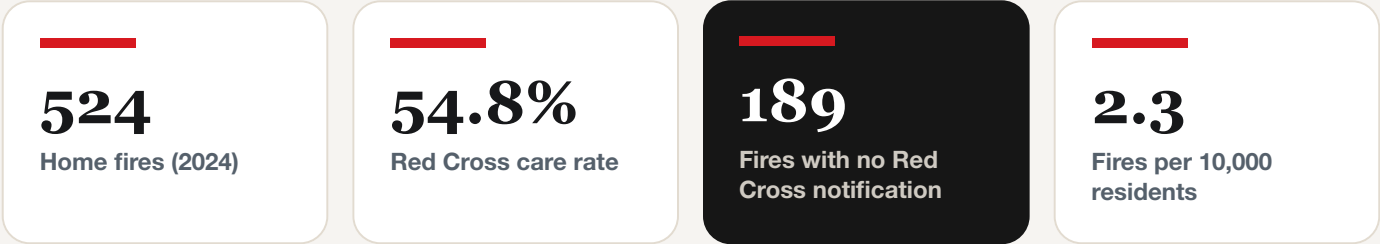


Most recent declarations

FY	DISASTER	TYPE
2026	Severe Winter Storm	Winter Storm
2025	Tropical Depression Chantal	Tropical Depression
2024	Hurricane Helene	Tropical Storm
2024	Tropical Storm Debby	Tropical Storm
2023	Hurricane Ian	Hurricane
2020	Hurricane Isaias	Hurricane
2020	Covid-19 Pandemic	Biological
2020	Covid-19	Biological
2019	Hurricane Dorian	Hurricane
2019	Tropical Storm Michael	Hurricane

Source: FEMA Disaster Declarations Summaries v2 — county-level, deduplicated to unique disasters.

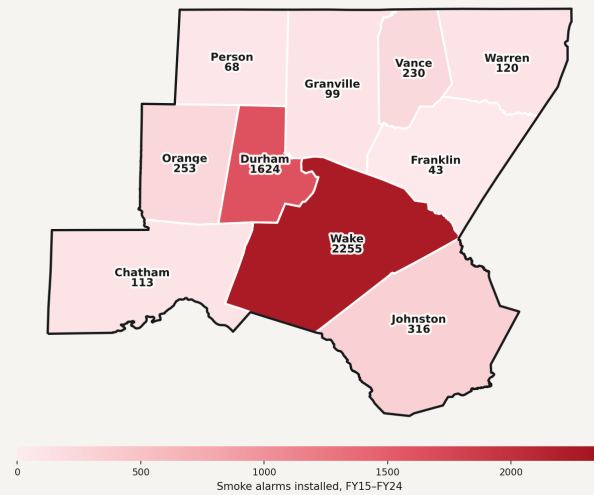
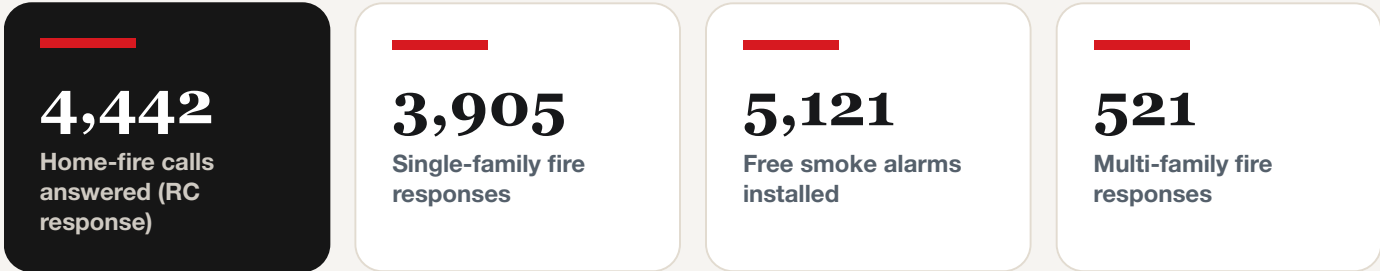
Every home fire is a Red Cross moment.



Red Cross cared for **55%** of home fires — but **189 (36%)** happened with no Red Cross notification: the prevention, smoke-alarm, and response opportunity, county by county.

Source: FLARE Fire Incidents 2024 (American Red Cross, public layer). "With care" = Red Cross provided assistance; "no notification" = the Red Cross was never alerted to the fire.

Red Cross shows up — and prevents.

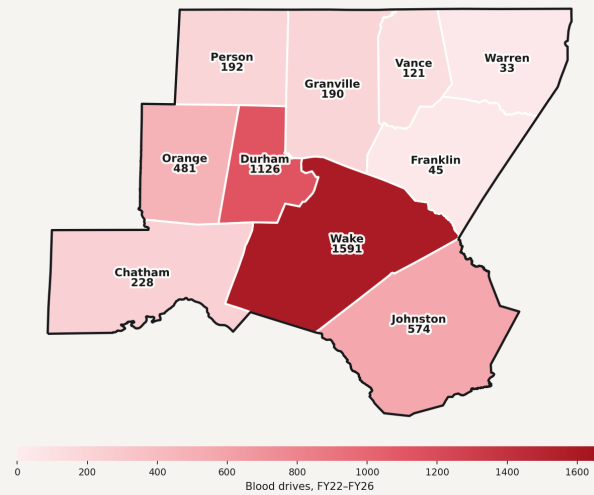


Red Cross answered **4,442** home-fire calls and installed **5,121** free smoke alarms across the chapter — response and prevention, county by county.

Sources: DRO National 800-RedCross Calls by County (RC fire responses); Smoke Alarm Installs FY15-FY24 (American Red Cross).

The blood mission's local footprint.

112,570 Blood units collected (FY22–26)	4,581 Blood drives held	722 Drives in FY2026	10 Counties with drives
--	-----------------------------------	--------------------------------	-----------------------------------



Blood drives are active in **10 of the chapter's 10 counties** — every county without one is an employer or civic opening: a host site, a sponsored drive, a standing partnership.

Source: BioMed Collections FY22–FY26 (American Red Cross). Drives = collection events; units = products collected.

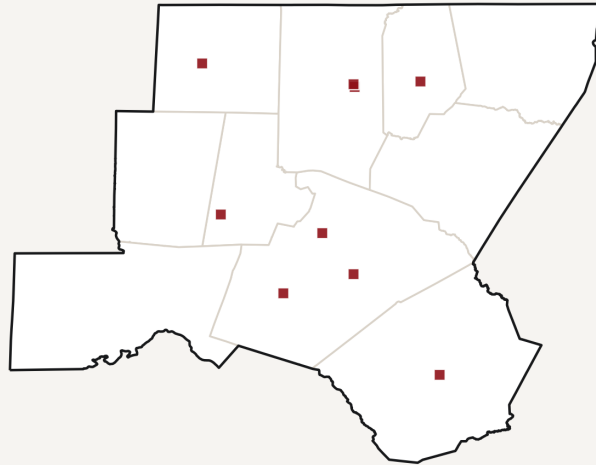
The chapter's physical footprint.

9
Red Cross facilities

2
Owned

7
Leased / licensed

4
BioMed sites



By type / function

Partner / indirect site	4
Shared site	3
Humanitarian office	1
BioMed site	1

BioMed facilities

Cary NC Blood Donation Center	Platelets & Red Cells & Plasma
North Raleigh NC Blood Donation Center	Platelets & Red Cells & Plasma
Durham NC Blood Donation Center	Platelets & Red Cells
Raleigh NC Blood Donation Center	Red Cells

Sources: Red Cross real-estate portfolio (reintel.jbf.com) + BioMed facilities (biomed.jbf.com). Locations, types and functions only — no cost, square footage, or lease terms are disclosed.

Who gives here.

Major-donor giving across the chapter — three fiscal years. Internal planning data.

\$6,154,823

Total giving, 3-year

190

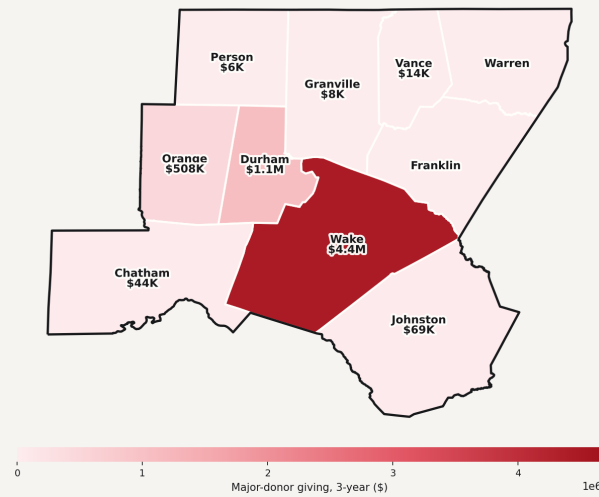
Major donors

\$596,952

Current FY • ▼ 84% vs prior FY

\$4,446,464

Top: Wake



COUNTY	MAJOR DONORS	TOTAL GIVING, 3-YEAR
Wake	125	\$4,446,464
Durham	27	\$1,059,580
Orange	28	\$508,390
Johnston	4	\$68,650
Chatham	3	\$43,860
Vance	1	\$14,230
Granville	1	\$7,500
Person	1	\$6,150

Source: Red Cross major-donor giving by county, three fiscal years. Internal / executive-director planning use — not donor-facing.

Wake County



1,206,858
People

\$96,010
Median HH income

31.1%
Combined ALICE + poverty

Relatively High
FEMA NRI risk

People & economy

Children (0-14)		20%
Seniors (65+)		12%
Median age		36.4
ALICE households		112,919
Poverty households		36,821

Risk & response

Expected annual loss	\$299.1M
Social vulnerability (SVI)	36.2%
FEMA declarations (all time)	26
Home fires, CY2024	221
Fires, no RC notification	101
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$4,446,464

Wake County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Durham County


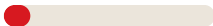
339,475
People

\$75,132
Median HH income

35.2%
Combined ALICE + poverty

Relatively Moderate
FEMA NRI risk

People & economy

Children (0-14)		18%
Seniors (65+)		13%
Median age		35.7
ALICE households		36,023
Poverty households		14,486

Risk & response

Expected annual loss	\$90.9M
Social vulnerability (SVI)	68.6%
FEMA declarations (all time)	25
Home fires, CY2024	97
Fires, no RC notification	40
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$1,059,580

Durham County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Johnston County



237,149
People

\$72,736
Median HH income

42.3%
Combined ALICE + poverty

Relatively Moderate
FEMA NRI risk

People & economy

Children (0-14)		21%
Seniors (65+)		14%
Median age		38.2
ALICE households		27,859
Poverty households		9,377

Risk & response

Expected annual loss	\$61.5M
Social vulnerability (SVI)	52.9%
FEMA declarations (all time)	27
Home fires, CY2024	70
Fires, no RC notification	24
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$68,650

Johnston County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Orange County



152,148
People

\$87,537
Median HH income

41.6%
Combined ALICE + poverty

Relatively Low
FEMA NRI risk

People & economy

Children (0-14)		15%
Seniors (65+)		14%
Median age		35.4
ALICE households		17,491
Poverty households		7,392

Risk & response

Expected annual loss	\$49.7M
Social vulnerability (SVI)	39.5%
FEMA declarations (all time)	26
Home fires, CY2024	24
Fires, no RC notification	14
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$508,390

Orange County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Chatham County



80,482
People

\$91,524
Median HH income

36.7%
Combined ALICE + poverty

Relatively Low
FEMA NRI risk

People & economy

Children (0-14)		17%
Seniors (65+)		22%
Median age		46.4
ALICE households		8,587
Poverty households		3,244

Risk & response

Expected annual loss	\$24.8M
Social vulnerability (SVI)	29.5%
FEMA declarations (all time)	22
Home fires, CY2024	10
Fires, no RC notification	1
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$43,860

Chatham County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Franklin County



72,990
People

\$65,888
Median HH income

48.0%
Combined ALICE + poverty

Relatively Low
FEMA NRI risk

People & economy

Children (0-14)		18%
Seniors (65+)		16%
Median age		41.3
ALICE households		10,191
Poverty households		2,988

Risk & response

Expected annual loss	\$16.8M
Social vulnerability (SVI)	64.9%
FEMA declarations (all time)	23
Home fires, CY2024	20
Fires, no RC notification	5
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	—

Franklin County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Granville County



61,441
People

\$64,114
Median HH income

43.1%
Combined ALICE + poverty

Relatively Low
FEMA NRI risk

People & economy

Children (0-14)		17%
Seniors (65+)		16%
Median age		41.8
ALICE households		6,689
Poverty households		2,875

Risk & response

Expected annual loss	\$20.0M
Social vulnerability (SVI)	66.1%
FEMA declarations (all time)	26
Home fires, CY2024	17
Fires, no RC notification	0
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$7,500

Granville County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Vance County



41,993
People

\$45,036
Median HH income

57.1%
Combined ALICE + poverty

Relatively Low
FEMA NRI risk

People & economy

Children (0-14)		19%
Seniors (65+)		18%
Median age		41.4
ALICE households		6,327
Poverty households		2,848

Risk & response

Expected annual loss	\$10.8M
Social vulnerability (SVI)	96.7%
FEMA declarations (all time)	23
Home fires, CY2024	26
Fires, no RC notification	0
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$14,230

Vance County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Person County



39,152
People

\$55,782
Median HH income

45.2%
Combined ALICE + poverty

Very Low
FEMA NRI risk

People & economy

Children (0-14)		16%
Seniors (65+)		19%
Median age		44.5
ALICE households		4,158
Poverty households		3,166

Risk & response

Expected annual loss	\$9.8M
Social vulnerability (SVI)	53.9%
FEMA declarations (all time)	27
Home fires, CY2024	28
Fires, no RC notification	4
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	\$6,150

Person County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

Warren County



18,317
People

\$43,449
Median HH income

54.7%
Combined ALICE + poverty

Relatively Low
FEMA NRI risk

People & economy

Children (0-14)		15%
Seniors (65+)		23%
Median age		47.5
ALICE households		2,694
Poverty households		1,643

Risk & response

Expected annual loss	\$10.2M
Social vulnerability (SVI)	98.8%
FEMA declarations (all time)	24
Home fires, CY2024	11
Fires, no RC notification	0
Bridge assistance · DRO 220-25	—
Major-donor giving · 3-yr	—

Warren County · sources: Red Cross demographics 2023, United Way ALICE, FEMA NRI & declarations, FLARE CY2024.

The chapter's Experience Builder apps & federal tools.

Red Cross Intelligence Briefing

Chapter risk, hardship, hazards & county drilldowns

experience.arcgis.com

Disaster Response Intelligence

Spatial disaster-response intelligence

Experience Builder app

Red Cross Real Estate

Facilities & market intelligence

experience.arcgis.com

Service Area Planning

Service-area geography & planning

Experience Builder app

Community Mobilization V

Local resource & mobilization map

experience.arcgis.com

Biomed

Blood & BioMed footprint

experience.arcgis.com

FEMA RAPT

Resilience analysis & planning

www.fema.gov

Census Community Resilience

People & resilience context

www.census.gov

Red Cross Experience Builder apps give the live, drill-down companion to this report; federal tools add official context.

Every number, traceable.

Tools produce facts; humans own decisions. Each figure in this report traces to a named source and vintage.

METRIC	SOURCE	VINTAGE
geography + 2023 demographics	ALICE master / Red Cross reference table	2023
ALICE + poverty households	MASTER counties ALICE+demographics	2023
flare	flare_fire_incidents (public AGOL, CY24)	CY2024
smoke_alarms	GIS_MAP_FY15_to_FY24 (AGOL item b09f21d9...)	FY15–24
lives_saved	Lives_Saved_Map_30_Apr_2026 (AGOL item ff313330...)	2026
blood	Biomed Collections 22-26 by chapter/county	FY22–26
risk + disaster history	FEMA NRI 2025 · CDC SVI 2022 · FEMA declarations (red-cross-data county master)	FEMA NRI 2025 · SVI 2022
fema disaster history	FEMA Disaster Declarations Summaries v2	2026
facilities / real estate (no costs)	Red Cross facilities portfolio — reintel.jbf.com (locations, types & ownership only; no cost/lease terms)	FY25
home-fire RC responses (SFF/MFF)	DRO National 800-RedCross Calls by County (org AGOL)	FY24–26

Geography: American Red Cross chapter↔county reference. The full machine-readable source ledger ships with the data bundle.

Full county table.

COUNTY	POP	HOUSEHOLDS	HARDSHIP	NRI RISK	EXP. ANNUAL LOSS	FIRES '24
Wake	1,206,858	468,961	31.1%	Relatively High	\$299.1M	221
Durham	339,475	141,656	35.2%	Relatively Moderate	\$90.9M	97
Johnston	237,149	87,064	42.3%	Relatively Moderate	\$61.5M	70
Orange	152,148	58,686	41.6%	Relatively Low	\$49.7M	24
Chatham	80,482	33,238	36.7%	Relatively Low	\$24.8M	10
Franklin	72,990	28,114	48.0%	Relatively Low	\$16.8M	20
Granville	61,441	23,250	43.1%	Relatively Low	\$20.0M	17
Vance	41,993	16,911	57.1%	Relatively Low	\$10.8M	26
Person	39,152	16,348	45.2%	Very Low	\$9.8M	28
Warren	18,317	7,815	54.7%	Relatively Low	\$10.2M	11

One row per county. Combined hardship = poverty + ALICE households. Fires = FLARE CY2024.